



## 2019 Omaha Boy Scouts Golf Invitational

Sponsor Levels

Shadow Ridge Country Club

September 16, 2019

**\$15,000 – Title Sponsor** 

### Three Foursomes:

- Includes golf carts, lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet and complimentary golfer gift.

### Business Name and Logo will appear on:

- Invitations (1,000).
- Full-page color ad in event program (120).
- Company name displayed on the player gift item (shirt) along with BSA logo.

### Premier Corporate Recognition:

- Your company will maintain industry exclusivity, which guarantees that no other company within the sponsor's industry will be accepted as a major sponsor of the event.
- Press release will be distributed to all local media outlets announcing your support of Scouting; a second press release post event announcing success of event.
- Your logo/sponsorship on our marquee at 124<sup>th</sup> and Maple through October, 2019.
- Your business name/logo/link will be prominently displayed on the council's website [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf) and on a separate section of the council website.

### Signage at event:


- On course; outside and inside clubhouse (banners); other signage and product placement as directed by golf course.

### Other:

- Opportunity to identify a representative of the company to give direction to the tournament's operations by serving as a member of the event's committee.
- Recognition in MAC Annual Report.
- 300px X 200px space for your advertisement and link in 12 distributions of our Council E-Newsletter (32,000 individuals).
- Rights to put Mid-America Council's logo and link on your website through 2019.
- Rights to use Mid-America Council logo in your TV and print advertising (with MAC approval) through 2019.
- All rights to renew with your continued involvement at Title Sponsor level for 2020 tournament. Confirmation requested by February 1, 2020.





**\$10,000 – Premier Sponsor**   
(1 available)

**Two Foursomes:**

- Includes golf carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet and complimentary golfer gift.

**Business Name and Logo will appear on:**

- Half-page color ad in event program (120).

**Premier Corporate Recognition:**

- Your company will maintain industry exclusivity, which guarantees that no other company within the sponsor's industry will be accepted as a major sponsor of the event.
- Your logo/sponsorship on our marquee at 124<sup>th</sup> and Maple through October, 2019.
- Article showcasing your support in Council E-Newsletter (32,000 distributed monthly).
- Your business name/logo/link will be prominently displayed on the council's website [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf) and on a separate section of the council website.

**Signage at event:**


- On course; outside and inside clubhouse (banners); other signage and product placement as directed by the golf course.

**Other:**

- Opportunity to identify a representative of the company to give direction to the tournament's operations by serving as a member of the event's committee.
- Recognition in MAC Annual Report.
- 300px X 200px space for your advertisement and link in 12 distributions of our Council E-Newsletter (32,000 individuals).
- Rights to put Mid-America Council's logo and link on your website through 2019.
- Rights to use Mid-America Council logo in your TV and print advertising (with MAC approval) through 2019.
- All rights to renew with your continued involvement at Premier Sponsor level for 2020 tournament. Confirmation requested by February 1, 2020.





**\$7,500 – Corporate Sponsor**   
(1 available)

**Two Foursomes:**

- Includes golf carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet and complimentary golfer gift.

**Business Name and Logo will appear on:**

- Half-page color ad in event programs (120).

**Premier Corporate Recognition:**

- Your company will maintain industry exclusivity, which guarantees that no other company within the sponsor's industry will be accepted as a major sponsor of the event.
- Council E-Newsletter (32,000 monthly).
- Your business name, logo and link will be prominently displayed on the event page on the council's website [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf) (for one year).

**Signage at event:**


- Three (3) Hole Sponsor signs on a tee box.
- Other signage provided by you inside clubhouse or on the property (directed by golf course).
- Option to provide/display promotional items of your choosing at social hour.
- Acknowledgement during event remarks.

**Other:**

- Rights to put Mid-America Council's logo and link on your website through 2019.
- Rights to use Mid-America Council logo in your TV and print advertising (with MAC approval) through 2019.
- All rights to renew with your continued involvement at Corporate Sponsor level for 2020 tournament. Confirmation requested by February 1, 2020.





**\$5,000 – “Eagle” Sponsor**   
(5 available)

**One Foursome:** Foursome includes golf carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d’oeuvres during awards banquet, complimentary golfer gifts.

**Business Name and Logo will appear on:**

- Quarter- page color ad in event programs (100).

**Premier Corporate Recognition:**

- Press release will be distributed to all local media outlets announcing your support of Scouting; a second press release post event announcing success of event.
- Council E-Newsletter (32,000 homes, monthly).
- Your business name, logo and link will be prominently displayed on the event page on the council’s website [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf) (for one year).

**Signage at event:**

- Two (2) Hole Sponsor signs on at either tee or on green.
- Other signage provided by you inside clubhouse or on property (banner provided by sponsor).
- Option to provide/display promotional items of your choosing at lunch and social hour.
- Acknowledgement during event remarks.

**Other:**

- Rights to put Mid-America Council’s logo and link on your website through 2019.
- Rights to use Mid-America Council logo in your TV and print advertising (with MAC approval) through 2019.
- All rights to renew with your continued involvement at Eagle Sponsor level for 2020 tournament. Confirmation requested by February 1, 2020.





**\$5,000 – 19<sup>th</sup> Hole Sponsor**



(2 available)

- Foursome: includes golf carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Signage in clubhouse where social hour awards banquet will be hosted (banner provided by sponsor).
- Option to provide/display promotional items of your choosing during the social hour.
- Acknowledgement during event remarks.
- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Signage on course at either tee or on green.

**\$5,000 – Lunch Sponsor**



(2 available)

- Foursome: includes two carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Signage in clubhouse where lunch banquet will be hosted (banner provided by sponsor).
- Option to provide/display promotional items of your choosing during lunch.
- Acknowledgement during event remarks.
- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Signage on course at either tee or on green.

**\$4,500 – Corporate Logo Golf Ball Sponsor**




(1 available)


- Foursome: includes two carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Your corporate logo on Titleist Pro-V1 golf balls. Each golfer receives one sleeve of golf balls (360 balls, 120 golfers).
- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Signage on course at either tee or on green.






**\$3,500 – Score Card Sponsor**   
(1 available)

- Foursome: includes two carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Your corporate logo (in color) will be printed on customized event score cards that will be used by the 120 golfers participating in the invitational.
- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Signage on course at either tee or on green.

**\$3,500 – Golf Cart Sponsor**   
(1 available)

- Foursome: includes two carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Your corporate logo (in color) will be printed on the overhead signs of the golf carts used by the 120 golfers participating in the invitational.
- Corporate recognition in event program.
- Your corporate logo on event website.
- Signage on course at either tee or on green.

**\$3,500 – Refreshments Sponsor**   
(no limit)

- Foursome: includes two carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Corporate recognition in event program.
- Signage on the course where refreshments are served (provided by sponsor).
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Option for product placement (as directed by you) where refreshments are served on course.
- Signage on course at either tee or on green.





**\$2,500 – Swag Sponsorship** 

- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Your company's logo and signage would be present on Swag table
- Invitation to attend event and assist with fitting of swag item (Oakley sunglasses)
- Signage on course at either tee or on green

**\$2,500 – Players Package** 

- Foursome: includes two carts, catered lunch on clubhouse patio, complimentary snacks and beverages on the course, cocktails and hors d'oeuvres during awards banquet, complimentary golfer gifts.
- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Signage on course at either tee or on green.

**\$600 – Hole Sponsor**

- Corporate recognition in event program.
- Your corporate logo on event website: [www.mac-bsa.org/golf](http://www.mac-bsa.org/golf)
- Signage on course at either tee or on green.

 *Designates sponsorships that include golf*

