

## MATCHING GIFT PROGRAM

Many employers will match what their employees donate to charity and may provide cash contributions for employees that spent time volunteering at a nonprofit. Please check with your employer to see if they offer such a program.

Some matching gift companies include:

- Abbott
- ACE Group
- Allstate
- Amundi Pioneer
- Archer Daniels Midland Company
- AXA
- Bank of America
- Bank of the West
- Becton, Dickinson and Company
- Blue Cross and Blue Shield of Nebraska
- Cargill, Incorporated
- CenturyLink
- CF Industries
- CSG International
- JCPenney
- KPMG
- Lincoln Financial Group
- Medtronic
- Merck
- MidAmerican Energy\*
- Mutual of Omaha
- Nelnet
- Nintendo
- Perfection Contracting
- Polaris
- Schneider Electric
- State Farm
- Thrivent Financial
- Union Pacific Railroad
- UnitedHealth Group
- UnityPoint Health
- U.S. Bank
- Verizon
- Wells Fargo
- Wellmark, Inc.
- WoodmenLife
- Walmart

\*Policy changes based on location



On my honor, I will do my best  
To do my duty, to God and my country  
And to obey the Scout Law;  
To help other people at all times;  
To keep myself physically strong,  
mentally awake and morally straight.

If you have any questions about the Mid-America Council Investment In Character Campaign or would like to volunteer, please contact us at our Council service center or satellite office listed below:

### THE MID-AMERICA COUNCIL Boy Scouts of America [www.mac-bsa.org](http://www.mac-bsa.org)

Durham Scout Center  
12401 West Maple Road  
Omaha, NE 68164  
Phone: 402.431.9272  
Fax: 402.431.0444

Sioux City Scout Center  
306 Virginia Street, Suite C  
Sioux City, IA 51101  
Phone: 712.255.8846  
Fax: 712.255.9587

The Mid-America Council is a 501(c)(3), nonprofit and contributions are tax deductible to the full extent of the law. The Council is a United Way partner agency.



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BOY SCOUTS OF AMERICA®  
MID-AMERICA COUNCIL

CAMP  
CEDARS

# SCOUTING





## LIONS

Kindergarten boys participate with an adult. Emphasis on family skills, service to others and feelings of self-worth.



## TIGERS

1st grade boys participate with an adult. Emphasis on family skills, service to others and feelings of self-worth.



## CUB SCOUTS

2nd - 5th grade boys. Emphasis on social skills and family relationships.



## BOY SCOUTS

6th - 12th grade boys. Outdoor activities with emphasis on character, citizenship and leadership training.



## VENTURING

Boys and girls 14 - 20 years. High adventure activities and advanced leadership training.



## EXPLORING

Boys and girls 14 - 20 years. Career education and development of vocational interests.



## LEARNING FOR LIFE

K-12th grade. In-school values education with work-to-school emphasis. Serves both boys and girls.

## A SCOUT IS OBEDIENT.

A Scout follows the rules of his family, school, and troop. He obeys the laws of his community and country. If he thinks these rules and laws are unfair, he tries to have them changed in an orderly manner rather than disobeying them.

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## ONE SCOUT AT A TIME

*Your gift will make a difference.*

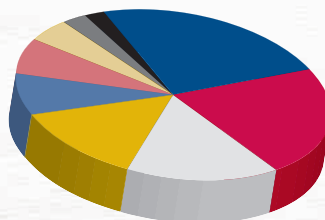
The Mid-America Council serves thousands of youth and adult volunteers in 58 counties throughout Eastern Nebraska, Western Iowa and Union County in South Dakota. Living their lives by the Scout Oath and Law, these individuals know the value of duty to God, Country, and helping other people at all times. Through our chartered partners and under the leadership of a diverse group of adult volunteers, Scouts are trained to be the leaders of tomorrow.

Ask yourself this question. What does the Scout Slogan, "DO A GOOD TURN DAILY," mean to you? Your gift to Scouting WILL make a difference. Your gift to Scouting IS important. Your gift to Scouting is your GOOD TURN that will enable Scouts today and tomorrow the opportunity to continue to do their good turn for America.

*You have the Power to Shape the Future!*

16% of revenue needed to provide quality Scouting programs come from gifts to the Investment In Character Campaign by people like you!

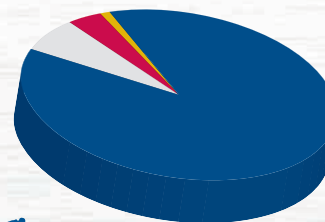
## HOW WE ARE FUNDED



### INCOME

- Camping & Activities 24%
- Popcorn / Camp Cards 22%
- Investment in Character 16%
- Endowment 13%
- Special Events (Net) 8%
- Foundations, Trusts, and other Fundraising 7%
- United Way 5%
- Other Income 3%
- Scout Shops 2%

## HOW WE INVEST IN YOUR PEOPLE



### EXPENSES

- Program 88%
- Fundraising 7%
- Management 4%
- National Fees 1%

## COUNCIL HIGHLIGHTS

2017 was an exceptional year, through exciting program offerings and new experiences for families.

- Camp Amikaro is the new name for Cub Scout Resident Camp at Little Sioux Scout Ranch. 729 youth from 114 packs participated in the program in 2017.
- 1,642 Boy Scouts participated in Boy Scout Resident Camp at Camp Cedars. New programs offered include: Cowboy Action Shooting, Chalk Ball, and Inventing merit badge.
- T-SHAB (Tri-State High Adventure Base) had a crew on the Missouri River each of the 6 sessions and served 59 youth in 2017. Each crew canoed over 160 miles of the river and participated in programs along the way.
- 125 Scouts throughout the Council attended the National Scout Jamboree and toured Washington D.C. 11 Scouts went to Philmont Scout Ranch with the Council Contingent, where they backpacked over 80 miles during their 10-day trek.



## OTHER GIVING OPPORTUNITIES

- Include Scouting in your will or estate plan
- Gifts of appreciated stocks or properties
- Gift annuities that actually pay you interest
  - Automobiles
  - Insurance Policies

For information on these and other gifting methods, contact the Mid-America Council, BSA at 402-431-9272.

**WWW.MAC-BSA.ORG**

**Text MAC to 91999 to donate**