



# Annual Report | 2013

BOY SCOUTS OF AMERICA MID-AMERICA COUNCIL



BOY SCOUTS OF AMERICA®  
MID-AMERICA COUNCIL

# ABOUT THE COUNCIL

## Vision

Unparalleled experiences for more youth. Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

## Mission

It is the mission of the Boy Scouts of America, Mid-America Council to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout oath and law.

## Scout Oath

On my honor I will do my best  
To do my duty to God and my country  
and to obey the Scout Law;  
To help other people at all times;  
To keep myself physically strong,  
mentally awake, and morally straight.

## Scout Law

A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

## Promise to Parents

Parents will say Scouting in Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.







## BOARD OF TRUSTEES

<b>Chairman.....</b>	Chris Murphy
<b>President.....</b>	Bob Dalrymple
<b>Commissioner.....</b>	Steve Lanni
<b>Past Chairman.....</b>	Glenn Fosdick
<b>Treasurer.....</b>	Jim Greisch
<b>Camping &amp; Outdoor Program.....</b>	Dan Owens
<b>Development.....</b>	Gail DeBoer
<b>Major Gifts.....</b>	Bill Dana
<b>Program.....</b>	Mark Oehmke
<b>Marketing/PR.....</b>	Cheri Duryea
<b>Membership / Relationships.....</b>	Hal Daub
<b>Legal Counsel.....</b>	Patrick Cooper
<b>District Operations.....</b>	Dan Hunt
<b>Scout Executive / CEO.....</b>	Eric Magendantz



# SCOUT EXECUTIVE MESSAGE

First of all, I want to thank you for your personal commitment to Scouting in our communities. Your time, energy, money and passion makes Scouting in our area worthwhile, and the Scouts appreciate it.

At the Mid-America Council, our mission is to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law. It is our vision to provide unparalleled experiences for more youth. Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

We promise parents that Scouting in the Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter

develop leadership skills and values important to good citizenship and service to others.

Each Year it becomes easier to recruit quality volunteers and employees, as well as attract more young people to join Scouting. As you look at the accomplishments in this year's annual report, remember that you are an important part of our success. Your involvement provides our community with future leaders, making it a great place to live and work. Your role is crucial to the success of the youth in our community and the entire Scouting program. Thank you for your continued support.

Yours in Scouting,

A stylized, handwritten signature in black ink, appearing to read 'E. Magendantz'.

Eric A. Magendantz Scout Executive / CEO



## Programs

### Cub Scouts | 11,564 Served

For boys in first through fifth grade. This program focuses on family and neighborhood involvement through learning activities and fun.

### Boy Scouts | 4,966 Served

For boys in sixth through twelfth grade. This program encourages peer leadership roles, as well as numerous outdoor activities.

### Venturing | 565 Served

A co-ed program for those between the ages of 14 and 20. Venturing evolves around high adventure outdoor activities.

### Exploring | 1,642 Served

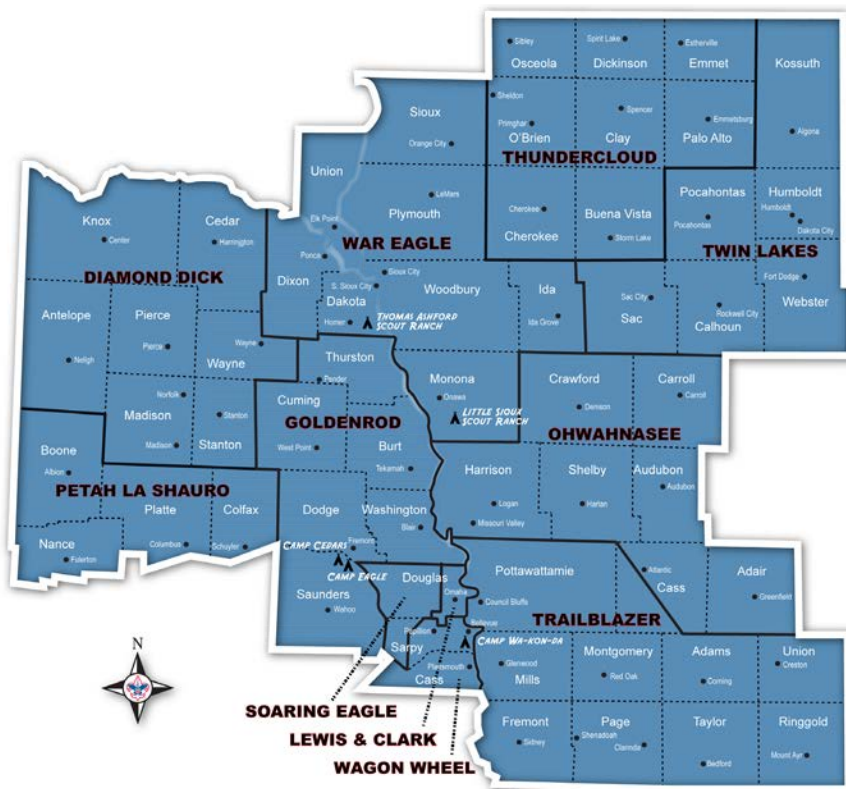
Career Exploration program for young men and women ages 14-20 who join clubs at area businesses to learn about their career fields.

### Learning for Life | 2,086 Served

Programs designed to support schools and community-based organizations. These co-ed programs focus on character development and career education.

20,823 Registered

# COUNCIL SERVICE AREA







## Prepared for Leadership

275 young men earned their Eagle Scout rank.

169 young men earned the Life Saving Merit Badge

628 young men earned the First Aid Merit Badge

6,837 adults registered to lead our Scouts.





## Cub Scout Highlights

Bobcat rank advancement: 2,520

Tiger Cub rank advancement: 1,023

Wolf rank advancement: 1,113

Bear rank advancement: 1,047

Webelos rank advancement: 950

Arrow of Light rank advancement: 684

# Boy Scout Statistics

**Tenderfoot rank advancement:** 636

**Life rank advancement:** 374

**Second Class rank advancement:** 627

**Eagle rank advancement:** 275

**First Class rank advancement:** 560

**Merit Badges earned:** 15,451

**Star rank advancement:** 465

## Scout Reach Highlights

The Mid-America Council provides the Scouting program to under served inner city and rural youth through our Multicultural Market program. In 2013, 1,208 boys participated. This program encourages character building, morals, ethics and provides a safe, fun environment for youth.

Twenty-Seven Multicultural Markets program sites are supported by the Mid-America Council through community-based organizations. The Mid-America Council invested \$293,361 in direct support of these units. This covers the cost of program expenses, like uniforms, books, camp scholarships, Boys Life Magazines , staff salaries, registration fees,

**Tigers :** 186

**Cubs :** 479

**Webelos :** 442

**Boy Scouts :** 207

**Venturing :** 30

**Total number of units :** 45

**Number of Packs :** 25

**Number of Troops :** 2

**Total registered volunteers :** 121

**Number of Cubs camping at Wa-Kon-Da :** 125

**Number of Cubs participating in shooting sports :** 53

**Number of Cubs camping in the Spring :** 80

**Number of Cubs camping in the Fall :** 275

**Number of Boy Scouts who camped for a week at Cedars :** 25







## Camping Highlights | Prepared for Outdoors

264 Cub Scouts experienced the great outdoors at day camp.

2,373 Boy Scouts went to a week long camp.

55 Boy Scouts attended BSA high adventure bases.



## Prepared for Community Service

195,085 items of food collected, totalling 114,308 meals for those who need them.

45,199 hours of community service provided.

\$1,000,706 is the value of volunteer service we provided.





## Special Recognitions

### Silver Beaver Award

The Silver Beaver Award is the council-level distinguished service award of the Boy Scouts of America. Recipients of this award are registered adult leaders who have made an impact on the lives of youth through service given to the council. The Silver Beaver is an award given to those who implement the Scouting program and perform community service through hard work, self sacrifice, dedication, and many years of service.

### Silver Beaver Recipients

**Chris Sjoberg** - Bellevue NE

**Justin Wyatt** - Glenwood IA

**Deborah Reinard** - North Sioux City SD

**Warren Johnson** - Omaha NE

**Suzette Juel** - Council Bluffs IA

**Thomas Gensichen** - Omaha NE

**Michael Livergood** - Bellevue NE

**Dennis Bender** - Omaha NE

**William Young** - Underwood IA

**John Matteson** - Columbus NE

**Daniel Rock** - Omaha NE

**Kathy Joiner** - Omaha NE

**Kristina Ronfeldt** - Omaha NE

**Robert Dalrymple** - Omaha NE

**James Benes** - Omaha NE

**W. David Scott** - Omaha NE

**Melvin Clark** - Omaha NE

**Clarence Sholly** - Spencer IA



## National Outstanding Eagle Scout

The NESA Outstanding Eagle Scout Award (NOESA) is a prestigious recognition granted by the local council's NESA committee to Eagle Scouts who have demonstrated outstanding achievement at the local, state, or regional level. Unlike the Distinguished Eagle Scout Award, which is a national award, the NOESA recognizes Eagle Scouts whose efforts have made a positive impact closer to home. The presentation of this award should be conducted with the highest level of honor. Often, these men have devoted a lifetime to their profession, avocation, community, and beliefs, at great sacrifice to themselves and their families. Each recipient should receive recognition worthy of a lifetime's accomplishments.



## NOESA Awarded to Dan Hunt

Dan Hunt is the Area 5 Vice President of Outdoor Adventure for the Central Region of the Boy Scouts of America. He is a member of the Mid-America Council Board of Directors and serves as the council's District Operations Chairman.

Dan has held just about every position possible on the unit, district, and council level. He has been the District Chairman of Goldenrod District. He's been our Council Commissioner, Chaired our 2010 Jubilee, and signed on for that role again for 2014. As a pilot, he also graciously flies council staff to meetings and engagements whenever asked.

As an Eagle Scout, Vigil member of the Order of the Arrow, James E. West Fellow, District Award of Merit recipient, and Silver Beaver, Dan is an honored member of our volunteer corps. Being an Eagle Scout helped Dan to be active in his community, giving back to youth. He's a smart business owner and a dedicated eagle scout, father and grandfather. Because of the continuation of living the Eagle Scout Oath, long after becoming an Eagle Scout in the first place, Dan has been selected as the first recipient for the Mid-America Council to be named a National Outstanding Eagle Scout.



## Special Events | Over the Edge

The Boy Scouts of America, Mid-America Council sent 51 Scouting supporters Over the Edge, rappelling down the 478 foot Woodmen Tower located in downtown Omaha. That's 30 stories for Scouting!

Many of the participants were first-time rappellers. Participants were between 14 and 63 years old. Participants raised at least \$1,000 each and funds went to support our Scouting programs. Larry King, President & CEO, chaired the event.



## Special Events | Omaha Golf Invitational

The 43rd annual Omaha Boy Scouts Golf Invitational, presented by Mercedes-Benz of Omaha, was held September 30 and raised over \$75,000. The event took place at Shadow Ridge Country Club. The following companies were sponsors: Mercedes-Benz of Omaha, SAC Federal Credit Union, First Westroads Bank, ACCESSbank, Lone Mountain, Green Plains Renewable Energy, Omaha Track, Children's Hospital & Medical Center, Burlington Capital Group, and O'Keefe Elevator.

Congratulations to the following golfers whose foursome won first place at this year's event: The First Westroads Bank Team; Chris Murphy, Daniel Murphy, Brick Huffman, Brandon Urban. This year's event boasted 128 golfers. Pat Corrigan, president ACCESSbank, chaired the event.

More Information at [www.mac-bsa.org/Golf](http://www.mac-bsa.org/Golf)





## Citizen of the Year Luncheon

The 2013 Citizen of the Year luncheon was held on May 6th, 2013 at the Scott Conference Center, with over 300 people in attendance. Joe & Kacey Lempka chaired the event and Jonn & Lynne Boyer, Burlington Capital Group and HDR served as presenting sponsor. More than \$200,000 gross was raised to support local Scouting programs.

## Citizen of the Year | Harold Maurer



Dr. Maurer has served as chancellor of the University of Nebraska Medical Center since December 1998. Before that, he served as dean of the College of Medicine for five years. Prior to joining UNMC, Dr. Maurer spent 25 years at the Medical College of Virginia, serving as professor and chair of the Department of Pediatrics for 17 of those years. During his tenure as chancellor, several new facilities have been constructed at UNMC. Under his leadership new buildings have been built, facilities have been upgraded and he has created a top notch faculty of teachers and researchers making UNMC one of the premiere health facilities in the country.

## HDR Corporate Partner of the Year | HDR

HDR Inc. is an employee-owned architectural, engineering and consulting firm. Founded in 1917 by H.H. Henningson, the Henningson Engineering Company got its start as a civil engineering firm in Omaha, where HDR's headquarters remain today. Willard Richardson and Charles W. "Chuck" Durham joined the firm in 1939 as interns. By the 1950s, Richardson and Durham had purchased shares in the firm, and it became known as Henningson, Durham and Richardson, Inc.

HDR has given to the Boy Scouts in countless ways from Mr. Durham's lead gift and direction for the current Scout office in Omaha, hosting a Career Exploring post for decades, encouraging employees to serve as unit and district leaders, hosting Up All Night events for high school students, having a constant presence on the Board of Trustees, and financially supporting Scouting in our community. HDR is a true corporate partner to the Mid-America Council.

## Whitney M. Young Award | Jean Edmonson



The purpose of the Whitney M. Young Jr. Service Award is to recognize outstanding services by an adult individual or an organization for demonstrated involvement in the development and implementation of Scouting opportunities for youth from rural or low-income urban backgrounds – this is in fulfillment of Dr. Young's dream of justice and equality for all.



## Gathering of Eagles

In October, Gallup CIO Phil Ruhlman, Eagle Scout, and Chairman of the National Eagle Scout Association Committee, hosted a Gathering of Eagles at Gallup Inc.

Phil helped develop an Eagle Scout vision committee to plan and develop ideas and programs to keep new Eagle Scouts involved and bring back tenured Eagle Scouts to re-engage them in the Scouting mission forward.

The committee developed the following vision statement : Provide leadership and service to grow the Scouting community.

Vinton Cerf, Vice President and Chief Internet Evangelist of Google, led a program outlining the history of the internet and the visions he had for technology heading into the future. More than 80 Eagle Scouts attended. Vinton G. Cerf, Ph.D., is Vice President and Chief Internet Evangelist for Google. He is responsible for identifying new enabling technologies and applications on the Internet and other platforms for the company. Widely known as a “Father of the Internet,” Cerf is the co-designer with Robert Kahn of the TCP/IP protocols and basic architecture of the Internet.

As a Senior Scientist, Cerf advises Gallup on technology and the “Global 100.” This ground-breaking research project annually collects people’s opinions in more than 100 countries to determine the general wellbeing or “soul” of a country, city, or culture. Cerf’s father was an Eagle Scout.





## Sporting Clay Tournament

The 12th annual Sporting Clay Tournament raised \$65,580. This event is made possible by the sponsorship of Werner Enterprises, Inc. The event Chairman was Scott Robertson, President of UltraAir. The Shoot Out was held on September 13th at Werner Valley Shooting Fields. The event had 50 shooters participating in nine different events that included: trap, five stand, rifle and pistol.

Congratulations to the Markel BMW/Millard Sprinkler Team of Tim Markel, Todd Rannals, Tom Nichols, Lee Seemann and Glenn Haley, who took first place at this year's event.



## Camp Card Program

Camp Cards is a program where Scouts sell \$5 cards that offer

discounts to local vendors. The program allows Scouts to earn money before the camping season, giving local packs and troops 50% of the proceeds. The Mid-America Council gives a free camp experience to Scouts when they reach a specific number of cards sold. Scouts receiving free camp also get to keep their commission from the cards - a double win!

**Total Cards Sold** : 18,291

**Gross Sales** : \$91,455.

**Unit earned commission** : \$45,727

**Number of Cub Scouts earned free camp** : 21

**Number of Boy Scouts Earned free camp at Camp Cedars** : 27



### **Nani-Ba-Zhu Tribal Scholarship Recipients**

A one year scholarship awarded in the amount of \$500 and a one year scholarship awarded in the amount of \$1,000.

**Chieftains \$1,000:** Becky Burbach

**Cedars Legacy \$500:** Mason Kyle and Ian Tuttle

**Tribal Council \$500:** Brittany Bloemendaal-Westhoff and Matt Ostdiek

### **Mueller Scholarship Recipients**

A one year scholarship in the amount of \$2,500 awarded to a recipient who must be an Eagle Scout currently registered in a unit. The scout must be attending an institute of higher learning in fall 2014 that is in the Council's area or Nebraska, Iowa, or South Dakota.

Matt Ostdiek

Austin Sudtelgte

### **National Youth Leadership Training Memorial Scholarship Recipients**

This scholarship opportunity is for Scouts who have registered for National Youth Leadership Training in memory of Josh Fennen, Aaron Eilerts, Sam Thomsen, and Ben Petrzilka, and also honoring the other Scouts who demonstrated leadership skills at Pahuk Pride in 2008. Scholarships will cover the full registration cost.

Thomas Janecek

Matthew Pawling

Weston Pratt

Corey Johnson

Ryan McKnight



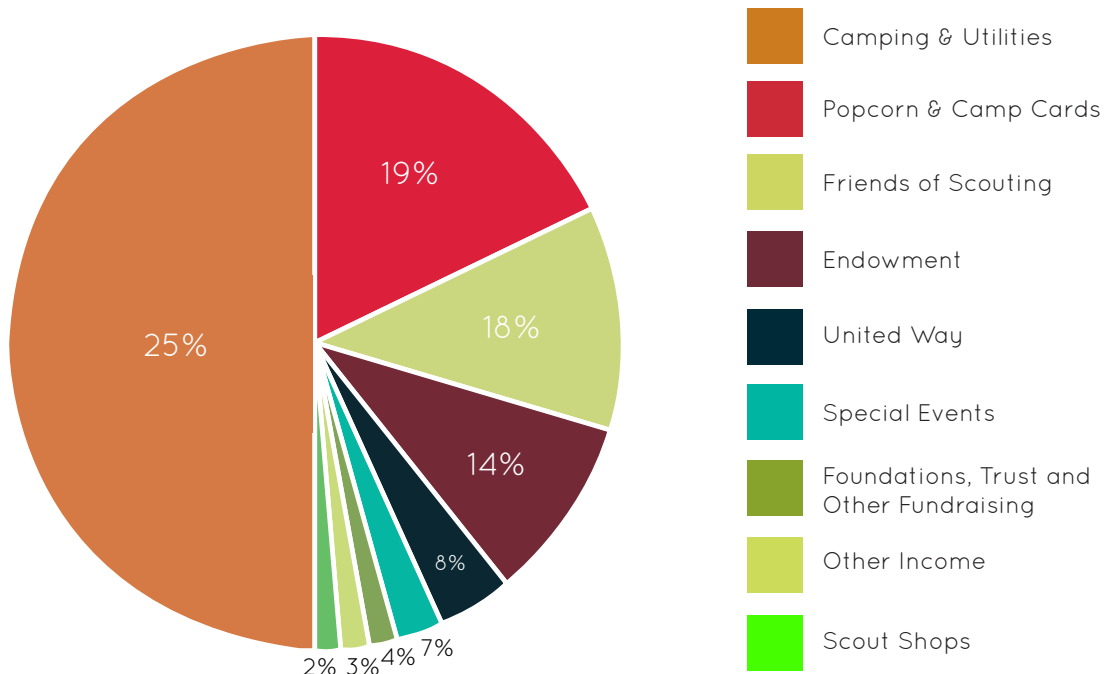
# Mid-America Council Development

## Income

In 2013, the Mid-America Council raised \$5,807,678. The following chart shows the amount of money raised in each category to support our Scouting program. These funds help provide the Scouting program to 20,823 youth in 58 counties in Nebraska, Iowa and South Dakota.

25%	\$1,457,085	Camping & Activities
19%	\$1,098,441	Popcorn & Camp Cards
18%	\$1,057,490	Friends of Scouting*
14%	\$808,512	Endowment
8%	\$467,841	United Way
7%	\$396,893	Special Events
4%	\$396,893	Foundations, trust & other fundraising
3%	\$188,266	Other Income
2%	\$95,851	Scout Shop

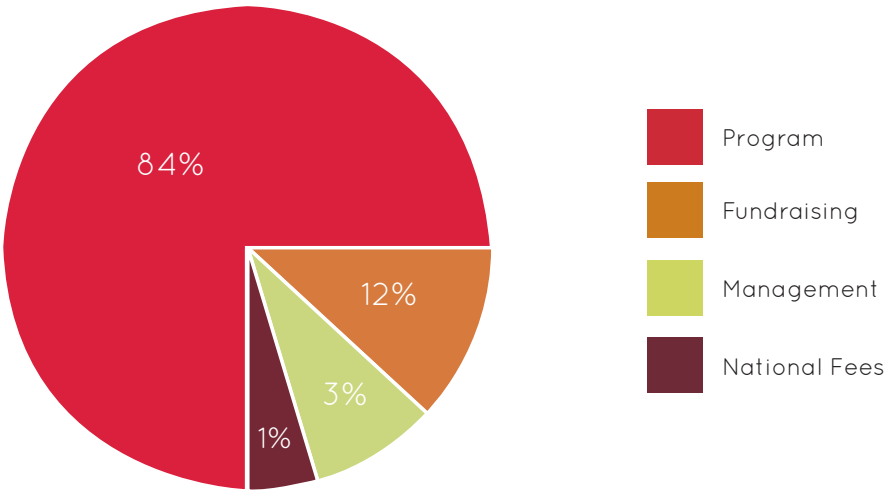
\*FOS income is the net after provisions for 7% uncollectable.



# Expenses

In 2013, the Mid-America Council's expenses were \$5,791,767. The following chart shows the amount of money spent in each category to support our Scouting program.

84%	\$4,841,303	Program
12%	\$698,006	Fundraising
3%	\$175,342	Management
1%	\$77,115	National Fees



## United Way Partners

Columbus Area United Way, Fort Dodge Community Foundation and United Way, Fremont Area United Way, LeMars United Way, Good, Neighbors-Spirit Lake, Storm Lake Community Chest, United Way of Siouxland, Wahoo Community Chest, and United Way of the Midlands

## Mid-America Council Major Donors

### Friends of Scouting and Popcorn

The Council raised \$1,160,744 million through the “Friends of Scouting” annual giving campaign. Nearly \$3,147,218 in popcorn was sold by Mid-America Council Scouts through participation of 386 packs, troops, and crews.

### Major Donors

#### \$25,000+

ConAgra Foods Foundation Inc.  
C.L. Werner  
John K. Boyer D. Foundation  
Mammel Family Foundation  
Murphy Family Foundation Fund  
Valmont Industries

Gilbert & Martha Hitchcock Foundation  
Lewis E. May Trust  
Mid America Energy Holdings Co.  
Mutual Of Omaha  
Omaha Truck Center Inc  
Peter Kiewit Sons Inc  
Ramsey Popcorn Co. Inc  
Union Pacific Foundation

#### \$15,000+

Pete Ricketts  
Bank of the West  
Gallup Organization  
Kiewit Corporation  
The Nebraska Medical Center  
Woodmen of the World

#### \$5,000+

Dr. Harold Maurer  
Joseph Moglia  
David Paladino  
Roger Pentzien  
Jeff Peterson  
William Riley  
W. David Scott  
H. Dan Smith  
Keneth Stinson  
Lyle Strom  
Access Bank  
Bellevue University  
Childrens Hospital & Medical Center  
Clifton & Ann Stewart Batchelder Foundation  
Drake Williams Steel  
Edward & Ann Batchelder Charitable Fund  
Fraser Stryker PC LLO  
John & Lori Belford Charity Fund

#### \$10,000+

John Gottschalk  
Daniel Neary  
America First Foundation  
Ben Petrizilka Memorial Fund  
Blue Cross Blue Shield of Nebraska  
Casling  
First National Bank



KPMG LLP  
Mainelli Mechanical Contractors Inc.  
Markel BMW Jaguar Land Rover & Mini  
McMullen Ford  
Miller Electric Co.  
Mutual of Omaha Bank  
North Star Financial Services Group LLC  
Pinnacle Bank Elkhorn  
Roberts Family Foundation  
Sac Federal Credit Union  
Scoular Foundation  
Securities America  
Security National Bank  
Sid Dillon Chevrolet Fremont Inc.  
T.D. Ameritrade Holding Corp.  
Ultra Air LLC  
US Bank  
Waitt Aksarben & LLC  
Waldinger Corporation

## **\$2,500+**

Mogens Bay  
Michael Benett  
William Dana  
David Edwards  
Glenn Fosdick  
Michael Geppert  
George Haddix  
Richard Heyse  
Randell & Darlene Mueller  
Donald Nagel  
Jeffrey Passer  
Gale Wickersham  
Burlington Capital Group  
Citigroup Global Markets  
Debby Durham Family Foundation  
DRI Title & Escrow

Dyno Oil Company  
Edward Jones  
First Data Foundation  
Fremont Area Community Foundation  
Fund for Effective Government Union  
Pacific  
Hawks Foundation  
Kutak Rock LLP  
Lamp Rynearson & Associates Inc.  
Larry V. & Linda J. Pearson Fund  
Lindsay Manufacturing  
Lone Mountain Truck Leasing LLC  
Mutual of Omaha  
Noddle Companies  
North Sioux City Council  
Nucor Steel Nebraska  
O'Keefe Elevator Co.  
Omaha World Herald  
Papa Murphys  
R. Joe Dennis Foundation  
RDG Planning & Design  
Sapp Brothers Inc.  
Scheels Omaha  
Smithfield Foods Inc.  
Tie Yard of Omaha Inc / Omaha Track  
Topping Out Inc,  
Treat America Food Services  
University of Nebraska at Omaha  
Wal-Mart Neighborhood Market #4138  
Wells Fargo Bank Nebraska

## Projected Sales

Fraser Stryker PC LLO

Wright Printing Company

Barnhart Press

Treat America Food Services

Pelgas Inc

Omaha Publications

Valmont Industries Inc

Greater Omaha Packing Company

Anderson Print Group

Vital Support Systems

Lens Art

Concepts AV Integration

Jerent Enterprises LLC

Canfields Sporting Goods



## **Durham Scout Center & Gottschalk Scout Shop**

12401 West Maple Road  
Omaha, NE 68164

Durham Scout Center  
P: 402.431.9BSA (9272)  
F: 402.431.0444

Gottschalk Scout Shop  
P: 402.431.0700  
F: 402-898-9036

## **Sioux City Scout Center**

306 Virginia Street, Suite C  
Sioux City, IA 51101

P: 712.255.8846  
F: 712.255.9587



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