



BOY SCOUTS
OF AMERICA®

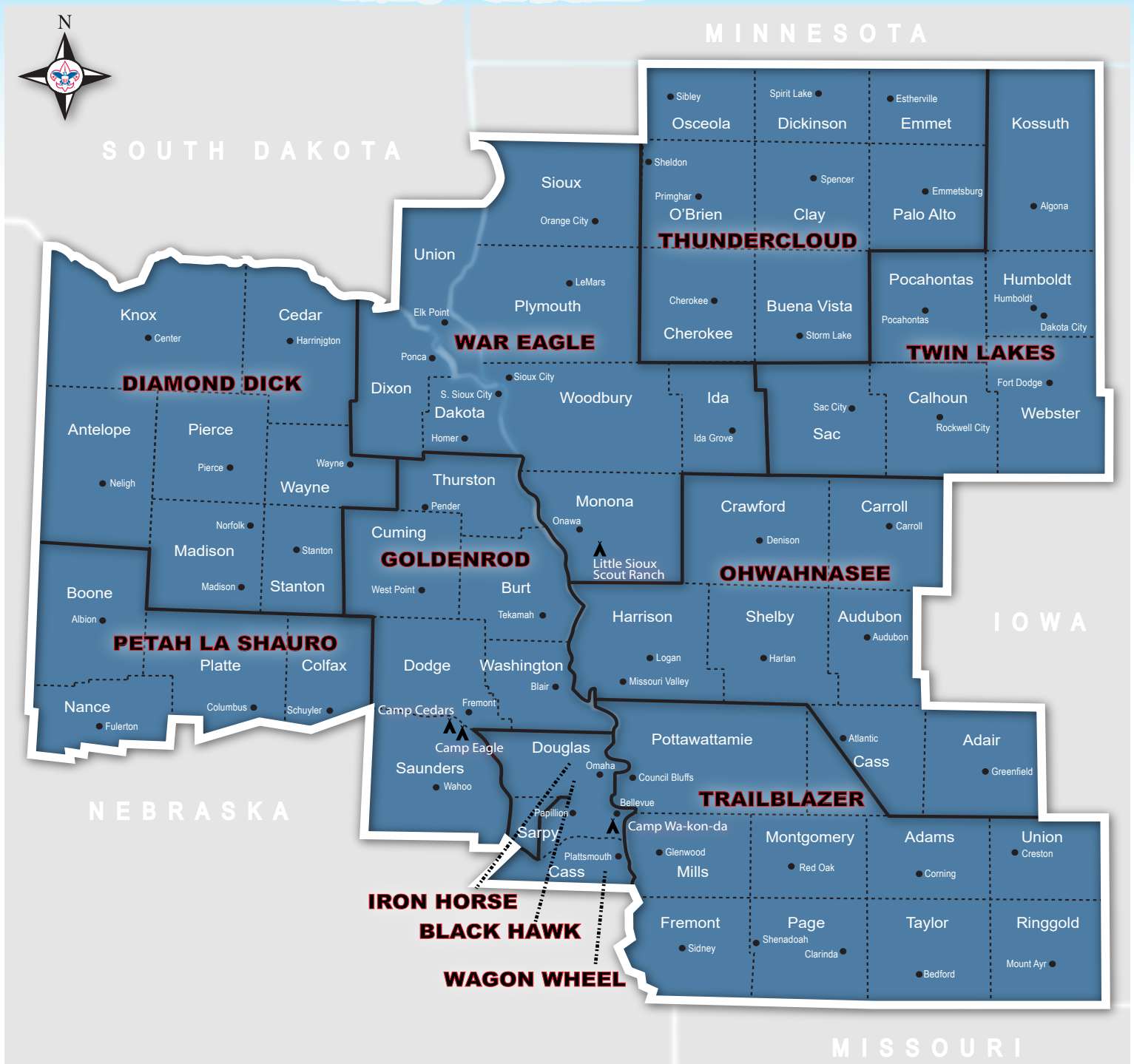
MID-AMERICA COUNCIL

• PACK RESOURCE

2021-2022
IDEAL YEAR OF
SCOUTING



MID-AMERICA COUNCIL SERVICE AREA



This guide, and all the resources within, can be found online
at www.mac-bsa.org/Scouting-tools/IYOS

Dear Cub Scout Leader,

As we are sure is true for you, 2020 was a year filled with many challenges. And as we move into this new year, we know we will continue to navigate through additional challenges stemming from the COVID-19 pandemic. The pandemic forced us to make mission-driven decisions to ensure Scouting remained possible for the youth we serve. Our team quickly adapted to make "Scouting @ Home" available to all.

We also found new ways for our volunteers to connect with youth virtually. And a significant achievement, in such a challenging year, was being one of only sixty councils nation-wide to make summer camp a reality. In 2020, we proved that Scouting does not need a field.

As we start a new year, we are hopeful that 2021 will bring a significant positive impact on thousands of families across the 58 counties we serve. YOU make Scouting possible in each community we serve. Thank you for helping transform today's youth into tomorrow's leaders.

Having a plan for the year, with a clear budget for financial expectations, helps eliminate stress on the unit leadership, as well as, the parents. We know this guide will help you prepare for a strong year of Scouting.

Thank you for your understanding and continued support of Scouting!

Yours in Scouting,

Chris, Steve & John



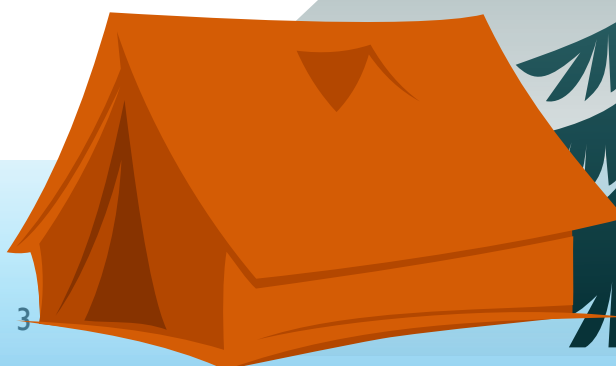
Chris Mehaffey
Scout Executive



Steve Seline
Council Chairman



John Shores
Council Commissioner



ABOUT THE MID-AMERICA COUNCIL

Vision Statement

Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

Mission Statement

It is the mission of the Mid-America Council, Boy Scouts of America to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Law.

Mid-America Council Beliefs

We believe Scouting...

- Makes families stronger; families make Scouting stronger.
- Provides youth a variety of experiences to learn through success and failure.
- Inspires youth to live the core values of Scouting so they are able to serve as active and engaged leaders of the community.
- Creates an environment that helps instill values that inspire servant leadership.
- Creates values-based courageous leaders who have a life-long connection.
- Is a pacesetter for youth serving organizations.

Mid-America Council Parameters

- We will always seek to work within the framework of the national organization.
- We will always deliver programs that inspire and grow all youth.
- We will always strive to act in the best interests of Scouting.
- We will always have outdoor activities be a part of our overall program.
- We will always seek to keep Scouting accessible and affordable.
- We will always accept and consider feedback.
- We will always be good stewards of our assets.
- We will always conduct ourselves with integrity.
- We will always operate as a volunteer-driven, professionally guided organization.
- The safety of our youth will always be paramount.

SCOUTING FORWARD

GROWING. MOMENTUM. TOGETHER.

OUR PROMISE TO PARENTS

Parents will say Scouting in Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.

Scouting needs your unit to fulfill "Our Promise to Parents". The Boy Scouts of America is a strong brand that continues to provide a safe environment, adventures in the outdoors, service to the community and build character skills in youth. Scouting has a commitment to provide safe unparalleled experiences. Your unit can honor that commitment by accomplishing the following recommendations:

- Use the Ideal Year of Scouting (IYOS) program plan and submit pack calendar and budget to the district executive by June 30.
- Recruit new youth into a pack to grow membership. In packs where girls are recruited, have a goal of at least 25% of the total membership being females.
- 75% of cub Scouts will advance one rank during the Scouting year.
- 100% direct contact leaders trained. Youth Protection Training is required for all registered adults.
- Participate in day camp and/or cub resident camp with a goal of 70% of your Scouts attending.
- Participate in Scouting for Food and a service project for your pack's charter partner or participating elementary school.
- Recharter submitted by November roundtable with all errors corrected and payment made by December 1. Charter is submitted with at least 75% of your Scouts retained.
- Commit to sell popcorn with a goal of 50% of your Scouts selling.

Evaluation of packs will follow program calendar year. Those that complete the above recommendations will be given a ranking and classified amongst participating units.

Platinum 8/8

Gold 7/8

Silver 6/8

Bronze 5/8

*December 31, 2020 Journey to Excellence was discontinued at a national and council level. Our Promise to Parents is Mid-America Council unit recommendations.

IDEAL YEAR OF SCOUTING STEPS



1. Plan: Work your way through this guide and map out the advancement, activities, camping and training you'll need for your Ideal Year of Scouting.



2. Fund: Determine the expenses from all the activities, advancements, camping and training your units wants to do, then decide how much fundraising your unit must do to cover those expenses.



3. Grow: When you have a good plan, communicate to your current and potential Scouts to engage more boys and girls in the Scouting program, along with their parents to help make it all happen.



4. Train: Plan to promote trainings to your current and new leaders; every Scout deserves a trained leader.



5. Recharter: Re-register your unit, in October/November of 2021 with new youth and parents added to your roster.

FUNDING YOUR PROGRAM



6

ASSESS

6. Assess: Use the Promise to Parents recommendations to measure the success of your plan and your year.

LET'S GET STARTED



1

PLAN

Planning your program is the first step in the Ideal Year of Scouting process. Use this guide to plan your program and provide unparalleled experiences for your Scouts.

Promise to Parents Recommendation

Use the Ideal Year of Scouting (IYOS) program plan and submit pack calendar and budget to the district executive by June 30.

- a. Hold a pack brainstorming session to see what the Scouts want to do next year
(May pack meeting)
- b. Hold a parents meeting to plan out the next 12 months (May/June committee meeting)
- c. Use the den & pack meeting resource guide to make planning easier
- d. Determine what advancements each Scout will need for next rank
- e. Decide what activities the Scouts will do
- f. Decide what camping opportunities to participate in
- g. Participate in Scouting for Food and a service project for your packs charter partner or participating elementary school(s)
- h. Plan the meeting dates

UNIT IDEAL YEAR OF SCOUTING SAMPLE PACK CALENDAR

2020-2021 Pack 287 PROGRAM CALENDAR

August			
Date	Activities	Time	Location
8/18	Sign-Up Night	6:30 PM	Elementary School

September			
Date	Activities	Time	Location
9/18	Pack Meeting	7:00 PM	Elementary School
9/22	Den Meeting	7:00 PM	Fire House
9/27	Popcorn Blitz	2:00 PM	Elementary School

October			
Date	Activities	Time	Location
10/2	Pack Meeting	7:00 PM	Elementary School
10/6	Den Meetings	7:00 PM	Fire House
10/20	Den Meetings	7:00 PM	Fire House
10/26	Popcorn Turn-in	7:00 PM	Elementary School

November			
Date	Activities	Time	Location
11/3	Den Meeting	7:00 PM	Fire House
11/6	Pack Meeting (Pot Luck)	2:00 PM	Elementary School
11/17	Den Meeting	7:00 PM	Fire House

December			
Date	Activities	Time	Location
12/1	Den Meeting	7:00 PM	Fire House
12/4	Pack Meeting	7:00 PM	Elementary School
12/17	Den Meeting	7:00 PM	Fire House
12/20	Christmas Party	7:00 PM	Elementary School

January			
Date	Activities	Time	Location
1/5	Den Meeting	7:00 PM	Fire House
1/10	Rain Gutter Pack Mtg	7:00 PM	Elementary School

February			
Date	Activities	Time	Location
2/2	Den Meeting	7:00 PM	Fire House
2/5	Pack Meeting	7:00 PM	Elementary School
2/16	Den Meeting	7:00 PM	Fire House
2/21	Blue & Gold	5:00 PM	Elementary School

March			
Date	Activities	Time	Location
3/2	Den Meeting	7:00 PM	Fire House
	Pack Meeting	7:00 PM	Elementary School
3/16	Den Meeting	7:00 PM	Fire House
3/28	Pinewood Derby	2:00 PM	Elementary School

April			
Date	Activities	Time	Location
4/1	Pack Meeting	7:00 PM	Elementary School
4/6	Den Meeting	7:00 PM	Fire House
4/18	Scouting for Food	2:00 PM	Elementary School
4/20	Den Meeting	7:00 PM	Fire House

May			
Date	Activities	Time	Location
5/4	Den Meeting	7:00 PM	Fire House
5/7	Pack Meeting	7:00 PM	Elementary School
5/9	Family Weekend LSSR	4:00 PM	LSSR

June			
Date	Activities	Time	Location
6/13	County Fair Booth	9:00 AM	Fairgrounds
6/26	Cub Resident Camp	11:00 AM	LSSR

July			
Date	Activities	Time	Location
7/25	Parade	8:00 AM	Main Street
7/30	Pool Party	2:00 PM	City Pool

Cubmaster: _____ Phone: _____ E-Mail Address: _____
 Chair: _____ Phone: _____ E-Mail Address: _____
 New Member Coordinator: _____ Phone: _____ E-Mail Address: _____
 Website: _____ Facebook: _____ www.mac-bsa.org District: IRON HORSE

For a fillable document, please visit www.mac-bsa.org/Scouting-tools/IYOS. Please submit calendars & budgets to your district executive by June 30.

UNIT IDEAL YEAR OF SCOUTING SAMPLE BUDGET PLANNER

PACK 287 BUDGET (2020-2021)

District (select for dropdown)

TWIN LAKES

Unit Type

PACK

Unit #

287

Number of Youth

25

Unit Commission %

50%

Adults

12

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions
2. Enter your number of scouts & adults, and unit commission.

August			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
8/18	Sign-Up Night	\$0.00	21	\$ -	25	\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$0.00	\$ -		\$ -		\$ -		

September			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
9/18	Pack Meeting	\$2.00	20	\$ 40.00	21	\$ 42.00	\$ 2.00		
9/22	Den Meeting	\$2.00	20	\$ 40.00	23	\$ 46.00	\$ 6.00		
9/27	Popcorn Blitz	\$5.00	25	\$ 125.00	18	\$ 90.00	\$ (35.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$9.00	\$ 165.00		\$ 136.00		\$ (29.00)		

October			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
10/2	Pack Meeting	\$2.00	20	\$ 40.00	28	\$ 56.00	\$ 16.00		
10/6	Den Meetings	\$0.00	20	\$ -	19	\$ -	\$ -		
10/20	Den Meetings	\$2.00	20	\$ 40.00	20	\$ 40.00	\$ -		
10/26	Popcorn Turn-in	\$0.00	20	\$ -	21	\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$4.00	\$ 40.00		\$ 40.00		\$ -		

November			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
11/3	Den Meeting	\$2.00	20	\$ 40.00	18	\$ 36.00	\$ (4.00)		
11/6	Pack Meeting (Pot Luck)	\$0.00	20	\$ -	20	\$ -	\$ -		
11/17	Den Meeting	\$0.00	20	\$ -	25	\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$2.00	\$ -		\$ -		\$ -		

December			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
12/1	Den Meeting	\$0.00	20	\$ -	21	\$ -	\$ -		
12/4	Pack Meeting	\$0.00	20	\$ -	19	\$ -	\$ -		
12/17	Den Meeting	\$2.00	20	\$ 40.00	22	\$ 44.00	\$ 4.00		
12/20	Christmas Party	\$5.00	25	\$ 125.00	25	\$ 125.00	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$7.00	\$ 165.00		\$ 169.00		\$ 4.00		

For a fillable document, please visit www.mac-bsa.org/Scouting-tools/IYOS. Please submit calendars & budgets to your district executive by June 30.

UNIT IDEAL YEAR OF SCOUTING SAMPLE BUDGET PLANNER

PACK 287 BUDGET (2020-2021)

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions

2. Enter your number of scouts & adults, and unit commission.

District (select for dropdown) **TWIN LAKES**

Unit Type **PACK**

Unit # **287**

Number of Youth **25**

Unit Commission % **50%**

Adults **12**

January			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
1/5	Den Meeting	\$0.00	20	\$ -		\$ -	\$ -		
1/10	Rain Gutter Pack Mtg	\$2.00	25	\$ 50.00		\$ -	\$ (50.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$2.00	\$ 50.00		\$ -		\$ (50.00)		

February			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
2/2	Den Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
2/5	Pack Meeting	\$0.00	20	\$ -		\$ -	\$ -		
2/16	Den Meeting	\$0.00	20	\$ -		\$ -	\$ -		
2/21	Blue & Gold	\$3.00	25	\$ 75.00		\$ -	\$ (75.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$5.00	\$ 75.00		\$ -		\$ (75.00)		

March			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
3/2	Den Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
	Pack Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
3/16	Den Meeting	\$0.00	20	\$ -		\$ -	\$ -		
3/28	Pinewood Derby	\$5.00	28	\$ 140.00		\$ -	\$ (140.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$9.00	\$ 180.00		\$ -		\$ (180.00)		

April			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
4/1	Pack Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
4/6	Den Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
4/18	Scouting for Food	\$0.00	25	\$ -		\$ -	\$ -		
4/20	Den Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$6.00	\$ 80.00		\$ -		\$ (80.00)		

May			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
5/4	Den Meeting	\$2.00	20	\$ 40.00		\$ -	\$ (40.00)		
5/7	Pack Meeting	\$0.00	20	\$ -		\$ -	\$ -		
5/9	Family Weekend LSSR	\$40.00	10	\$ 400.00		\$ -	\$ (400.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$42.00	\$ 400.00		\$ -		\$ (400.00)		

For a fillable document, please visit www.mac-bsa.org/Scouting-tools/IYOS. Please submit calendars & budgets to your district executive by June 30.

UNIT IDEAL YEAR OF SCOUTING SAMPLE BUDGET PLANNER

PACK 287 BUDGET (2020-2021)

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions

2. Enter your number of scouts & adults, and unit commission.

District (select for dropdown) **TWIN LAKES**

Unit Type **PACK**

Unit # **287**

Number of Youth **25**

Unit Commission % **50%**

Adults **12**

June			Attendance			Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes	
6/13	County Fair Booth	\$0.00	20	\$ -	\$ -			
6/26	Cub Resident Camp	\$135.00	11	\$ 1,485.00	\$ (1,485.00)			
				\$ -	\$ -			
				\$ -	\$ -			
				\$ -	\$ -			
				\$ -	\$ -			
Monthly Program Totals:		\$135.00	\$ 1,485.00	\$ -	\$ (1,485.00)			

July			Attendance			Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes	
7/25	Parade	\$0.00	20	\$ -	\$ -			
7/30	Pool Party	\$5.00	18	\$ 90.00	\$ (90.00)			
				\$ -	\$ -			
				\$ -	\$ -			
				\$ -	\$ -			
				\$ -	\$ -			
Monthly Program Totals:		\$5.00	\$ 90.00	\$ -	\$ (90.00)			

Registration Budget (Per Registrant)

Total

\$60	National Youth Registration	\$60	Youth Council Program Fee	\$120	\$ 3,000	Total Youth Registration Fees
\$36	National Adult Registration	\$14	Adult Council Program Fee	\$50	\$ 600	Total Adult Registration Fees
\$12	Boys' Life Subscriptions	48	Subscribers (Qty.)		\$4,176	Total Registration Fees

Unit Programming Budget (Per Youth Registrant)

\$15	Advancements	\$12	Rank Book	\$10	Other Expenses
\$2,730	Program Estimants				

Funding Your Program

Council Fundraising Opportunities

Camp Card Sales (Unit Total)			Unit Expense Summary		
500	Est. Number of Cards Sold (Earn \$2.50/Card)		\$4,176	Total Estimated Registration	
Estimated Revenue	\$ 1,250.00		\$2,730	Total Estimated Unit Activity Costs & Expenses	
Popcorn Sales			\$200	Other Unit Expenses (Input Total)	
Popcorn Goal	\$ 13,000		\$7,106	Total Unit Estimated Expenses	
Estimated Revenue	\$ 6,500		Unit Income Summary		
			\$1,250	Estimated Camp Card Revenue	
			\$6,500	Estimated Popcorn Revenue	
			\$100	Other Unit Revenue (Input Total)	
			\$7,850	Total Unit Estimated Revenue	
			\$744	Budget Surplus/Deficit	

For a fillable document, please visit www.mac-bsa.org/Scouting-tools/IYOS. Please submit calendars & budgets to your district executive by June 30.



2

FUND

Imagine kicking off your Scouting year with a 12-month program and not collecting any money from Scouting families! Units can pay for the entire program without any out-of-pocket expenses by selling popcorn and camp cards. Fund your program is step two of the Ideal Year of Scouting process.

Your Ideal Year of Scouting (IYOS) could require more sales, which is why we include the IYOS Budget Planner sample worksheets.

The council has two board approved fundraisers: popcorn and camp cards. All other unit fundraisers must submit a unit money-earning application to the Mid-America Council.

The 2021 base popcorn commission will be 50% of all sales. Our 2021 popcorn campaign is September 10 through October. All units will participate in the Trail's End reward program. The additional commission should help you enhance unit incentives.

Our camp card program is March Roundtable through the end of April. Each unit will earn 50% commission for each card sold: \$2.50 for each card. In addition, Scouts who sell the specified amounts can attend camp for free.

Promise to Parents Recommendation

Commit to sell popcorn with a goal of 50% of your Scouts selling.

5 STEPS FOR A SUCCESSFUL POPCORN CAMPAIGN

1. Establish an annual plan and budget using the Ideal Year of Scouting worksheet online. With input from your Scouts, parents, and leaders you can use this guide to write your budget.
2. Using your budget and calendar set a unit popcorn sale goal and break it down to a per-scout-goal.
3. Put together an exciting incentive program for your unit along with the prize program. For example, sell \$500.00 and throw a pie in your leader's face or hold a pizza party for the highest selling den or patrol!
4. Conduct a FUN unit popcorn kick-off to communicate the goals to families.
5. Utilize all sales methods available to make sure your unit and Scouts hit their goals.
 - Take orders
 - Show & sell the products
 - Online sales
 - Parents selling at work help their Scouts hit their goal
 - Store front sales: talk to your local businesses to see if you can sell there

<https://mac-bsa.org/Scouting-tools/popcorn/>

CAMP CARDS

Go to camp for FREE! The Mid-America Council is offering a fundraising opportunity to help pay for camp!

Each unit will earn 50% commission for each card sold: \$2.50 for each card. In addition, Scouts who sell the specified amounts can attend camp for free.

The campaign runs from March roundtable through April 30th. All unsold cards, forms and payments must be turned in by May roundtable and units must abide by the return policy. Camp incentives have no cash value; they may not be transferred to another Scout or camp. Camp incentives can only be used for Mid-America Council.

Event	Cost	# of Cards to Sell
Cub Scout 1-day Day Camp	Varies	20
Cub Scout 3-day Day Camp	Varies	60
Cub Scout 5-day Day Camp in your Community	Varies	80
Camp Amikaro at Little Sioux Scout Ranch	\$115	80
Scouts BSA Camp at Camp Cedars	\$310	180
Family Weekend Camp Out	\$15	15

Note: Camp incentives are not cumulative

Find out more about camp cards at www.mac-bsa.org/Scouting-tools/campcards

UNIT MONEY-EARNING APPLICATION

If your pack, troop or crew is interested in doing a fundraiser outside of the two board of directors approved fundraisers (popcorn and camp cards), please submit the [unit money-earning application](#) to your district executive no later than 14 days before the fundraising activity.



Grow is the third step in the Ideal Year of Scouting process. When you have a good plan, communicate it to your current and potential Scouts to engage more youth in the Scouting program, and their parents to help make it all happen.

Promise to Parents Recommendation

Recruit new youth into a pack to grow membership. In packs where girls are recruited have a goal of at least 25% of the total membership being females.

2022 PROGRAM SUPPORT FEE

Approximately 87% of our council's operating budget is spent on program. We are incredibly fortunate to offer opportunities that youth in other parts of the country can't experience. Unlike the national organization to which we all pay dues when we register, our council is entirely dependent on revenue from donations, product sales, and camping fees to fund our annual operating budget.

For years, the Mid-America Council has actively sought ways to avoid charging additional fees that stay local, the kind you normally pay for in little league and other extracurricular activities. In 2021, we changed the way we did business. With this change, future Scouts in the Mid-America Council will be able to enjoy the Scouting opportunities we offer to the 10,000 youth throughout the council today.

To close part of the gap, a program support fee of \$60.00 for each youth member and \$14.00 for each registered adult was implemented beginning in the 2021 recharter period. This fee is in addition to the annual registration fee which is increasing by \$6.00 to \$72.00 for youth effective 8/1/2021. A new Scout will pay a one-time \$25 enrollment fee.

2022 Program Support Fee Assistance

The purpose of the [Program Support Fee Assistance Fund](#) is to ensure Scouting is available to all youth. This assistance program will help families with the 2021-2022 national dues and program support fee for youth.

Families may be asked to set-up a small monthly payment to offset some of the costs. This will help the funds available to be stretched further and help those Scouts that come behind us.

If you have questions, contact the Mid-America Council at 402-431-9272 or mac@Scouting.org.

BSA FEE CHART

National BSA Membership Fee

Effective August 1, 2021

All fees go directly to
National BSA

Youth \$72

Adult Leaders \$42

MAC Program Fee

Effective for 2021 Recharterers

All fees stay Local

\$60

\$14

National/MAC Annual Dues

\$132

\$56

\$25 one time National
joining fee for all new youth.

Effective August 1, 2020

How does the National fee support Scouting?

- Liability insurance
- Program resources development (books, badges, etc.)
- Online resources (training, scoutbook, registration)
- Safety and youth protection standards (background checks, etc.)
- Scout Life

How does the MAC Program Fee support local Scouting Units?

- Secondary accident & sickness insurance
- Maintenance of camp properties
- Unit support (Training, processing, registration, recruitment materials & support)
- Scout Centers & shops
- Subsidize activity/camp fees

Fundraising efforts that provide:

- Camp buildings
- Membership assistance
- Scoutreach
- Camperships

Mid-America Council Income/Expenses

INCOME

- Endowment 20%
- Camping & Activities 19%
- Investment in Character 17%
- Popcorn / Camp Cards 13%
- Program Support Fee 11%
- Foundations, Trusts, and other Fundraising 8%
- Special Events 7%
- Scout Shops 2%
- Other Income 1%
- United Way 1%

EXPENSES

- Program 86%
- Fundraising 8%
- Management 4%
- National Fees 2%

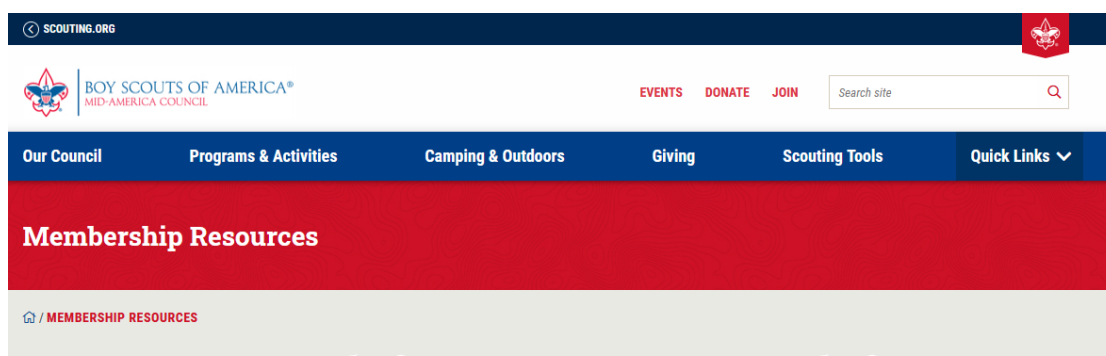
MEMBERSHIP

Promise to Parents Recommendation:

Recruit new youth into a pack to grow membership. In packs where girls are recruited have a goal of at least 25% of the total membership being females.

The membership resource page on the MAC website is full of tools to help you understand recruitment, contains position descriptions, videos, joining flyers, national resources and more.

<http://www.mac-bsa.org/membership-resources/>



Missed the Virtual Recruitment Webinar? Watch it here!
To view the PowerPoint for this presentation, click here.

Membership Subscription

The Mid-America Council is excited to announce a new way for families to pay for Scouting! In addition to the traditional payment model, in which families pay for an entire year of Scouting up-front at charter renewal, the council will begin offering a subscription model starting in August 2020. Click the links below to find out more.

Online Registration Page for new Scouts – Click here to get signed up for Scouting. Traditional and subscription models available.

Subscription Information

Subscription Information – Parent FAQ

Subscription Information – Unit Leader FAQ

Payment Form – Click here for the hard copy to collect payment when turning in a paper application

Online Registration for existing Scouts – Click here to get an existing Scout signed up for the 2021 Membership Subscription plan.

MEMBERSHIP RESOURCES

[Pack Resources](#)

[Troop Resources](#)

[Crew Resources](#)

CREATE A FACEBOOK FAN PAGE & MAINTAIN AN ACTIVE SOCIAL MEDIA PRESENCE



- [Step-by-Step Instruction for FB](#)
- [How To Create A Facebook Page](#)
- [How to Create An Event](#)
- [How to Geofence](#)
- [Social Media Tips](#)
- [Social Media Video](#)

Create a Facebook Event for your Sign Up Event listing @BSAMAC as a Co-Host
[National's Social Media Playbook](#) also has a TON of great information!

UNIT NEW MEMBER COORDINATOR

It is important to identify a dedicated person to spearhead your recruitment campaign. This person focuses on inviting new members to join and engaging their families so that they feel welcomed and want to stay!

[New Member Coordinator Resources](#)

SUBSCRIPTION MODEL

The Mid-America Council is excited to announce a new way for families to pay for Scouting! In addition to the traditional payment model, in which families pay for an entire year of Scouting up-front at charter renewal, the council will begin offering a subscription model. Click the links below to find out more.

[Online Registration Page for new Scouts](#) – Traditional and subscription models available.

[Subscription Information](#)

Subscription Information – [Parent FAQ](#)

Subscription Information – [Unit Leader FAQ](#)

[Payment Form](#) – Click here for the hard copy to collect payment when turning in a paper application

[Online Registration for existing Scouts](#) – Click here to get an existing Scout signed up for the membership

PACK RESPONSIBILITIES FOR WEBELOS TO SCOUT TRANSITION

- Develop a working relationship with the leadership of a Scouts BSA troop or troops in the community.
- Most troops should have either an Assistant Scoutmaster or a committee member assigned to new Scouts.
- Your unit commissioner can help put you in contact with troop leaders.
- Compare calendars of troop and pack activities to coordinate the activities.
- Community events can be done together, and planning can help coordinate equipment use.
- Work with troop leaders to secure den chiefs for each Cub Scout den.
- Work with troop leaders to plan and conduct Webelos overnight activities.
- Work with troop leaders to plan visits to troop meetings. Never show up without first calling in advance.
- Invite the Scoutmaster and troop youth leaders to special pack activities.
- Plan a meaningful crossover ceremony at the pack's Blue and Gold Banquet.
- Have troop leadership be present to accept the Webelos Scouts as they graduate to Scouts BSA.
- The local Order of the Arrow lodge can often be a valuable resource in conducting ceremonies.
- Webelos leaders should be strongly encouraged to move into the troop with the youth.
- If a troop does not exist in your community, discuss with the head of the pack's chartered organization the possibility of organizing a troop.
- A graduating Webelos den can form the nucleus of a new troop.

Promise to Parent Recommendation:

75% of Cub Scouts will advance one rank during the Scouting year.

ADVANCEMENT

One of the core methods of Scouting is the advancement program. Cub Scouts and Scouts BSA learn and grow in the program by setting goals and reaching them, receiving public recognition as they progress through the ranks.

The Cub Scout program is centered primarily in the den, the home, and the neighborhood, but often takes place in the outdoors. It leads to advancement through seven ranks, which—except for the Bobcat rank—are grade or age-based. Cub Scout dens are named for the rank, other than Bobcat and Arrow of Light, that the members are working to achieve. Cub Scouts are eligible to earn ranks as follows:

LION. For youth who are kindergarten age.

BOBCAT. Earned first by all Cub Scouts except Lions, no matter when they join.

TIGER. For youth who have completed kindergarten or are 7 years old.

WOLF. For youth who have completed first grade or are 8 years old.

BEAR. For youth who have completed second grade or are 9 years old.

WEBELOS. For youth who have completed third grade or are 10 years old.

ARROW OF LIGHT. For youth who have completed fourth grade.

Cub Scouts do not “go back” and work on ranks designed for earlier grade levels, even if missed due to their time of joining. Likewise, Cub Scouts do not “move ahead” to work on the next rank until the completion of the current school year (or until their next birthday if their chartered organization transitions by age), with the exception of those who earned the Webelos rank in the fourth grade.

SCOUTBOOK

Leading young Scouts through the many adventures Scouting has to offer is one of the most fulfilling roles in the organization. But sometimes the act of leading can get lost in the act of reporting, limiting the amount of time spent with Scouts.

[Scoutbook](#) provides access to valuable tools and resources that will help with the day-to-day management of a unit, giving every leader more of what they need most: TIME.

WITH SCOUTBOOK, YOU CAN



"I can check off requirements in the moment and spend more time offering valuable instruction to my Scouts." - Logan Clifford, Great Salt Lake Council

- 1 Track Advancements
- 2 Upload Photos
- 3 Send messages to leaders, Scouts and parents
- 4 Plan events and track activities
- 5 Fun for all ages

CUB CAMPING

Promise to Parent Recommendation:

Participate in day camp and/or Cub resident camp with a goal of 60% of your Scouts attending.

		
Camp Amikaro 3 day, 2 night 1st – 5th grade	Day Camp 1 to 5 day(s) 1st – 5th grade	Family Weekends 2 day, 1 night 1st – 5th grade

FAMILY WEEKENDS

[May 14-15 & 15-16](#) at Little Sioux Scout Ranch
[First Camp](#) & Cub Family Weekend: September 24-25,
 2021 at Little Sioux Scout Ranch
[Haunted Family Weekend](#): October 22-23 & 23-24 at
 Camp Cedars

DAY CAMPS

Cub Scout [day camps](#) are organized by the Mid-America Council, Boy Scouts of America and conducted by volunteers from the local area. Day camps are for registered Cub Scouts entering the 1st-5th grades the following school year. Those entering the 1st grade must be accompanied by an adult partner during their participation. Although individual Cub Scouts are able to participate in any day camp, it is strongly encouraged for Cub Scouts to attend with their friends and adults from the same den or pack; and for the pack's camping coordinator to submit a single registration for all those attending.

Day camps are conducted by adult volunteer leadership who were trained and certified at one of the Boy Scouts of America's National Camping Schools. Day camps are also supported by a number of adult and youth staff members. Scouts BSA Den Chiefs may also support the day camp program by assisting the Cub Scouts throughout the camp.



2021
SUMMER CAMP
 ADVENTURE GUIDE
[CLICK HERE](#)

CUB SCOUT CAMPS
 SCOUTS BSA CAMPS
 HIGH ADVENTURE
 MID-AMERICA COUNCIL, BSA

CAMP LOCATIONS

The Mid-America Council owns and operates three camps: Camp Cedars, Camp Eagle & Little Sioux Scout Ranch. Through a partnership with Fontenelle Forest units can utilize Camp Wa-kon-da. Please explore more of our camps [here](#).

DAY CAMP SCHEDULE

District	Date(s)	Location
Omaha Metro	June 10-12 June 12	Lake Cunningham, Omaha, NE
Twin Lakes	June 12	Joe Sheldon Park, Humbolt, IA
War Eagle	June 14-18	Hillview Recreation Area, Hinton, IA
Diamond Dick & Petah La Shauro	June 25-26	Maskenthine Recreation Area, Stanton, NE
Trailblazer	July 8-10 July 10	Arrowhead State Park, Neola, IA
Ohwahnasee	July 9	Swan Lake
Goldenrod	July 10	West Point Sportsman's Club, West Point, NE
Diamond Dick & Petah La Shauro	July 16-17	Loup Park, Columbus, NE
Wagon Wheel	July 19-23	Bellevue University, Bellevue, NE
Omaha Metro	July 24	Lake Zorinsky, Omaha, NE
Thundercloud	July 27-29	Oneata Park, Spencer, IA
Trailblazer	August 7	Green Valley State Park, Creston, IA

CAMPERSHIP PROGRAM

The purpose of the [council campership program](#) is to make summer camp available to deserving Scouts registered in the Mid-America Council who could not otherwise afford the attendance fees. The program is not intended to provide more than 1/2 of the camp fees. Paying a Scout's way is a joint effort of the unit (pack, troop, crew), the unit's chartering organization, the Scout and their family, and the campership program. Details of the application are confidential. Applications are due beginning of April.



Camp Amikaro Cub Resident Camp

Launch into Adventure!

2021
Parent and Leader Guide



CAMP AMIKARO

Attend [Cub resident camp](#) as a pack, den, or with your own Scout. Enjoy programs from STEM to shooting sports and nature to swimming. You can select the classes that best fit your rank and what you want to do at camp! Meals are provided from Friday dinner through Sunday lunch.

[Camp Amikaro Parent and Leader Guide](#)

2021 Sessions – REGISTER TODAY!

Choose from TWO locations:at
Little Sioux Scout Ranch
(Little Sioux, IA)

Session 1: June 11 – 13

Session 2: June 18 – 20

Session 3: June 25 – 27at Camp
Cedars

(Cedar Bluffs, NE)

Session 4: July 2 – 4

Session 5: July 9 – 11

Session 6: July 16 – 18

Register for CAMP today!

**Compare the TWO camp locations
HERE! Both camps offer lots of
outdoor fun.**

Scouts – NEW lower prices!

\$100 if paid in full by March 10

\$115 after March 10

*FREE camp shirt if paid in full by
May 20 – **shirt design**

\$75 per Den Chief

Camperships:

Need financial assistance? Mid-
America Council Scouts are
encouraged to apply online.

Deadline is April 11. **APPLY**

TODAY

NEW Discounts:

\$10 off per Scout who sell popcorn
fall 2020 and/or Camp Cards in
2021 with the Mid-America Council

\$10 off per Scout whose family
contributes to the Mid-America
Council Investment in Character
Campaign in 2021

Adults – NEW lower prices!

\$60 per adult/leader

Tiger Scouts must have a parent or
leader per 1-2 Tigers.

Wolf and Bear Scouts must
maintain a 1-8 youth to 2 adult
ratio.

Webelo Scouts must maintain a
1-10 youth to 2 adult ratio.

Adult must be at least 21 years of
age and a registered leader or
participating parent.

NEW Discounts:

\$10 off per adult whose family
contributes to the Mid-America
Council Investment in Character
Campaign in 2021

\$10 off per adult who completes
training per their primary BSA
registered position

SERVICE PROJECTS

Promise to Parents Recommendation:

Participate in Scouting for Food and a service project for your packs charter partner or participating elementary school.

SCOUTING FOR FOOD

Scouting for Food is an annual council-wide service project aimed at addressing the issue of hunger in our communities. Through a partnership with United Way of the Midlands, the Food Bank of Siouxland, and the Food Bank for the Heartland, Scouts collected nearly 200,000 food items for those in need. This is the equivalent of approximately 114,000 meals.

Sticky notes will be available at your April roundtable. We encourage each Scout to collect at least 25 items of food.

Where do we take the food once it's collected?

Packs, troops and crews in the Omaha area can take their food to their local Hy-Vee for collection. Siouxland packs, troops and crews can take their food items to the Food Bank of Siouxland. In other areas, please check with your Scouting for Food chair for local food pantry or church partners.

The unit tool kit can be found here: www.mac-bsa.org/ScoutingForFood.

ADOPT-A-SCHOOL PROGRAM

The Boy Scouts of America Adopt-a-School program is a way for youth to give back to their elementary schools. Each quarter, the youth and their leaders conduct a service project benefiting their school. These projects are based on the needs of the school, which may consist of grounds beautification, building improvements, teacher appreciation, clean-up before or after school events, and help during festivals/carnivals.

OTHER IDEAS FOR SERVICE PROJECTS

Remember to check with your unit's chartered organization to see if they have any projects.

- Place American flags on gravesites for Memorial Day
- Assist agencies that provide food to those in need
- Participate in caroling at a nursing home
- Adopt-a-park
- Send cards to service members and spouses
- Plant trees



HOW TO LOG YOUR SERVICE HOURS

Each pack, troop and crew is encouraged to participate in service projects, with one benefiting your chartering organization.

[How to Log Your Hours](#) – NEW METHOD FOR RECORDING SERVICE HOURS!!!

VIDEO TUTORIAL – Internet Advancement Activity Logs

Tracking the progress of unit members in the following activities is made fun and simple with the Activities module in Internet Advancement



How Do I Record a Unit Activity Using Internet Advancement (IA)

Who Can Record Activities?

Unit Leadership –unit activities, unit leaders, unit key 3, unit advancement chairs and key 3 delegates are each invited to create and approve unit activities, each containing many participants.

Reports are available for providing quick summaries of unit and individual progress over time. For full access to enter activities for everyone in the unit and to approve activities, you must be the unit leader, chartering organization representative or committee chair of your unit on your official roster (not just in Scoutbook.) If not one of these three, you will need to be designated in organization security manager at [my.Scouting.org](https://my.scouting.org) as a key 3 delegate or an advancement chair by someone holding one of the three positions above.

What Makes A Leader?

Promise to Parents Recommendation:

100% direct contact leaders trained. Youth Protection Training is required for all registered adults.

EVERY SCOUT DESERVES A TRAINED LEADER

Every young person in the Scouting program needs and deserves a leader who understands the aims of the program and knows how to deliver it with enthusiasm and fun—in short, a trained leader. Because they understand their role, trained leaders have a positive influence on the lives of youth. How well we influence the lives of these youth depends on their leaders' understanding of the program and their responsibilities.

Common sense tells us that training is important, and research shows the importance of trained leaders. A trained leader is knowledgeable and more confident in the role being performed. Trained leaders exhibit a knowledge and confidence that is picked up by people around them. Trained leaders impact the quality of programs, leader tenure, youth tenure, safety, and a whole lot more. A trained leader is better prepared to make the Scouting program all it can be!

DIRECT CONTACT TRAINED LEADERS

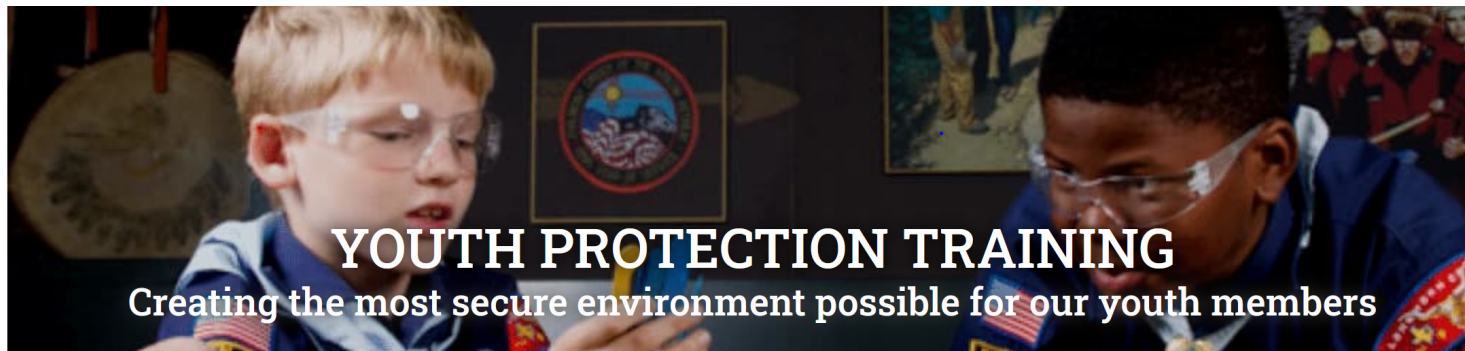
CM – Cubmaster	C40, Y01, SCO_800
TL – Tiger Cub Den Leader	C42, Y01, SCO_800
DL – Den Leader	C42, Y01, SCO_800
DA – Assistant Den Leader	C42, Y01, SCO_800
WL – Webelos Leader	C42, Y01, SCO_800
WA – Assistant Webelos Leader	C42, Y01, SCO_800

YOUTH PROTECTION TRAINING

The Mid-America Council, Boy Scouts of America is committed to protecting our youth members. [Youth Protection Training](#) is required and:

- Educates Scouting members to protect youth
- Strengthens policies to increase protection
- Encourages Scouts to report improper behavior
- Swiftly removes and reports alleged offenders





YOUTH PROTECTION TRAINING

Creating the most secure environment possible for our youth members

TAKE YOUTH PROTECTION TRAINING ONLINE

Take YPT online at www.My.Scouting.org:

1. Log on to My.Scouting.org and create an account
2. From the My.Scouting.org portal, click on E-Learning and take the Youth Protection Training.
3. Upon completion, you may print a certificate of completion to submit with a volunteer application.
4. When you receive this membership card, log into My.Scouting.org, and update your profile with your member ID number. This will link your Youth Protection training records and all training records with your BSA membership.
5. Retake every two years.
6. Must have current YPT training to attend summer camp.

MANDATORY REPORT OF CHILD ABUSE

All persons involved in Scouting shall report to local authorities any good faith suspicion or belief that any child is or has been physically or sexually abused, physically or emotionally neglected, exposed to any form of violence or threat, exposed to any form of sexual exploitation including the possession, manufacture or distribution of child pornography, online solicitation, enticement or showing of obscene material. No person may abdicate this reporting responsibility to any other person.

Notify our Scout executive at 402.431.9272 of this report, or of any violation of BSA'S Youth Protection policies, so that he may take appropriate action for the safety of our Scouts, make appropriate notifications and follow-up with investigating agencies.

Use the following to report child abuse or neglect in your area:

Iowa • (800) 362-2178 • <http://www.dhs.iowa.gov/>

Nebraska • (800) 652-1999 • <http://www.hhs.state.ne.us/cha/chaindex.htm>

South Dakota • (800) 422-4453 • <http://dss.sd.gov/cps/protective/reporting.asp>

How often do I need to take trainings?

- Youth Protection – every two years (must be current at time of registration/recharter)
- National Camping School – good for five camping seasons
- Safe Swim Defense – every two years
- Paddle Craft Safety – every three years
- Aquatics Supervision/Swimming and Water Rescue – every three years
- BSA Lifeguard – every three years
- Accreditation training – every two years
- Lead Climbing Instructor – every five years
- Climbing Instructor – every two years
- COPE/Climbing Inspector – every two years
- Safety Afloat – every two years
- Chain Saw Safety – every two years
- Trainer's EDGE – one time
- Hazardous Weather – every two years
- Physical Wellness – every two years
- Climb On Safely – every two years

IDEAL YEAR OF SCOUTING STEPS



5. Recharter: Re-register your unit, in October/November of 2021.

RECHARTERING TIMELINE

September

- Request a copy of your roster from the council office (402)431-9272
- Review and audit your membership
- collect and submit membership applications for new youth and adult members to council office

Make sure:

- Birth date, social security numbers and position codes are on all adult applications
- Updated Authorization and Disclosure Statement is signed on all adult applications
- Birth date and parent signature is included on youth applications
- Re-confirm all signatures are present on all applications
- Turn in to the Mid-America Council

October Roundtable (first Tuesday or Thursday of the month)

- Pick up your re-charter kit
- Participate in your fall membership inventory. Contact your district executive to set your date

October/November

- Go online to verify your membership roster and that new applications have been added
- Make sure all positions are updated
- Troops: institutional head, charter representative, committee chair, two committee members, scoutmaster
- Update charter partner information on printed paper version of charter in kit
- Set up a meeting with your charter partner to review charter/roster and obtain all signatures: Institutional head, scoutmaster, district executive

November Roundtable

- Turn in your charter to your unit commissioner, district commissioner or district executive
- All charters should be turned in at your November roundtable (first Tuesday or Thursday of the month)

ASSESS YOUR PROGRAM



6

ASSESS

6. Assess: Use the Promise to Parents recommendations to measure the success of your plan and your year.

- Use the Ideal Year of Scouting (IYOS) program plan and [submit](#) pack calendar and budget to the district executive by June 30.
- Recruit new youth into a pack to grow membership. In packs where girls are recruited, have a goal of at least 25% of the total membership being females.
- 75% of Cub Scouts will advance one rank during the Scouting year.
- 100% direct contact leaders trained. Youth Protection Training is required for all registered adults.
- Participate in day camp and/or cub resident camp with a goal of 60% of your Scouts attending.
- Participate in Scouting for Food and a service project for your pack's charter partner or participating elementary school.
- Recharter submitted by November roundtable with all errors corrected and payment made by December 1. Charter is submitted with at least 75% of your Scouts retained.
- Commit to sell popcorn with a goal of 50% of your Scouts selling.

Evaluation of packs will follow program calendar year. Those that complete the above recommendations will be given a ranking and classified amongst participating units.

Platinum 8/8

Gold 7/8

Silver 6/8

Bronze 5/8

*December 31, 2020 Journey to Excellence was discontinued at a national and council level. Our Promise to Parents is Mid-America Council unit recommendations.



BOY SCOUTS
OF AMERICA®
MID-AMERICA COUNCIL



Durham Scout Center & Gottschalk Scout Shop
12401 W Maple Rd. • Omaha, NE 68164

Sioux City Office
4240 Hickory Lane, Suite 120 • Sioux City, IA 51106
402-431-9272

www.mac-bsa.org