



BOY SCOUTS  
OF AMERICA®

MID-AMERICA COUNCIL

## OUR PROMISE TO PARENTS IN A PACK

**Parents will say Scouting in Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.**

Scouting needs your unit to fulfill “Our Promise to Parents”. The Boy Scouts of America is a strong brand that continues to provide a safe environment, adventures in the outdoors, service to the community and build character skills in youth. Scouting has a commitment to provide safe unparalleled experiences. Your unit can honor that commitment by accomplishing the following recommendations:

- Use the Ideal Year of Scouting (IYOS) program plan and submit pack calendar and budget to the district executive by June 30.
- Recruit new youth into a pack to grow membership. In packs where girls are recruited, have a goal of at least 25% of the total membership being females.
- 75% of cub Scouts will advance one rank during the Scouting year.
- 100% direct contact leaders trained. Youth Protection Training is required for all registered adults.
- Participate in day camp and/or cub resident camp with a goal of 70% of your Scouts attending.
- Participate in Scouting for Food and a service project for your pack’s charter partner or participating elementary school.
- Recharter submitted by November roundtable with all errors corrected and payment made by December 1. Charter is submitted with at least 75% of your Scouts retained.
- Commit to sell popcorn with a goal of 50% of your Scouts selling.

Evaluation of packs will follow program calendar year. Those that complete the above recommendations will be given a ranking and classified amongst participating units.

Platinum 8/8

Gold 7/8

Silver 6/8

Bronze 5/8

\*December 31, 2020 Journey to Excellence was discontinued at a national and council level. Our Promise to Parents is Mid-America Council unit recommendations.