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| **MID-AMERICA COUNCIL** | **ACC Marketing / Audio / Visual** |
| **BOY SCOUTS OF AMERICA** | **JOB DESCRIPTION** |

**Council Vision Statement:** *Unparalleled experiences for more youth. Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.*

**ACC Marketing / Audio / Visual Job Responsibilities:**

* Reports to the Council Commissioner.
* Be registered as Assistant Council Commissioner.
* Be responsible for developing and maintaining the Commissioner page on the council web site, or external web site, including, but not limited to:
  + UVTS reports
  + Forms and resources
  + Training material
  + IYOS / JTE information, including forms and reports.
  + Unit Commissioner “tool box”
  + Commissioner calendar
  + Commissioner PHD thesis
  + Monthly recognition section listing commissioners who have earned recognition and awards. Coordinate with ACC Training and Recognition.
* Responsible for marketing and promotion of Commissioner training events, including, but not limited to:
  + Commissioner Basic
  + Commissioner College
  + Quarterly Commissioner conference calls
  + Leadership Summit
* Audio / Visual presentations for on-line Commissioner training.
* Develop and be the administrator for a MAC Commissioner Facebook page. The Facebook page to be utilized as a communication tool for all commissioners. Work with the Council Commissioner to develop a utilization plan.
* Contests and or promotions to improve commissioner participation in topics such as UVTS, JTE
* Attend all Leadership Summit meetings.
* Be a presenter at the annual Commissioner College.
* Participate in quarterly CC / ACC / DC conference calls.