The Vision
Unparalleled experiences for more youth. Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

Mission Statement
It is the mission of the Boy Scouts of America, Mid-America Council to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Scout Oath
On my honor, I will do my best, to do my duty, to God and my country and to obey the Scout Law; To help other people at all times; To keep myself physically strong, mentally awake, and morally straight.

A Scout is: Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent

Promise to Parents
Parents will say Scouting in the Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.

Durham Scout Center
12401 West Maple Road
Omaha, NE 68164
P: 402.431.9272
F: 402.431.0444

Sioux City Scout Center
360 Virginia St. Suite C
Sioux City, IA 51101
P: 712.255.8846
F: 712.255.9587
Camping
- Cub Scout Day Camp Attendance: 530
- Cub Scout Resident Camp Attendance: 770
- Boy Scout Camp Attendance: 1,667
- Tri-State High Adventure Base Attendance: 59
- National Youth Leadership Training Participants: 34
- Number of Camperships Awarded: 148
- Value of Camperships Awarded: $22,595

Community Service
- Eagle Scout Service Project Hours: 22,350
- Scouting for Food Items Collected: 280,052
- Total Community Service Hours: 53,670

Advancement & Recognition
- Eagle Scout Awards: 285
- Arrow of Light: 661
- Silver Beaver Awards: 10
- Total Merit Badges Earned: 13,133

Top 10 Merit Badges:
1. First Aid: 503
2. Pulp and Paper: 486
4. Citizenship in the Nation: 350
5. Family Life: 342
6. Swimming: 342
7. Environmental Science: 334
8. Personal Fitness: 318
9. Cooking: 315
10. Rifle Shooting: 314

MESSAGE FROM THE COUNCIL
Fulfilling the promise to parents for our more than 18,000 Scouts and their families is paramount to the staff and volunteers of the Mid-America Council. We are proud to present the 2017 Annual Report. With exciting changes on the horizon for Scouting, we closed out another fun-filled year. The vision of providing Unparalleled Experiences for More Youth with an emphasis on Cub Scouting still holds true. We recruited 3,300 new families to Scouting, with an increase in retention of our current Cub Scouts by nearly 3%. We experienced continued growth in the new Lion Scout program (kindergarten-aged youth). A new Sea Scout Ship was formed along with new Explorer Posts chartered with the University of Nebraska at Lincoln Durham School, Valmont, and the Creighton University Exercise Science Department. Our new partnership with Tyson Foods and Scouting for Food helped us increase community service hours while collecting more food for those in need.

Total Youth Served: 18,645
- Cub Scouting: 12,241
- Boy Scouting: 4,450
- Venturing/Ship: 125
- Exploring/LFL: 1,828

Total Units: 578
- Packs: 314
- Troops/Teams: 208
- Crews/Ships: 19
- Posts/Groups: 37

Income:
- 24%: $1,578,029 (Camping & Activities)
- 22%: $1,266,628 (Popcorn & Camp Cards)
- 16%: $922,151 (Endowment)
- 15%: $679,889 (Investment in Character)
- 13%: $695,263 (Foundation, Trusts & Other Fundraising)
- 4%: $263,414 (Other Income)
- 3%: $184,402 (United Way)
- 2%: $120,568 (Scout Shop)

Expenses:
- 89%: $5,373,426 (Program)
- 6%: $396,483 (Fundraising)
- 4%: $214,020 (Management)
- 1%: $83,750 (National Fees)

FINANCIALS

HIGHLIGHTS
Scouts from around the Council collected more than 280,000 items during our annual service project—Scouting for Food. Sponsored by Tyson.

Our Scoutreach programs have grown to serve more than 3,131 families in Schuyler, Council Bluffs, Sioux City and Omaha.