

2012 ANNUAL REPORT

Unparalleled Experiences for More Youth



BOY SCOUTS OF AMERICA®
MID-AMERICA COUNCIL

THE MID-AMERICA COUNCIL

About the Council

Vision

Unparalleled experiences for more youth.

Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

Mission

It is the mission of the Boy Scouts of America, Mid-America Council to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout oath and law.

Scout Oath

On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.

Scout Law

A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

Promise to Parents

Parents will say Scouting in Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.

Board of Trustees - Executive Committee



Chairman.....	Glenn A. Fosdick
Vice Chairman.....	Harold J. Daub, Jr.
Council Commissioner.....	Steven M. Lanni
District Operations.....	Lonnie J. Janecek
Scout Executive/CEO.....	Eric A. Magendantz
Secretary/Legal Council.....	Robert L. Freeman
Treasurer.....	James R. Greisch
Fundraising Chairman.....	Harold J. Daub, Jr.
Support Services Chairman.....	Duncan J. Murphy
Nominating Chairman.....	W. Gary Gates
Program Chairman.....	Christopher H. Hawkins

THE MID-AMERICA COUNCIL

Message from our Scout Executive

First of all, I want to thank you for your personal commitment to Scouting in our communities. Your time, energy, money and passion makes Scouting in our area so worthwhile, and the Scouts appreciate it.

At the Mid-America Council, our mission is to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law. It is our vision to provide unparalleled experiences for more youth. Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.



Parents will say Scouting in the Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.

As we achieve our mission, vision and promise to parents, it becomes easier to recruit quality volunteers and employees, as well as attract more young people to join Scouting. As you look at the accomplishments in this year's annual report, remember that you are an important part of our success. Your involvement provides our community with future leaders, making it a great place to live and work. Your role is crucial to the success of the youth in our community and the entire Scouting program. Thank you for your continued support.

Yours in Scouting,

A handwritten signature in black ink, appearing to read "E. Magendantz". The signature is fluid and cursive, with a large, stylized "S" at the end.

Eric A. Magendantz
Scout Executive / CEO



PROGRAMS

Cub Scouts

For boys in first through fifth grade. This program focuses on family and neighborhood involvement through learning activities and fun.

11,168 youth served

Boy Scouts

For boys in sixth through twelfth grade. This program encourages peer leadership roles, as well as numerous outdoor activities.

5,128 youth served

Venturing

A co-ed program for those between the ages of 14 and 20. Venturing evolves around high adventure outdoor activities.

794 youth served

Exploring

Career Exploration program for young men and women ages 14-20 who join clubs at area businesses to learn about their career fields.

1,781 youth served

Learning for Life

Programs designed to support schools and community-based organizations. These co-ed programs focus on character development and career education.

1,943 youth served



Prepared. For Leadership.

318 young men earned their Eagle Scout rank.

1,436 young men learned life-saving skills.

7,017 adults registered to lead our Scouts.

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Cub Scout Program Highlights



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Bobcat rank advancement: 2,244
 Tiger Cub rank advancement: 975
 Wolf rank advancement: 1,074

Bear rank advancement: 944
 Webelos rank advancement: 868
 Arrow of Light rank advancement: 513

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Boy Scout Program Highlights



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Tenderfoot rank advancement: 648

Second Class rank advancement: 571

First Class rank advancement: 501

⁹ Star rank advancement: 441

Life rank advancement: 401

Eagle rank advancement: 318

Merit Badges earned: 14,893

Multicultural Markets Program Highlights

The Mid-America Council provides the Scouting program to under served inner city and rural youth through our Multicultural Market program. In 2012, 1,190 boys participated. This program encourages character building, morals, ethics and provides a safe, fun environment for youth.

Forty-five Multicultural Markets program sites are supported by the Mid-America Council through community-based organizations. The Mid-America Council invested \$141,347 in direct support of these units. This covers the cost of program expenses, like uniforms, books, camp scholarships, *Boys' Life* Magazine, staff salaries, registration fees, and more.

Tigers: 59

Cubs: 247

Webelos: 647

Boy Scouts: 207

Venturing: 30

Total number of units: 45

Number of Packs: 30

Number of Troops: 14

Number of Crews: 1

Total registered volunteers: 121

Number of Cubs camping at Wa-Kon-Da: 125

Number of Cubs participating in shooting sports: 125

Number of Boy Scouts who camped for a week at Cedars: 27



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Outdoor Program Highlights





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1,360 Cub Scouts experienced the great outdoors at day camp.

2,243 Boy Scouts went to a week long camp.

116 Boy Scouts attended BSA high adventure bases.

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Community Service



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277,024 items of food collected, totalling 173,140 meals for those who need them.

40,112 hours of community service provided.

\$888,079 is the value of volunteer service we provided.



Sponsors & Supporters

ConAgra Foods

SCOUTING
for **FOOD**

HyVee

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Special Recognitions

SILVER BEAVER RECIPIENTS

Dale Bonge	Many Rivers	Albion, NE
Kent Dawson	Lewis & Clark	Pacific Junction, IA
George Haddix	Council Board of Directors	Ralston, NE
Melissa Ihnen	Ohwahnasee	Wiota, IA
John Ramsay	Goldenrod	Nickerson, NE
Curtis Reis	Prairie Gold	Storm Lake, IA
Daniel Renneke	Ohwahnasee	Carroll, IA
Doug Rothgeb	Soaring Eagle	Omaha, NE
Larry Ruffner	Wagon Wheel	Bellevue, NE
Kevin Whited	Many Rivers	Columbus, NE



The Silver Beaver Award is the council-level distinguished service award of the Boy Scouts of America. Recipients of this award are registered adult leaders who have made an impact on the lives of youth through service given to the council. The Silver Beaver is an award given to those who implement the Scouting program and perform community service through hard work, self sacrifice, dedication, and many years of service.

Stephen J. McCollister

Steve, with over 44 years of service, has served as an assistant Scoutmaster, chartered organization representative, and Scoutmaster. At the district and council levels, he has served as district commissioner, district committee member, council jubilee chair, council commissioner, council executive committee member, tornado volunteer/donations coordinator, district operations chair, and as a board trustee. He has also served as Central Region Area 5 mission impact chair, Area 5 president, Central Region board member, regional membership standards committee chairman, and Eagle scholarships selection committee member.

His Scouting recognitions include the James E. West Fellowship Award, Silver Beaver, District Award of Merit, Doctorate of Commissioner Science Award, Community Organization Award and is an Order of the Arrow Vigil Honor member.

Stephen and his wife Pat's blended family include four sons, Scott, Todd, Matt and Nate and a daughter, Angela. He is the president of McCollister-Stokes, having earned a Bachelor of Science in business administration, from the University of Nebraska.

He is active in his Lutheran Church, having served as deacon, ruling elder, and director of safety and securities ministries.

He has served on the Douglas County Board of Commissioners, as chairman of the Metro Omaha Area Planning Agency, president of the Douglas County Board of Health, chairman of the economic development committee, as a trustee for the Douglas County Hospital, board member of the Omaha Children's Museum, past president of the Omaha Downtown Rotary Club, and Creighton University Medical Center board.

SILVER ANTELOPE



The Silver Antelope Award recognizes registered Scouters of exceptional character who have provided distinguished service within a region. The award is presented by the National Court of Honor on behalf of regions.

Awards are presented each year at the regional awards luncheon held in conjunction with the BSA National Annual Meeting each May.

Recipients receive a certificate, knot for their uniform to place above the left pocket, Silver Antelope medal suspended from an orange and white ribbon for formal occasions and civilian wear, and lapel pin for civilian wear.

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Special Events - Over The Edge

The Boy Scouts of America, Mid-America Council sent 63 Scouting supporters Over the Edge, rappelling down the 478 foot Woodmen Tower located in Downtown Omaha. That's 30 stories for Scouting!

Many of the participants were first-time rappellers.

Participants were between 14 and 71 years old. Participants raised at least \$1,000 each and funds went to support our Scouting programs.

Tim Smith, owner of The Tea Smith, chaired the event.

www.mac-bsa.org/OverTheEdge



Special Events - Omaha Golf Invitational

The 42nd annual Omaha Boy Scouts Golf Invitational, presented by Mercedes-Benz of Omaha, was held August 20th and raised over \$65,000. The event took place at Omaha Country Club. SAC Federal Credit Union, Jet Linx, Bellevue University and MCL Constructions were sponsors.

Congratulations to the following golfers whose foursome won first place at this year's event: Rod Kessler, Mike Gallner, Jeff Passer, and Neal Maloney. This year's event boasted 121 golfers.

Gail DeBoer, president of SAC Federal Credit Union, chaired the event.

For more info, visit, www.mac-bsa.org/golf.



 Mercedes-Benz of Omaha

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Special Events - Citizen of the Year Luncheon

The 2012 Citizen of the Year luncheon was held on April 18th, 2012 at the Scott Conference Center, with over 300 people in attendance. David & Lori Scott chaired the event and Peter Kiewit Son's Inc. served as presenting sponsor. More than \$87,000 was raised to support local Scouting programs.





CITIZEN OF THE YEAR

Hal Daub

Hal is an Eagle Scout, a Distinguished Eagle Scout and a Silver Beaver recipient. He has served as a Mid-America Council Board of Director since 2001, Council Fundraising Chair and currently Membership Chair. Hal is heavily involved in many aspects of our community.

CORPORATE PARTNER OF THE YEAR

University of Nebraska at Omaha

Since its inception in 1908, the University of Nebraska at Omaha has forged a continuing partnership with the community. UNO has enhanced the social and cultural life of the metropolitan area and State. It has partnered worked with various organizations and individuals to address community problems and stimulate economic development. UNO continues to instill in its students a lifelong commitment to learning while preparing them for leadership roles in a constantly changing society. Dr. John Christensen, Chancellor accepted this award.

WHITNEY M. YOUNG AWARD

Ira Combs

The purpose of the Whitney M. Young Jr. Service Award is to recognize outstanding services by an adult individual or an organization for demonstrated involvement in the development and implementation of Scouting opportunities for youth from rural or low-income urban backgrounds – this is in fulfillment of Dr. Young’s dream of justice and equality for all.

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Special Events - Gathering of Eagles

Do you remember the first time you cooked a s'more perfectly? The first time you camped outside all night without your parents? Remember the first time you looked back at your life and realized you are who you are because of Scouting.

Suzanne and Walter Scott kicked off the council's efforts to re-engage with our Eagle Scout alumni by hosting the inaugural event at "The Barn" in August .

Over 125 Eagle Scouts and their guests had the opportunity to network and reconnect with others who had the same experiences growing up.

The council will continue to hold Eagle Scout gatherings in the future.



Eagles, connect with us here:

<https://macsecure.waittinteractive.com/forms/form12.aspx>

Special Events - Sporting Clay Tournament

The 11th annual Sporting Clay Tournament raised \$53,547.

This event is made possible by the sponsorship of Werner Enterprises, Inc.



The event Chairman was Scott Robertson, President of UltraAir.

The Shoot Out was held on September 7th at Werner Valley Shooting Fields. The event had 50 shooters participating in six different events that included: trap, five stand and pistol.

Congratulations to Omaha Truck's team of Trey Mytty, Kurt Bohobji, Mike Carbeny, Al Hill, and Chad Kelsay, who took first place at this year's event.



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Storm Shelter Dedication



Many Scouts enjoy summer camp the most. It provides numerous opportunities for Scouts to earn merit badges along their advancement trail. Some activities Scouts can do while camping include: swimming, hiking, fishing, boating, rock climbing and hanging out around a camp fire. Scouts in the Mid-America Council do all this, and more!

Right before the 2012 summer camp season kicked off in June, the Haddix Trading Post & Scott Storm Shelter opened its doors and became the first FEMA approved storm shelter at Camp Cedars, the Mid-America Council's long-term summer camp, located on the south bank of the Platte River near Fremont, Nebraska.

The building has over 3,300 square feet, with the trading post on the top floor and the lower level housing the new upgraded medical facilities and program area.

This shelter is made of poured rebar reinforced concrete, with the ability to withstand the winds of an EF-5 tornado.

This shelter was made possible through the generosity of our lead donors, George Haddix and David & Lori Scott, as well as and an additional 70 contributors.



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Camp Card Program

Camp Cards is a program where Scouts sell \$5 cards that offer discounts to local vendors.

The program allows Scouts to earn money before the camping season, giving local packs and troops 50% of the proceeds.

The Mid-America Council gives a free camp experience to Scouts when they reach a specific number of cards sold.

Scouts receiving free camp also get to keep their commission from the cards - a double win!



Only \$5 **Camp Card**
By purchasing this card you are helping a Scout earn his way to camp!
www.mac-bsa.org
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Each year the Mid-America Council is fortunate to have the opportunity to award the following college scholarships to outstanding Scouts.

ROBERT MUELLER MEMORIAL SCHOLARSHIP

Thomas Auen, Sioux City, Iowa

Andrew Brooks, Spirit Lake, Iowa

Established in 2004, this scholarship is a one-year scholarship in the amount of \$1,000 awarded to an Eagle Scout who has truly found his place in the Scouting program, as Robert did. It is awarded to a Scout who will be attending an institute of higher learning that is in the council's service area of Nebraska, Iowa, or South Dakota in fall of the next year. The recipient does not have to attend a four-year university. He can attend a community college or occupational school.

REV. JOHN P. SCHEGEL CREIGHTON EAGLE SCOUT SCHOLARSHIP

Andrew Prystai, Omaha, Nebraska

This scholarship was established in 2011 by Mid-America Council Board of Trustees members in honor of Fr. Schlegel's long-time commitment and dedication to the Scouting program. A one-year scholarship in the amount of \$1,000 is awarded annually to one recipient, who is an Eagle Scout currently registered in a unit, who is high school graduate enrolled at, or already attending, Creighton University.

GARDNER SCHOLARSHIP

David Burbach, Coleridge, Nebraska

James Plank, Fremont, Nebraska

This scholarship is a one-year scholarship awarded to two recipients in the amount of \$300 each. Scholarships are given to a camp staff members who qualify and live within 75 miles of Wakefield, NE.

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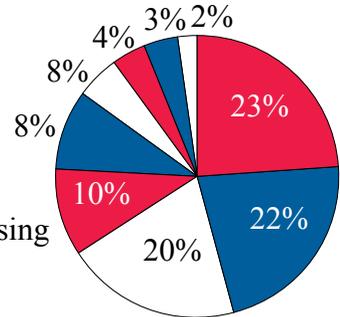
THE MID-AMERICA COUNCIL

Development

INCOME

In 2012, the Mid-America Council raised \$5,247,472. The following chart shows the amount of money raised in each category to support our Scouting program. These funds help provide the Scouting program to 20,814 youth in 58 counties in Nebraska, Iowa and South Dakota.

23%	\$1,206,377	Popcorn
22%	\$1,142,985	Camping & Activities
20%	\$1,026,473	Friends of Scouting*
10%	\$507,045	Endowment
8%	\$434,715	United Way
8%	\$417,702	Foundations, Trusts, and other Fundraising
4%	\$224,133	Special Events
3%	\$200,313	Other Income
2%	\$87,729	Scout Shop

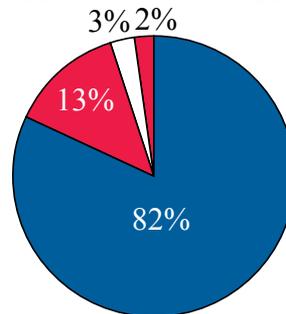


*FOS income is the net after provisions for 7% uncollectable.

EXPENSES

In 2012, the Mid-America Council's expenses were \$5,246,994. The following chart shows the amount of money spent in each category to support our Scouting program.

82%	\$4,325,582	Program
13%	\$679,435	Fundraising
3%	\$165,435	Management
2%	\$76,542	National Fees



UNITED WAY PARTNERS

Columbus Area United Way, Fort Dodge Community Foundation and United Way, Fremont Area United Way, LeMars United Way, Good, Neighbors-Spirit Lake, Storm Lake Community Chest, United Way of Siouxland, Wahoo Community Chest, and United Way of the Midlands

FRIENDS OF SCOUTING & POPCORN

The Council raised \$1,026,473 million through the “Friends of Scouting” annual giving campaign.

Nearly \$3,515,000 in popcorn was sold by Mid-America Council Scouts through participation of 396 packs, troops, and crews.

MAJOR DONORS

List includes gifts to Friends of Scouting (annual giving), endowment, capital, and special events.

\$75,000+

Carmen & John Gottschalk Foundation
GFH & SAH Foundation
John K and Lynne D Boyer Foundation
Peter Kiewit Foundation

\$40,000+

Marshall Faith
Ben Petrzilka Memorial Foundation
ConAgra Foods Foundation Inc
David Scott Foundation
Becker Residual Trust

\$20,000+

Pete Ricketts
Dixon Family Foundation
Mammel Family Foundation
Peter Kiewit Sons Inc
Suzanne and Walter Scott Foundation
The Nebraska Medical Center
C.L. Werner

\$15,000+

William Riley
Charles Wilson
Adah and Leon Millard Foundation
Clifton and Anne Stuart Batchelder Foundation
Mercedes-Benz of Omaha
Valmont Industries, Inc.

\$10,000+

Bank of the West
Blue Cross Blue Shield of Nebraska
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Liberty Labs
Mutual of Omaha
Omaha Truck Center Inc
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Union Pacific Foundation

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Major Donors

\$5,000+

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Woodmen of the World

27 Daniel Murphy

\$2,500+

Bruce Abraham
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Wal-Mart Supercenter Store #3267
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PROJECT SALES

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Omaha Public Power District
Pelgas Inc
Rotellas Italian Bakery
Wright Printing Company

A background image showing a line of Scouts in a shooting range. They are wearing blue shirts and large blue earmuffs. They are holding rifles and aiming them. The range is outdoors with wooden posts and a green background.

Durham Scout Center & Gottschalk Scout Shop

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Omaha, NE 68164

Durham Scout Center
P: 402.431.9BSA (9272)
F: 402.431.0444

Gottschalk Scout Shop
P: 402.431.0700
F: 402-898-9036

Sioux City Scout Center

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Sioux City, IA 51101
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F: 712.255.9587



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