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Scout Oath

On my honor, I will do my best, to do my duty, to God and my country and to obey the Scout Law; To help other people at all times; To keep myself physically strong, mentally awake, and morally straight.

Scout Law

A Scout is: Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent

Promise to Parents

Parents will say Scouting in the Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.

> Sioux City Scout Center 306 Virginia St. Suite C Sioux City, IA 51101 P.712.255.8846 F: 712.255.9587

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The Vision

Unparalleled experiences for more youth. Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

Mission Statement It is the mission of the Boy Scouts of America, Mid-America Council to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout oath and law.



Durham Scout Cetner 12401 West Maple Road Omaha, NE 68164 P. 402.431.9272 F: 402.431.0444





experience. skills while gaining real-world career Explorers develop social and leadership white the community, through 20. With the support of for young men and women ages 14 based career education program Exploring is a dynamic worksite-

the Scout Oath and Law. ni bruot slashi sht the ideals soulev confidence and develop personal adult leaders, boys learn self II through 18. With the support of ment program for young men ages leadership and character develop-Boy Scouting is an exciting

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Annual Report₂₀₁₄

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Boy Scouts of America Mid-America Council

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adventure and advanced leadership experiences with an emphasis on high through educational and recreational into responsible and caring adults college designed to help thmn grow bne loodos dgid ni namow bne nam Yenturing is a program for young

character and build self-esteem. to promote education, develop bengiseb seitivities designed fifth grade and their families through the needs of boys in the first through program uniquely designed to meet Cub Scouting is a year-round



Program

Comping						
Camping Cub Scout Day Camp Attendance	505					
Cub Scout Day Camp Attendance Cub Scout Resident Camp Attendance	638					
Boy Scout Camp Attendance	2,481					
National Youth Leadership Training Participants	94					
Number of Camperships Awarded	150					
	\$13,051					
Community Service						
Eagle Scout Service Project Hours	36,952					
Scouting For Food Items Collected	256,600					
Total Community Service Hours41,871						
Advancement & Recognition						
Eagle Scout Awards	287					
Silver Beaver Awards	19					
Total Merit Badges Earned	14,510					
I Cooking	683					
2 First Aid	577					
3 Citizenship in the Nation	477					
4 Fingerprinting	427					
5 Swimming	426					
6 Citizenship in the World	408					
7 Environmental Science	391					
8 Camping	385					
9 Family Life	369					
10 Rifle Shooting	358					

Membership

Total Youth Served	21,505	Total Units	627
Cub Scouting	11,954	Packs	318
Boy Scouting	4,794	Troops/Teams	224
Venturing	385	Crews/Ships	34
Exploring	1,658	Posts	37
Learning For Life	2,714	LFL Groups	14



Message from the **Scout Executive**

On behalf of the more than 21,500 youth and 7,000 adult volunteers the Mid-America Council is pleased to present you with our 2014 Annual Report. 2014 was an exceptional year, full of changes and excitement, as we continue to center our Council around our vision of Unparalleled Experiences for More Youth, all with a particular emphasis on Cub Scouting. Our continued membership growth demonstrates that the opportunities we offer to families are unsurpassed and in high demand. Our new programs at Camp Cedars, which include ATVs, stand up paddle boards, and a pistol range, along with our successful Jubilee at Mahoney State Park for over 5,500 Scouts and Scouters were highlights of a great year. Fundraising successes like \$2.2 million added to the endowment fund will only fuel future unparalleled experiences. The opening of the Tri-State High Adventure Base (week-long, 150 mile canoe trip down the Missouri River) and the celebration of the 75th Anniversary at Camp Cedars are just two of the great things planned for 2015.

Eric Magendantz Scout Executive/CEO

		States and States
Inco	me	200
22%	\$1,218,436	Popcorn & Ca
21%	\$1,178,974	Camping & Act
18%	\$1,001,318	Investment In
12%	\$673,686	Endowment
8%	\$468,046	United Way
7%	\$408,787	Foundations, Tr
		& Other Fund
6%	\$302,735	Special Events
4%	\$238,258	Other Income
2%	\$98,504	Scout Shop

2014 unaudited figures

lubilee

October of 2014, over 5,500 scout and scouters spent the weekend at Mahoney State Park. Weekend activities included concerts by HAIRBALL and SmashMouth, STEM, Shooting Sports and fireworks.

Golf Tournament

The 44th annual Mid-America Council Metro Golf Tournament was sponsored by JEEP and was held at Shadow Ridge Country Club on September 29, 2014. 116 players helped raise \$80,000 for Scouting.

Citizen of the Year Luncheon The annual Citizen of the Year Luncheon has a 40 year history of recognizing outstanding community leaders and corporations that have given tirelessly to the betterment of our community. In 2014, we were fortunate to honor Dr. Lee G. Simmons, Henry Doorly Zoo and Gallup, Inc.



Financials



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4% 2%

Expenses 84% \$4,664,879 Program 12% \$644,730 3% \$166,602 1% \$77,215

Fundraising Management National Fees

2014 Highlights

Heritage Society

Under the leadership of Major Gifts Chairman, Wiliam Dana, we had the rare privilege of inducting 11 new members into the Council's prestigious Heritage Society. Members of the Heritage Society make commitments of \$100,000 or more to the Council's endowment fund, this program was originally established in 1984 by Walter Scott, Jr. and Charles "Mike" Harper.

The 2014 Heritage inductees: John & Wende Kotouc, Randy & Darlene Mueller, Chris & Betsy Murphy, Duncan & Rozanne Murphy, William S. Singer, Robert J. Singer, H. Daniel & Paula Smith, Ann & Ken Stinson, Dan & Mary Beth Hunt, Tom & Sandy Von Riesen, and Charles "Mike" Harper.



