



BOY SCOUTS
OF AMERICA®

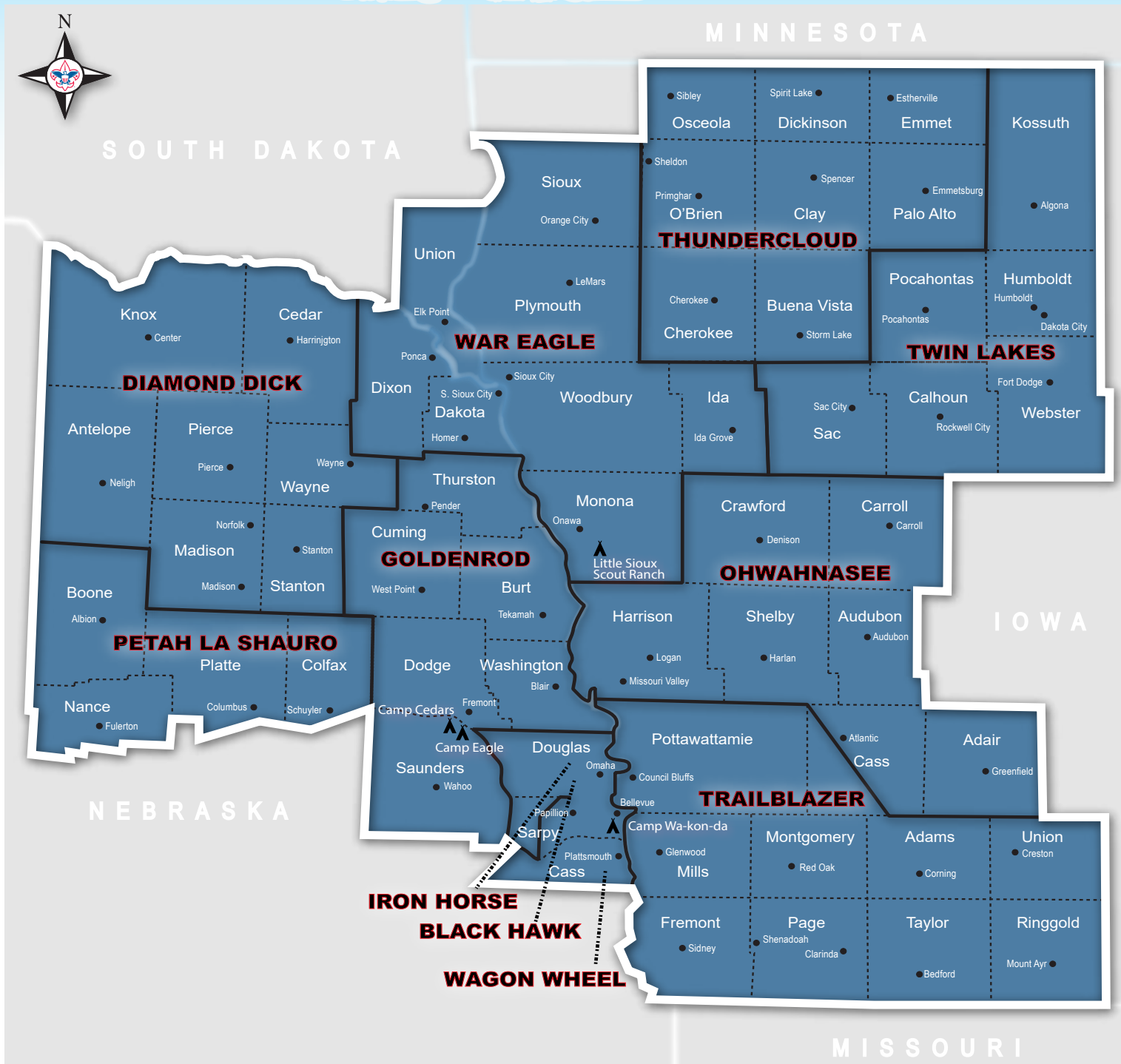
MID-AMERICA COUNCIL

• TROOP RESOURCE

2021-2022
IDEAL YEAR OF
SCOUTING



MID-AMERICA COUNCIL SERVICE AREA



This guide, and all the resources within, can be found online at www.mac-bsa.org/scouting-tools/IYOS

Dear Scout BSA Leader,

As I am sure is true for you, 2020 was a year filled with many challenges. And as we move into this new year, we know we will continue to navigate through additional challenges stemming from the COVID-19 pandemic. The pandemic forced us to make mission-driven decisions to ensure scouting remained possible for the youth we serve. Our team quickly adapted to make "Scouting @ Home" available to all.

We also found new ways for our volunteers to connect with youth virtually. And a significant achievement, in such a challenging year, was being one of only sixty councils nation-wide to make summer camp a reality. In 2020, we proved that scouting does not need a field.

As we start a new year, I am hopeful that 2021 will bring a significant positive impact on thousands of families across the 58 counties we serve. YOU make scouting possible in each community we serve. Thank you for helping transform today's youth into tomorrow's leaders.

Having a plan for the year, with a clear budget for financial expectations, helps eliminate stress on the unit leadership, as well as, the parents. We know this guide will help you prepare for a strong year of scouting.

Thank you for your understanding and continued support of scouting!

Yours in Scouting,

Chris, Steve & John



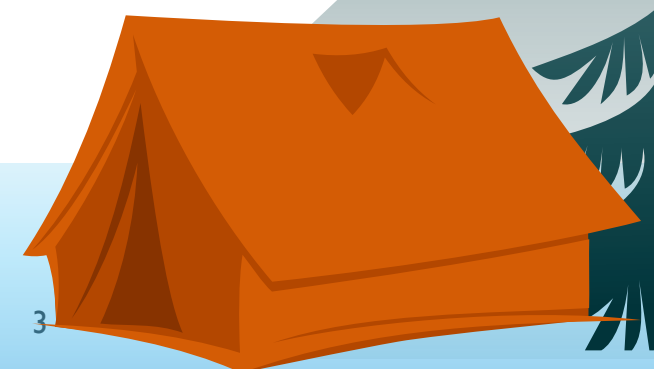
Chris Mehaffey
Scout Executive



Steve Seline
Council Chairman



John Shores
Council Commissioner



ABOUT THE MID-AMERICA COUNCIL

Vision Statement

Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

Mission Statement

It is the mission of the Mid-America Council, Boy Scouts of America to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the scout oath and law.

Mid-America Council Beliefs

We believe scouting...

- Makes families stronger; families make scouting stronger.
- Provides youth a variety of experiences to learn through success and failure.
- Inspires youth to live the core values of scouting so they are able to serve as active and engaged leaders of the community.
- Creates an environment that helps instill values that inspire servant leadership.
- Creates values-based courageous leaders who have a life-long connection.
- Is a pacesetter for youth serving organizations.

Mid-America Council Parameters

- We will always seek to work within the framework of the national organization.
- We will always deliver programs that inspire and grow all youth.
- We will always strive to act in the best interests of scouting.
- We will always have outdoor activities be a part of our overall program.
- We will always seek to keep scouting accessible and affordable.
- We will always accept and consider feedback.
- We will always be good stewards of our assets.
- We will always conduct ourselves with integrity.
- We will always operate as a volunteer-driven, professionally guided organization.
- The safety of our youth will always be paramount.

SCOUTING  **FORWARD**
GROWING. MOMENTUM. TOGETHER.

OUR PROMISE TO PARENTS

Parents will say scouting in Mid-America Council offers their family fun and adventurous things to do. This fun and adventure will help their son or daughter develop leadership skills and values important to good citizenship and service to others.

Scouting needs your unit to fulfill "Our Promise to Parents". The Boy Scouts of America is a strong brand that continues to provides a safe enviroment, adventures in the outdoors, service to the community and build character skills in youth. Scouting has a commitment to provide safe unparalleled experiences. Your unit can honor that commitment by accomplishing the following recommendations:

- Use the Ideal Year of Scouting (IYOS) program plan and submit troop calendar and budget to the district executive by June 30.
- Recruit new youth into the troop to grow the membership. Including a Webelos-to-Scout recruitment plan.
- 60% of Scouts BSA will advance one rank during the scouting year.
- 100% direct contact leaders trained.
- Participate in weekend camping and/or Scout BSA resident camp with a goal of 60% of your scouts attending.
- Participate in Scouting for Food and a service project for your troop's charter partner, middle school or feeder pack(s) elementary school(s).
- Recharter submitted by November Roundtable with all errors corrected and payment made by December 1. Charter is submitted with at least 75% of your scouts retained.
- Each unit submits two adults annually to serve one-year terms as unit commissioners for cub scout packs who feed into the troop.

Platinum 8/8

Gold 7/8

Silver 6/8

Bronze 5/8

*December 31, 2020 Journey to Excellence was discontinued at a national and council level. Our Promise to Parents is Mid-America Council unit recommendations.

IDEAL YEAR OF SCOUTING STEPS



1. Plan: Work your way through this guide and map out the advancement, activities, camping and training you'll need for your Ideal Year of Scouting.



2. Fund: Determine the expenses from all the activities, advancements, camping and training your unit wants to do, then decide how much fundraising your unit must do to cover those expenses.



3. Grow: When you have a good plan, communicate to your current and potential Scouts to engage more boys and girls in the scouting program, along with their parents to help make it all happen.



4. Train: Plan to promote trainings to your current and new leaders; every Scout deserves a trained leader.



5. Recharter: Re-register your unit, in October/November of 2021 with new youth and parents added to your roster.

IDEAL YEAR OF SCOUTING STEPS



6. Assess: Use the Promise to Parents recommendations to measure the success of your plan and your year.

LET'S GET STARTED



Planning your program is the first step in the Ideal Year of Scouting process. Use this guide to plan your program and provide unparalleled experiences for your scouts.

Promise to Parent Recommendation

Use the Ideal Year of Scouting (IYOS) program plan and submit pack calendar and budget to the district executive by June 30.

- Use the [Troop Program Features](#), Volumes I, II, and III to make planning easier
- Determine what [advancements](#) each scout will need for next rank
- Hold a [troop planning conference](#) to decide what activities the scouts will do
- Decide what camping opportunities to participate in
- Plan to do at least one charter partner service project and [Scouting for Food](#)
- Plan the meeting dates
- Recognize those scouts who advance

UNIT IDEAL YEAR OF SCOUTING
SAMPLE TROOP CALENDAR

August			
Date	Activities	Time	Location
8/4	Mtg-Totin' Chip		
8/11	Fi remanship MB		
8/16	Indian Caves Campout		
8/18	Fi reman's Chit		
8/25	Fire Building		

October			
Date	Activities	Time	Location
10/6	Dutch Oven Cooking		
10/11	Eagle Campout		
10/18	Cooking Safety		
10/20	Nutrition		
10/27	Troop Cookbook		

December			
Date	Activities	Time	Location
12/1	Troop Night at the Movies		
12/8	Court of Honor		
12/22	Card & Board Games		
12/29	No Meeting		

February			
Date	Activities	Time	Location
2/2	Sports Merit Badge		
2/9	Church Service Project		
2/16	Fitness Speaker		
2/21	YMCA Campout		
2/23	Blue & Gold Support		

April			
Date	Activities	Time	Location
1/4	Hiking Basics		
4/11	Scouting For Food		
4/20	Leader Training		
4/25	Spring Camporee		
4/27	Fontenelle Forest Hike		

June			
Date	Activities	Time	Location
6/1	Public Speaking		
6/8	Summer Camp Cedars		
6/15	Not Determined		
6/22	Court of Honor		
6/29	Not Determined		

September			
Date	Activities	Time	Location
9/8	Sustainability MB		
9/15	Storm Chasers Game		
9/20	Little Sioux Campout		
9/22	Speaker NRD		
9/29	Court of Honor		

November			
Date	Activities	Time	Location
11/3	Knots & Lashings		
11/10	Orienteering Review		
11/15	Mahoney Campout		
11/17	Camp Gadgets		
11/24	Not Determined		

January			
Date	Activities	Time	Location
1/5	Guest Speaker Police Dept		
1/12	Cold Weather Camping		
1/17	Winter Camporee		
1/19	COPE activity		
1/26	Mahoney Sledding		

March			
Date	Activities	Time	Location
3/2	Personal Budgets		
3/9	School Service Project		
3/16	New Scout Orientation		
3/21	Camp Eagle Campout		
3/23	Court of Honor		

May			
Date	Activities	Time	Location
	First Aid Skills		
5/11	Health Professional Speaker		
5/18	CPR & EpiPen Training		
5/25	PreSummer Camp review		

July			
Date	Activities	Time	Location
7/6	Water Safety		
7/13	Canoeing Basics		
7/18	Niobrara River Trip		
7/20	Troop Pool Party		
7/27	Lake Zorinski Bike Ride		

Cubmaster: _____ Phone: _____ E-Mail Address _____

Chair: _____ Phone: _____ E-Mail Address _____

New Member Coordinator: _____ Phone: _____ E-Mail Address _____

Website: _____ Facebook: _____ www.mac-bsa.org District: IRON HORSE

UNIT IDEAL YEAR OF SCOUTING
SAMPLE BUDGET PLANNER

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions

2. Enter your number of scouts & adults, and unit commission.

Adults

15

District (select for dropdown)

IRON HORSE

Unit Type

TROOP

Unit #

111

Number of Youth

58

Unit Commission %

50%

August			Attendance		Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes
8/4	Mtg-Totin' Chip	\$0.00	38	\$ -	35	\$ -	
8/11	Fi remanship MB	\$0.00	38	\$ -	36	\$ -	
8/16	Indian Caves Campout	\$15.00	30	\$ 450.00	31	\$ 465.00	\$ 15.00
8/18	Fi reman's Chit	\$0.00	38	\$ -	32	\$ -	
8/25	Fire Building	\$0.00	38	\$ -	41	\$ -	
			\$ -	\$ -	\$ -		
Monthly Program Totals:		\$15.00	\$ 450.00	\$ 465.00	\$ 15.00		

September			Attendance		Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes
9/8	Sustainability MB	\$0.00	38	\$ -	35	\$ -	
9/15	Storm Chasers Game	\$7.00	38	\$ 266.00	35	\$ 245.00	\$ (21.00)
9/20	Little Sioux Campout	\$15.00	38	\$ 570.00	31	\$ 465.00	\$ (105.00)
9/22	Speaker NRD	\$0.00	38	\$ -	40	\$ -	
9/29	Court of Honor	\$0.00	38	\$ -	54	\$ -	
			\$ -	\$ -	\$ -		
Monthly Program Totals:		\$22.00	\$ 836.00	\$ 710.00	\$ (126.00)		

October			Attendance		Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes
10/6	Dutch Oven Cooking	\$0.00	38	\$ -	41	\$ -	
10/11	Eagle Campout	\$15.00	38	\$ 570.00	25	\$ 375.00	\$ (195.00)
10/18	Cooking Safety	\$0.00	38	\$ -	38	\$ -	
10/20	Nutrition	\$0.00	38	\$ -	27	\$ -	
10/27	Troop Cookbook	\$0.00	38	\$ -	45	\$ -	
			\$ -	\$ -	\$ -		
Monthly Program Totals:		\$15.00	\$ 570.00	\$ 375.00	\$ (195.00)		

November			Attendance		Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes
11/3	Knots & Lashings	\$0.00	38	\$ -	37	\$ -	
11/10	Orienteering Review	\$0.00	38	\$ -	33	\$ -	
11/15	Mahoney Campout	\$15.00	38	\$ 570.00	41	\$ 615.00	\$ 45.00
11/17	Camp Gadgets	\$0.00	38	\$ -	39	\$ -	
11/24	Not Determined	\$0.00	38	\$ -		\$ -	
			\$ -	\$ -	\$ -		
Monthly Program Totals:		\$15.00	\$ 570.00	\$ 615.00	\$ 45.00		

December			Attendance		Unit Budget Review		
Date	Activities	Cost	Estimate	Actual	Difference	Date	Notes
12/1	Troop Night at the Movies	\$9.00	38	\$ 342.00	35	\$ 315.00	\$ (27.00)
12/8	Court of Honor	\$0.00	54	\$ -	55	\$ -	
12/22	Card & Board Games	\$0.00	38	\$ -	37	\$ -	
12/29	No Meeting	\$0.00		\$ -		\$ -	
			\$ -	\$ -	\$ -		
Monthly Program Totals:		\$9.00	\$ -	\$ -	\$ -		

For a fillable document, please visit www.mac-bsa.org/scouting-tools/IYOS. Please submit calendars & budgets to your district executive by June 30.

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UNIT IDEAL YEAR OF SCOUTING
TROOP SAMPLE BUDGET PLANNER

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions

2. Enter your number of scouts & adults, and unit commission.

District (select for dropdown)

IRON HORSE

Unit Type

TROOP

Unit #

111

Number of Youth

58

Unit Commission %

50%

Adults

15

January			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
1/5	Guest Speaker Police Dept	\$0.00	38	\$ -	27	\$ -	\$ -		
1/12	Cold Weather Camping	\$0.00	38	\$ -	44	\$ -	\$ -		
1/17	Winter Camporee	\$15.00	38	\$ 570.00	38	\$ 570.00	\$ -		
1/19	COPE activity	\$0.00	38	\$ -	48	\$ -	\$ -		
1/26	Mahoney Sledding	\$0.00	38	\$ -	50	\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$15.00	\$ 570.00		\$ 570.00		\$ -		

February			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
2/2	Sports Merit Badge	\$0.00	38	\$ -	38	\$ -	\$ -		
2/9	Church Service Project	\$5.00	38	\$ 190.00	31	\$ 155.00	\$ (35.00)		
2/16	Fitness Speaker	\$0.00	38	\$ -	33	\$ -	\$ -		
2/21	YMCA Campout	\$15.00	24	\$ 360.00	37	\$ 555.00	\$ 195.00		
2/23	Blue & Gold Support	\$0.00	38	\$ -	45	\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$20.00	\$ 550.00		\$ 710.00		\$ 160.00		

March			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
3/2	Personal Budgets	\$0.00	38	\$ -		\$ -	\$ -		
3/9	School Service Project	\$0.00	38	\$ -		\$ -	\$ -		
3/16	New Scout Orientation	\$0.00	38	\$ -		\$ -	\$ -		
3/21	Camp Eagle Campout	\$15.00	27	\$ 405.00		\$ -	\$ (405.00)		
3/23	Court of Honor	\$0.00	52	\$ -		\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$15.00	\$ 405.00		\$ -		\$ (405.00)		

April			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
1/4	Hiking Basics	\$0.00	38	\$ -		\$ -	\$ -		
4/11	Scouting For Food	\$0.00	38	\$ -		\$ -	\$ -		
4/20	Leader Training	\$0.00	38	\$ -		\$ -	\$ -		
4/25	Spring Camporee	\$25.00	31	\$ 775.00		\$ -	\$ (775.00)		
4/27	Fontenelle Forest Hike	\$0.00	41	\$ -		\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$25.00	\$ 775.00		\$ -		\$ (775.00)		

May			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
5/1	First Aid Skills	\$0.00	38	\$ -		\$ -	\$ -		
5/11	Health Professional Speaker	\$0.00	38	\$ -		\$ -	\$ -		
5/18	CPR & EpiPen Training	\$0.00	38	\$ -		\$ -	\$ -		
5/25	PreSummer Camp review	\$0.00	38	\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$0.00	\$ -		\$ -		\$ -		

UNIT IDEAL YEAR OF SCOUTING
TROOP SAMPLE BUDGET PLANNER

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions

2. Enter your number of scouts & adults, and unit commission.

District (select for dropdown)

IRON HORSE

Unit Type

TROOP

Unit #

111

Number of Youth

58

Unit Commission %

50%

Adults

15

June			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
6/1	Public Speaking	\$0.00	38	\$ -		\$ -	\$ -		
6/8	Summer Camp Cedars	\$320.00	21	\$ 6,720.00		\$ -	\$ (6,720.00)		
6/15	Not Determined	\$0.00	38	\$ -		\$ -	\$ -		
6/22	Court of Honor	\$0.00	38	\$ -		\$ -	\$ -		
6/29	Not Determined	\$0.00	38	\$ -		\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$320.00	\$ 6,720.00		\$ -		\$ (6,720.00)		

July			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
7/6	Water Safety	\$0.00	38	\$ -		\$ -	\$ -		
7/13	Canoeing Basics	\$0.00	38	\$ -		\$ -	\$ -		
7/18	Niobrara River Trip	\$15.00	30	\$ 450.00		\$ -	\$ (450.00)		
7/20	Troop Pool Party	\$4.00	21	\$ 84.00		\$ -	\$ (84.00)		
7/27	Lake Zorinski Bike Ride	\$0.00	38	\$ -		\$ -	\$ -		
				\$ -		\$ -			
Monthly Program Totals:		\$19.00	\$ 534.00		\$ -		\$ (534.00)		

Registration Budget (Per Registrant)

\$60

National Youth Registration

\$60

Youth Council Program Fee

\$120

\$ 6,960

Total Youth Registration Fees

\$36

National Adult Registration

\$14

Adult Council Program Fee

\$50

\$ 750

Total Adult Registration Fees

\$12

Boys' Life Subscriptions

48

Subscribers (Qty.)

\$8,286

Total Registration Fees

Unit Programming Budget (Per Youth Registrant)

\$15

Advancements

\$12

Rank Book

\$10

Other Expenses

\$11,980

Program Estimants

Funding Your Program

Council Fundraising Opportunities

Camp Card Sales (Unit Total)

2,000

Est. Number of Cards Sold (Earn \$2.50/Card)

Estimated Revenue

\$

5,000.00

Popcorn Sales

Popcorn Goal

\$

29,000

Estimated Revenue

\$

14,500

\$5,000

Unit Expense Summary

\$8,286

Total Estimated Registration

\$11,980

Total Estimated Unit Activity Costs & Expenses

\$200

Other Unit Expenses (Input Total)

\$20,466

Total Unit Estimated Expenses

Unit Income Summary

\$5,000

Estimated Camp Card Revenue

\$14,500

Estimated Popcorn Revenue

\$1,500

Other Unit Revenue (Input Total)

\$21,000

Total Unit Estimated Revenue

\$534

Budget Surplus/Deficit

For a fillable document, please visit www.mac-bsa.org/scouting-tools/IYOS. Please submit calendars & budgets to your district executive by June 30.

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Imagine kicking off your scouting year with a 12-month program and not collecting any money from scouting families! Units can pay for the entire program without any out-of-pocket expenses by selling popcorn and camp cards. Fund your program is step two of the Ideal Year of Scouting process.

Your Ideal Year of Scouting (IYOS) could require more sales, which is why we include the IYOS Budget Planner sample worksheets.

The council has two board approved fundraisers: popcorn and camp cards. All other unit fundraisers must submit a unit money-earning application to the Mid-America Council.

2021 base popcorn commission will be 50% of all sales including online. 2021 popcorn campaign is September 10 through October. All units will participate in the Trail's End reward program. The additional commission should help you enhance unit incentives.

Camp card program is March Roundtable through the end of April. Each unit will earn 50% commission for each card sold: \$2.50 for each card. In addition, scouts who sell the specified amounts can attend camp for free.

5 STEPS FOR A SUCCESSFUL POPCORN CAMPAIGN

1. Establish an annual plan and budget using the Ideal of Scouting worksheet online. With input from your scouts, parents, and leaders you can use this guide to write your budget.
2. Set a unit popcorn sale goal and break it down to a per-scout-goal based on your IYOS budget.
3. Put together an exciting incentive program for your unit along with the prize program. For example, sell \$500.00 and throw a pie in your leader's face or hold a pizza party for the highest selling patrol!
4. Conduct a FUN unit popcorn kick-off to communicate the goals to families.
5. Utilize all sales methods available to make sure your unit and scouts hit their goals.
 - Take orders
 - Show & sell the products
 - Online sales
 - Parents selling at work help their scouts hit their goal
 - Store front sales: talk to your local businesses to see if you can sell there

<https://mac-bsa.org/scouting-tools/popcorn/>

CAMP CARDS

Go to camp for FREE! The Mid-America Council is offering a fundraising opportunity to help pay for camp!

Each unit will earn 50% commission for each card sold: \$2.50 for each card. In addition, scouts who sell the specified amounts can attend camp for free.

The campaign runs from March roundtable through April 30th. All unsold cards, forms and payments must be turned in by May roundtable and units must abide by the return policy. Camp incentives have no cash value; they may not be transferred to another Scout or camp. Camp incentives can only be used for Mid-America Council.

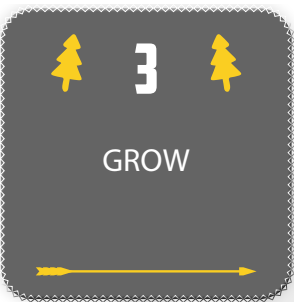
Scouts BSA Camp at Camp Cedars	Cost	#of cards to sell
	\$310	180

Find out more about camp cards at www.mac-bsa.org/scouting-tools/campcards Note: Camp incentives are not cumulative

UNIT MONEY-EARNING APPLICATION

If your troop is interested in doing a fundraiser outside of the two board of directors approved fundraisers (popcorn and camp cards), please submit the Unit Money-Earning application to your district executive no later than 14 days before the fundraising activity.

The unit money-earning application can be downloaded at www.scouting.org/resources/forms.



Grow, is the third step in the Ideal Year of Scouting process. When you have a good plan, communicate it to your current and potential Scouts to engage more youth in the Scouting program, along with their parents, to help make it all happen.

Promise to Parent Recommendation

Recruit new youth into the troop to grow the membership. Including a Webelos-to-Scout recruitment plan.



2022 PROGRAM SUPPORT FEE

Approximately 87% of our council’s operating budget is spent on program. We are incredibly fortunate to offer opportunities that youth in other parts of the country can’t experience, but the current model is not sustainable. Unlike the national organization to which we all pay dues when we register, our council is entirely dependent on revenue from donations, product sales, and camping fees to fund our annual operating budget.

For years, the Mid-America Council has actively sought ways to avoid charging additional fees that stay local, the kind you normally pay for in little league and other extracurricular activities. In 2021, we changed the way we did business. With this change, future scouts in the Mid-America Council will be able to enjoy the scouting opportunities we offer to the 10,000 youth throughout the council today.

To close part of the gap, a program support fee of \$60.00 for each youth member and \$14.00 for each registered adult was implemented beginning in the 2021 recharter period. This fee is in addition to the annual registration fee which is increasing by \$6.00 for youth effice 8/1/2021. A new scout will pay a one-time \$50 enrollment fee that includes the rank handbook.

2022 Program Support Fee Assistance

The purpose of the [program supooort fee assistance](#) fund is to ensure scouting is available to all youth. This assistance program will help families with covering for youth the 2021-2022 national dues and program support fee.

Families may be asked to set-up a small monthly payment to offset some of the costs. This will help the funds available to be stretched further and help those scouts that come behind us.

If you have questions, contact the Mid-America Council at 402-431-9272 or mac@scouting.org.

BSA FEE CHART

<div>National BSA Membership Fee</div> <div>Effective August 1, 2021</div>	<div>MAC Program Fee</div> <div>Effective for 2021 Rechartrs and Beyond</div>	<div>National/MAC Annual Dues</div>
All fees go directly to National BSA	All fees stay Local	
<div>Youth \$72</div> <div>Adult Leaders \$45</div>	<div>\$60</div> <div>\$14</div>	<div>\$132</div> <div>\$59</div>

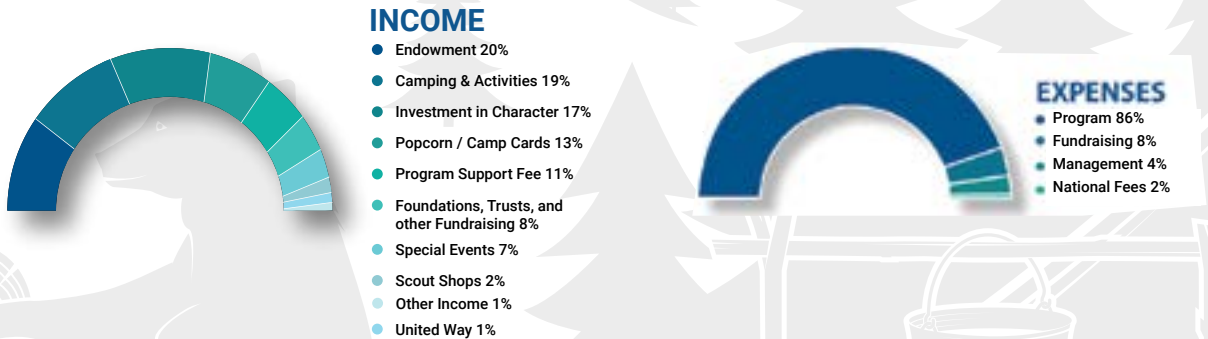
\$25 one time National joining fee for all new youth.
Effective August 1, 2020

- How does the National fee support Scouting?
- Liability insurance
 - Program resources development (books, badges, etc.)
 - Online resources (training, scoutbook, registration)
 - Safety and youth protection standards (background checks, etc.)
 - Boy's Life

How does the MAC Program Fee support local Scouting Units?

- Secondary accident & sickness insurance
 - Maintenance of camp properties
 - Unit support (Training, processing, registration, recruitment materials & support)
 - Scout Centers & shops
 - Subsidize activity/camp fees
- Fundraising efforts that provide:
- Camp buildings
 - Membership assistance
 - Scoutreach
 - Camperships

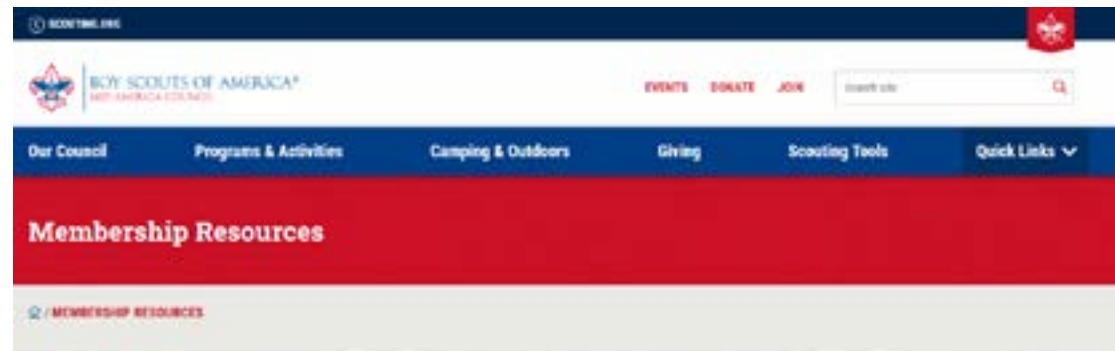
Mid-America Council Income/Expenses



MEMBERSHIP

The membership resource page on the MAC website is full of tools to help you understand recruitment, contains position descriptions, videos, joining flyers, national resources and more.

<http://www.mac-bsa.org/membership-resources/>



CREATE A FACEBOOK FAN PAGE & MAINTAIN AN ACTIVE SOCIAL MEDIA PRESENCE



- [Step-by-Step Instruction for FB](#)
- [How To Create A Facebook Page](#)
- [How to Create An Event](#)
- [How to Geofence](#)
- [Social Media Tips](#)
- [Social Media Video](#)

Create a Facebook Event for your Sign Up Event listing @BSAMAC as a Co-Host
[National's Social Media Playbook](#) also has a TON of great information!

SUBSCRIPTION MODEL

The Mid-America Council is excited to announce a new way for families to pay for scouting! In addition to the traditional payment model, in which families pay for an entire year of Scouting up-front at charter renewal, the council will begin offering a subscription model. Click the links below to find out more.

Online registration page for new scouts – traditional and subscription models available.

[Subscription Information](#)

[Subscription Information – Parent FAQ](#)

[Subscription Information – Unit Leader FAQ](#)

[Payment Form](#) – Click here for the hard copy to collect payment when turning in a paper application

[Online Registration for existing Scouts](#) – Click here to get an existing scout signed up for the membership

TROOP RESPONSIBILITIES

- Select scouts to serve as den chiefs for each Webelos Scout den and Cub Scout den
- Arrange for den chief training to be taken either through [my.scoutin.org](#) or an [in person class](#)
- Serve as a resource for overnight activities
- Conduct an orientation in the Bear Cub Scout dens to explain the changing role as youth become Webelos
- Explain how being a Webelos Scout will help prepare them for Scouts BSA
- Conduct an orientation with the Scouts as they become Scouts BSA
- Webelos Den/Scout troop campouts should show Webelos Scouts and their parents what to expect
- The troop should cook and camp by patrol, and use skills in which the Webelos Scouts can participate
- Arrange for Webelos dens to visit a troop meeting. This should be planned several weeks in advance
- Provide each Webelos Scout a copy of the troop's activities for the upcoming year
- Work with Webelos den leaders to encourage Scouts to plan to move into the troop
- Conduct a [troop open house](#).
- Participate in your district's Webelos Woods event along with supporting your local Cub Scout pack's recruitment efforts
- Conduct a Scoutmaster conference under the guidance of the Scoutmaster or the Assistant Scoutmaster
- This conference should cover the meaning of the Scout Oath and Scout Law
 - The advancement program, troop camping, the patrol method summer camp and personal equipment
- Work with the Cubmaster in planning a meaningful crossover ceremony at the pack's Blue and Gold banquet
 - Coordinate the ceremony and arrange for each Webelos Scout to receive:
 - A troop neckerchief
 - Scouts BSA Handbook
 - Arrow of Light Award
 - Members of the Order of the Arrow may assist in the ceremony

Promise to Parent Recommendation:

60% of Scouts BSA will advance one rank during the scouting year.

ADVANCEMENT

Advancement is the process by which youth members of the Boy Scouts of America progress from rank to rank. Scouting provides a series of surmountable obstacles and steps in overcoming them through the advancement method. Scouts plan their own advancement and progress at their own pace as they meet each challenge. Scouts are recognized and rewarded for each achievement, which helps them gain self-confidence. The steps in the advancement system help a scout grow in self-reliance and in the ability to help others.

Through advancement we promote and encourage the ongoing involvement and commitment that keeps members coming back for more. It works best when it is built into a unit’s program so that simply participating leads to meaningful achievement and recognition—and to a continually improving readiness for more complex experiences.



Scouts BSA Rank Requirements



Eagle Process

SCOUTBOOK

Leading young scouts through the many adventures scouting has to offer is one of the most fulfilling roles in the organization. But sometimes the act of leading can get lost in the act of reporting, limiting the amount of time spent with scouts. Scoutbook has an extensive training and FAQ section for users convenience. <https://help.scoutbook.org/article-categories/how-to/>

[Scoutbook](#) provides access to valuable tools and resources that will help with the day-to-day management of a unit, giving every leader more of what they need most: TIME.



SCOUT BSA CAMPING

Promise to Parent Recommendation:

Participate in weekend camping and/or [Scout BSA resident camp](#) with a goal of 70% of your scouts attending.

THE GREAT OUTDOORS

As Scouts BSA begin to take more leadership in their unit, it is important for adult leaders to help support and guide youth in the planning of their own outdoor experiences. A great way to do that is to provide them with tools to help make their planning successful.

NATIONAL OUTDOOR AWARDS PROGRAM

When a scout excels in outdoor participation, there are awards to show for it! This program, conceived by the [BSA's National Camping Task Force](#), includes a series of six badges designed to recognize a scout who has exemplary knowledge and experience in performing high-level outdoor activities.

MID-AMERICA COUNCIL HIGH ADVENTURE

The Mid-America Council is dedicated to providing our youth with unparalleled experiences, especially in the outdoors. The BSA operates four premiere [high adventure bases](#): Philmont Scout Ranch, Florida Sea Base, Northern Tier, and the Summit Bechtel Reserve. Throughout the four bases, there is a program opportunity available for every youth!

We are dedicated to ensuring that every youth has an opportunity to attend a BSA high adventure base. Some are provided through a “contingent” experience, which means that the trip is organized through a committee of volunteers in the Mid-America Council and may contain scouts and adults from all over the council.

Registrations for 2022 contingents will oped June 2020. Most high adventure planning occurs 2 years prior to the trek. For more information, or to register, visit www.mac-bsa.org/HighAdventure.

For information on OA High Adventure click here.



CAMP LOCATIONS

The Mid-America Council owns and operates three camps: Camp Cedars, Camp Eagle & Little Sioux Scout Ranch. Through a partnership with Fontenelle Forest units can utilize Camp Wa-kon-da. Please explore more of our camps [here](#).

CAMP CEDARS

Camp Cedars is home to our premiere Scouts BSA Resident Camp, which consists of 5 weeks of camp with a large variety of more than 50 merit badges and specialty programs. Camp Cedars provides scouts the opportunity to shoot a shotgun, climb a 50-foot tower, snorkel in a heated swimming pool, ride a horse, launch a rocket, and so much more. The Kit Fox program is available for first-year Scouts who have not yet reached First Class rank. Scouts work on requirements working towards First Class rank and choose three other programs for the week. Older scouts can choose between C.O.P.E., ATVs, cowboy action shoot and various equestrian programs. There are programs for all scouts to participate in at Camp Cedars.

Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
6:00 AM	2:00 to 4:30 PM Check-In Medical Check Swim Check Campsite Setup Troop Pictures				Mile Swim	Mile Swim		
6:30 AM		Mile Swim	Mile Swim	Mile Swim				
6:30 -7:45 AM		Open Breakfast **Flags in Campsite**						
8:00 -9:45 AM		Block A	Block D			Camp Wide Open Activities 9:00-11:45AM	Check-Out Troops should depart camp by 10:00 AM	
10:00 -11:45 AM		Block B	Block E					
10:45 AM		Leaders Meeting						
12:00 -12:30 PM		North Camp Lunch						
12:40 -1:10 PM		South Camp Lunch						
1:15 PM		SPL Meeting						Camp Wide Open Activities 2:00-4:30 PM
1:45 -3:30 PM		Block C		Block F				
3:45 -6:00 PM	Patrol Activity Period							
	North Camp Open Swim (3:45-4:45) South Camp Open Swim (5:00-6:00)							
4:30 PM Leaders Meeting								
5:30 -6:00 PM		North Camp Dinner					Flag Ceremony (5:45)	
6:15 PM		Camp Wide Flag Ceremony					Dinner (6:30)	
6:30 -7:00 PM		South Camp Dinner						
7:30 -9:30 PM	8:30 PM Opening Campfire	Evening Program					8:30 PM Closing Campfire	
10:00 PM	Taps	Taps	Taps	Taps	Taps	Taps		

*Patrol Activity period and Evening Program are activities open to all of camp. Programs to be announced.

CAMPERSHIP PROGRAM

The purpose of the [council campership program](#) is to make summer camp available to deserving Scouts registered in the Mid-America Council who could not otherwise afford the attendance fees. The program is not intended to provide more than 1/2 of the camp fees. Paying a Scout's way is a joint effort of the unit (Pack, Troop, Crew), the unit's chartering organization, the Scout and their family, and the campership program. Details of the application are confidential. Applications are due early April.



CAMP CEDARS SUMMER CAMP

1,300+ Scouts
100 Camp Staff
50+ Merit Badges Offered
9 Eagle Required
15+ Additional Programs
Male & Female Scouts 11-18 Years Old

6 ATVs
50 ft. Climbing Wall
281 Canvas Tents
8 Shooting Sports Programs
5 Storm Shelters
14 Kayaks

Spend a week outdoors having FUN!

Register online today at
GoScoutCamping.org

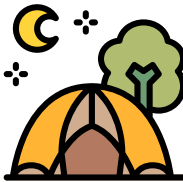
2021 Schedule
WEEK 1: JUNE 13 - 19
WEEK 2: JUNE 20 - 26
WEEK 3: JUNE 27 - July 3
WEEK 4: JULY 11 - 17
WEEK 5: JULY 18 - 24

Youth highlights of camp:
- Riding a Horse
- Shooting Rockets
- Swimming as a Troop
- Having fun with my friends

Overall, my troop had a positive experience at camp this year. We are thankful for the opportunity to camp this year considering the pandemic. Staff did a fabulous job.

Cedar Bluffs, NE

- Scout Pricing:**
- \$340 per Scout*or \$310 if paid by May 3
 - \$100 deposit per Scout to enter programs; programs open March 1-24 for preferences
 - *Scouts will receive a FREE camp t-shirt if paid in full by May
 - Programs are FREE after the initial fee. Cedars offers an inclusive pricing model
- Discounts:**
- \$15 off per Scout who sell popcorn fall 2020 and/or Camp Cards in 2021 with the Mid-America Council
 - \$15 off per Scout whose family contributes to the Mid-America Council Investment in Character Campaign in 2021



SERVICE PROJECTS

Promise to Parent Recommendation:

Participate in Scouting for Food and a service project for your troops charter partner, middle school (s) or feeder pack elementary school.

SCOUTING FOR FOOD

[Scouting for Food](#) is an annual council-wide service project aimed at addressing the issue of hunger in our communities. Through a partnership with United Way of the Midlands, the Food Bank of Siouxland, and the Food Bank for the Heartland, Scouts collected nearly 200,000 food items for those in need. This is the equivalent of approximately 114,000 meals.



Sticky notes will be available at your March roundtable. We encourage each scout to collect at least 25 items of food.

Where do we take the food once it's collected?

Packs, troops and crews in the Omaha area can take their food to participating Target locations. Siouxland packs, troops and crews can take their food items to the Food Bank of Siouxland. In other areas, please check with your Scouting for Food chair for local food pantry or church partners.

ADOPT-A-SCHOOL PROGRAM

The [Boy Scouts of America Adopt-a-School](#) program is a way for youth to give back to their elementary or middle schools. Each quarter, the youth and their leaders conduct a service project benefiting their school. These projects are based on the needs of the school, which may consist of grounds beautification, building improvements, teacher appreciation, clean-up before or after school events, and help during festivals/carnivals.

OTHER IDEAS FOR SERVICE PROJECTS

Remember to check with your unit's chartered organization to see if they have any projects.

- Place American flags on gravesites for Memorial Day
- Assist agencies that provide food to those in need
- Participate in caroling at a nursing home
- Adopt-a-park
- Send cards to servicemen and spouse
- Plant trees



HOW TO LOG YOUR SERVICE HOURS

Each pack, troop and crew is encouraged to participate in service projects, with one benefiting your chartering organization.

[How to Log Your Hours](#) – NEW METHOD FOR RECORDING SERVICE HOURS!!!

VIDEO TUTORIAL – Internet Advancement Activity Logs

Tracking the progress of unit members in the following activities is made fun and simple with the activities module in Internet Advancement



How Do I Record a Unit Activity Using Internet Advancement (IA)

Who Can Record Activities?

Unit leadership –unit leaders, unit key 3, unit advancement chairs and key 3 delegates are each invited to create and approve unit activities, each containing many participants.

Reports are available for providing quick summaries of unit and individual progress over time. For full access to enter activities for everyone in the unit and to approve activities, you must be the unit leader, chartering organization representative or committee chair of your unit on your official roster (not just in Scoutbook.) If not one of these three, you will need to be designated in organization security manager at my.scouting.org as a key 3 delegate or an advancement chair by someone holding one of the three positions above.

Promise to Parent Recommendation:

Each unit submits two adults annually to serve one-year terms as unit commissioners for cub scout packs who feed into the troop.

Special request to scoutmasters: we are asking every scoutmaster to commission two adults from your troop to serve the cub scout packs near your unit. These adults are key to mentoring and ensure cub scouting for the next year. When we all send two adults to serve one year terms we can build cub scouting and ensure scouting and our council remains one of the top youth organizations in the country.

What Makes A Leader?

Promise to Parent Recommendation:

100% direct contact leaders trained. Youth Protection Training is required for all registered adults.

EVERY SCOUT DESERVES A TRAINED LEADER

Every young person in the scouting program needs and deserves a leader who understands the aims of the program and knows how to deliver it with enthusiasm and fun—in short, a trained leader. Because they understand their role, trained leaders have a positive influence on the lives of youth. How well we influence the lives of these youth depends on their leaders' understanding of the program and their responsibilities.

Common sense tells us that training is important, and research shows the importance of trained leaders. A trained leader is knowledgeable and more confident in the role being performed. Trained leaders exhibit a knowledge and confidence that is picked up by people around them. Trained leaders impact the quality of programs, leader tenure, youth tenure, safety, and a whole lot more. A trained leader is better prepared to make the Scouting program all it can be!

DIRECT CONTACT TRAINED LEADERS

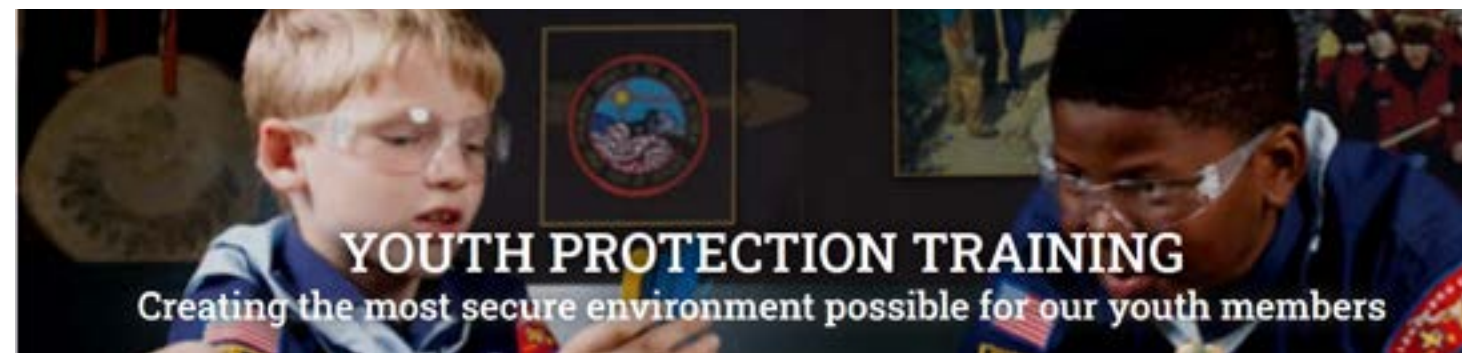
SM – Scoutmaster S24, S11, Y01, SCO_800
SA –Assistant Scoutmaster S24, S11, Y01



YOUTH PROTECTION TRAINING

The Mid-America Council, Boy Scouts of America is committed to protecting our youth members. Youth Protection training is required and:

- Educates scouting members to protect youth
- Strengthens policies to increase protection
- Encourages scouts to report improper behavior
- Swiftly removes and reports alleged offenders



TAKE YOUTH PROTECTION TRAINING ONLINE

Take YPT online at My.Scouting.org:

1. Log on to My.Scouting.org and create an account
2. From the My.Scouting.org portal, click on E-Learning and take the Youth Protection Training.
3. Upon completion, you may print a certificate of completion to submit with a volunteer application.
4. When you receive this membership card, log into My.Scouting.org, and update your profile with your member ID number. This will link your Youth Protection training records and all training records with your BSA membership.
5. Retake every two years.
6. Must have current YPT training to attend summer camp.

MANDATORY REPORT OF CHILD ABUSE

All persons involved in scouting shall report to local authorities any good faith suspicion or belief that any child is or has been physically or sexually abused, physically or emotionally neglected, exposed to any form of violence or threat, exposed to any form of sexual exploitation including the possession, manufacture or distribution of child pornography, online solicitation, enticement or showing of obscene material. No person may abdicate this reporting responsibility to any other person.

Notify our scout executive at 402.431.9272 of this report, or of any violation of BSA'S Youth Protection policies, so that he may take appropriate action for the safety of our scouts, make appropriate notifications and follow-up with investigating agencies.

Use the following to report child abuse or neglect in your area:

Iowa • (800) 362-2178 • <http://www.dhs.iowa.gov/>
Nebraska • (800) 652-1999 • <http://www.hhs.state.ne.us/cha/chaindex.htm>
South Dakota • (800) 422-4453 • <http://dss.sd.gov/cps/protective/reporting.asp>

How often do I need to take trainings?

- Youth Protection – every two years (must be current at time of registration/recharter)
- National Camping School – good for five camping seasons
- Safe Swim Defense – every two years
- Paddle Craft Safety – every three years
- Aquatics Supervision/Swimming and Water Rescue – every three years
- BSA Lifeguard – every three years
- Accreditation training – every two years
- Lead Climbing Instructor – every five years
- Climbing Instructor – every two years
- COPE/Climbing Inspector – every two years
- Safety Afloat – every two years
- Chain Saw Safety – every two years
- Trainer's EDGE – one time
- Hazardous Weather – every two years
- Physical Wellness – every two years
- Climb On Safely – every two years

IDEAL YEAR OF SCOUTING STEPS



5. Recharter: Re-register your unit, in October/November of 2021 with new youth and parents added to your roster.

RECHARTERING TIMELINE

September

- Request a copy of your roster from the council office (402)431-9272
- Review and audit your membership
- collect and submit membership applications for new youth and adult members to council office

Make sure:

- Birth date, social security numbers and position codes are on all adult applications
- "Authorization and Disclosure Statement" is signed on all adult applications
- Birth date and parent signature is included on youth applications
- Re-confirm all signatures are present on all applications
- Turn in to the Mid-America Council

October Roundtable (first Tuesday or Thursday of the month)

- Obtain your recharter materials and attend training at Roundtable
- Participate in your fall membership inventory. Contact your district executive to set your date

October/November

- Go online to verify your membership roster and that new applications have been added
- Make sure all positions are updated
- Required Leadership positions for Troops: institutional head, charter representative, committee chair, two committee members, Scoutmaster
- Obtain all signatures needed
- Update charter partner information on printed paper version of charter in kit
- Set up a meeting with your charter partner to review charter/roster and obtain all signatures:
- Institutional head, scoutmaster, district executive

November Roundtable

- Turn in your charter to your unit commissioner, district commissioner or district executive
- All charters should be turned in at your November roundtable (first Tuesday or Thursday of the month)

ASSESS YOUR PROGRAM



6. Assess: Use the Promise to Parents recommendations to measure the success of your plan and your year.

- Use the Ideal Year of Scouting (IYOS) program plan and submit troop calendar and budget to the district executive by June 30.
- Recruit new youth into the troop to grow the membership. Including a Webelos-to-Scout recruitment plan.
- 60% of Scouts BSA will advance one rank during the scouting year.
- 100% direct contact leaders trained.
- Participate in weekend camping and/or Scout BSA resident camp with a goal of 60% of your scouts attending.
- Participate in Scouting for Food and a service project for your troop's charter partner, middle school or feeder pack(s) elementary school(s).
- Recharter submitted by November Roundtable with all errors corrected and payment made by December 1. Charter is submitted with at least 75% of your scouts retained.
- Each unit submits two adults annually to serve one-year terms as unit commissioners for cub scout packs who feed into the troop.

Platinum 8/8

Gold 7/8

Silver 6/8

Bronze 5/8



BOY SCOUTS
OF AMERICA®
MID-AMERICA COUNCIL



Durham Scout Center & Gottschalk Scout Shop
12401 W Maple Rd. • Omaha, NE 68164

Sioux City Office
4240 Hickory Lane, Suite 120 • Sioux City, IA 51106
402-431-9272

www.mac-bsa.org