

# Why should Mid-America Council Packs and Troops enter into the **CAMP MASTERS Unit Kick off Contest??**



There are so many reasons....

More Commission? Gift Cards? National Recognition for our Mid-America Council units? All sound like great reasons to take a little time, download an app, and send in your entry. It is so easy that your Scouts could do it!! You can enter one or all three!!!

**Be the first unit in the Mid-America Council to win a grand prize!**

**Kick up the Event** – Capture the special room set up for your unit!

Show them how great your unit popcorn kick off is! They are easy to organize and fun for your unit. Show off your kick off, your room, samples you used the samples you are provided, prize displays, games and staging.

**Kick up the Training** – Capture the popcorn unit training!

Show them how your kick off is going to prepare your Scouts to sell with confidence and be safe while selling so you have a great sale!

**Kick up the Fun** – Capture the FUN your unit is having!

The numbers don't lie! It is proven that holding a kick off, getting your Scouts excited and preparing them makes your sale better. Show them how much fun your Scouts and their families are having while preparing for a great sale in 2017!

**PRIZES! PRIZES! PRIZES!** There are prizes to be WON! 1<sup>st</sup> place receives \$300 bonus commission for your unit PLUS, every selling Scout receives a \$20 Walmart gift card! 2<sup>nd</sup> place receives \$200 commission PLUS \$15 gift cards for each Scout and 3<sup>rd</sup> place receives \$100 bonus commission plus \$10 gift cards for each Scout.

Download the app today! Search the Apple App Store or Android Market for "CAMP MASTERS POPCORN" or you can enter at [Campmasters.org](http://Campmasters.org). For complete rules and regulations, visit [www.Campmasters.org](http://www.Campmasters.org).

# Holding a Unit Kick-Off

A great sale starts with a great kick off! Follow these simple steps to start your popcorn sale with a **BANG** and motivate Scouts, parents and other volunteers.

1. Plan ahead. Think of an agenda (sample PowerPoint with talking points on the [mac-bsa.org](http://mac-bsa.org) website) that will be fast-paced and FUN! A good kick-off should be under an hour.
2. Emphasize WHY it is important to sell popcorn. Communicate the exciting things your unit is planning to do this year and explain how families can cover all annual expenses with one sale!
3. Show the tools available: order forms, prize sheets, explain Mid-America Council and district prizes, sample \$650 prize, etc.
4. Spend some time explaining the different ways to sell and key dates for the sale.
5. Finish the evening with some fun i.e. Funny role-playing, pie in the leaders face or popcorn games provided in this packet. A kick-off will be exciting when Scouts are involved in the action. Remember to send them to Camp Masters for the kick off contests!!

## What to Bring to Your Unit Kick off

- \_\_\_ Unit Kick-Off Presentation
- \_\_\_ Product Order Form/Prize Sheet
- \_\_\_ Sample Popcorn (White Cheddar, Chocolate, Caramel and Microwave)
- \_\_\_ Sample \$650 Prize (Packs - LEGO Set, Troops - Knife)
- \_\_\_ Unit's Ideal Year of Scouting Budget (sales goal for unit & families)
- \_\_\_ Key Dates
- \_\_\_ Popped popcorn, cups, toothpicks, 2 bowls for popcorn games for Scouts to do while talking with parents