



BOY SCOUTS
OF AMERICA®

MID-AMERICA COUNCIL

PACK RESOURCE

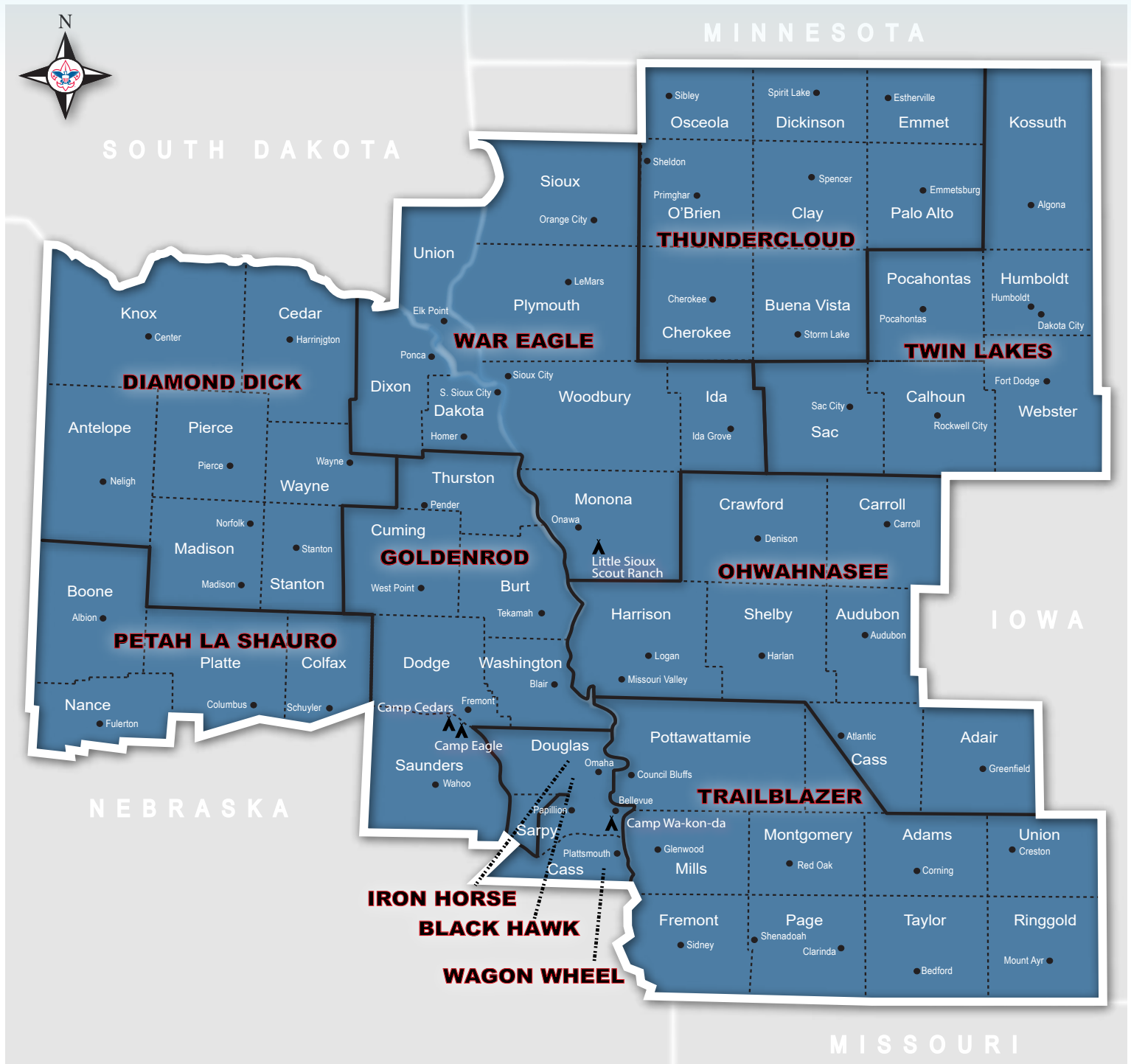
IDEAL YEAR OF SCOUTING

2022-2023



BOY SCOUTS OF AMERICA
MID-AMERICA COUNCIL

MID-AMERICA COUNCIL SERVICE AREA



This guide, and addition Ideal Year of Scouting Resource can be found online at www.mac-bsa.org/Scouting-tools/IYOS

Dear Unit Leader,

As we are sure is true for you, 2021 was a year filled with many challenges again. Now, well into the 2022 calendar year, we know we will continue to navigate through additional charges related to the national organization restructuring and the global pandemic. Scouting continues to remain visible in the communities and we are thankful for units adapting to safe protocols to keep our youth active.

Our camps, activities, advancements, sales of popcorn and camp cards all had good participation. We have seen a growth in service projects and Scouts identifying needs in their communities and taking action. While a bit smaller in membership, Scouting remains strong in the Mid-America Council. Our current families are engaged and active members. We are hopeful that 2022 bring a significant positive impact on thousands of families across the 58 counties we serve. YOU make Scouting possible in each community we serve. Thank you for helping transform today's youth into tomorrow's leaders. Part of making units attractive to families is having a plan for the year, with a clear budget for financial expectations. These items help eliminate stress on the unit leadership, as well as, the parents. We know this guide will help you prepare for a strong year of Scouting.

Thank you for your participation in this process and for your continued support of Scouting here in the Mid-America Council!

Yours in Scouting,

Chris, Steve & John



Chris Mehaffey
Scout Executive



Steve Seline
Council Chairman



John Shores
Council Commissioner

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ABOUT THE MID-AMERICA COUNCIL

Vision Statement

Unparalleled experiences create value, enthusiasm, robust growth and retention of program participants.

Mission Statement

It is the mission of the Mid-America Council, Boy Scouts of America to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Law.

Mid-America Council Beliefs

We believe Scouting...

- Makes families stronger; families make Scouting stronger.
- Provides youth a variety of experiences to learn through success and failure.
- Inspires youth to live the core values of Scouting so they are able to serve as active and engaged leaders of the community.
- Creates an environment that helps instill values that inspire servant leadership.
- Creates values-based courageous leaders who have a life-long connection.
- Is a pacesetter for youth serving organizations.

Mid-America Council Parameters

- We will always seek to work within the framework of the national organization.
- We will always deliver programs that inspire and grow all youth.
- We will always strive to act in the best interests of Scouting.
- We will always have outdoor activities be a part of our overall program.
- We will always seek to keep Scouting accessible and affordable.
- We will always accept and consider feedback.
- We will always be good stewards of our assets.
- We will always conduct ourselves with integrity.
- We will always operate as a volunteer-driven, professionally guided organization.
- The safety of our youth will always be paramount.



SCOUTING >> FORWARD
GROWING. MOMENTUM. TOGETHER.

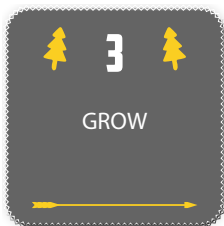
IDEAL YEAR OF SCOUTING STEPS



1. Plan: Work your way through this guide and map out the advancement, activities, camping and training you'll need for your Ideal Year of Scouting.



2. Fund: Determine the expenses from all the activities, advancements, camping and training your units wants to do, then decide how much fundraising your unit must do to cover those expenses.



3. Grow: When you have a good plan, communicate to your current and potential Scouts to engage more boys and girls in the Scouting program, along with their parents to help make it all happen.



4. Train: Plan to promote trainings to your current and new leaders; every Scout deserves a trained leader.



5. Recharter: Re-register your unit, in October/November of 2022 with new youth and parents added to your roster.



6. Assess: Use the Promise to Parents recommendations to measure the success of your plan and your year.



Planning your program and a corresponding budget is the first step in the Ideal Year of Scouting process. Use this guide to plan your program and provide unparalleled experiences for your Scouts.

Promise to Parents Recommendation

- Hold a pack brainstorming session in May to see what the Scouts want to do next year
- Hold a parents meeting in May/June to plan out the next 12 months of meetings and activities
- Use the [Den & Pack Meeting Resource Guide](#) to make planning easier
- Determine what advancements each Scout will need for next rank
 - Consider [NOVA](#) and [Preview Adventures](#) as Pack Meetings
- Decide what camping opportunities to participate in
- Plan to participate in Scouting for Food and a service project for your charter partner or school(s)
 - Don't forget to identify someone to [log your service hours](#)
- Utilize the [Unit Program Planner](#) to create a calendar and corresponding budget

ACTION ITEM: [Submit](#) your calendar and budget by June 30

Ideal Year of Scouting for Pack _____

1. Planning and Budget:
 Committee Mtgs held: _____ Promise to Parent Expectation: _____
(date/time/location)
 Do Our Leaders Attend Monthly Roundtable? _____ Service Project: _____

2. Membership:
 Participating in Spring Recruitment? _____ Written Marketing Timeline in place? _____
(date/time/location)
 Participating in Council Plan for Fall Recruitment? _____ Back to School Booth: _____
(date/time/person attending)
 SUFS Night: _____ Second Round Date: _____
(date/time/location) (date/time/location)

3. Program:
 Blue & Gold: _____ Crossover Ceremony: _____ #AOL Crossing: _____
(date/time/location) (date/time/location)
 Earning Summertime Pack Award? _____
 June: _____ July: _____ August: _____
 Proposed Date for Resident Camp: _____ Attending Cub Family Weekend/Jubilee? _____
 Participating in Scouting for Food? _____ Participating in Adopt a School? _____
 Pack Meetings held: _____ Den Meetings held: _____
(date/time/location) (date/time/location)
 Dens needing assistance: _____
 Scouts Earn Advancements Regularly (Bobcat in 30 Days)? _____ Den Chief: _____

4. Volunteer Leadership:
 New Member Coordinator: _____ Lion Guide: _____
 Advancement: _____ Tiger Leader: _____
 B&G Chair: _____ Wolf Leader: _____
 ICC Unit Host: _____ Bear Leader: _____
 Treasurer: _____ Webelos Leader: _____
 PWD Chair: _____ AOL Leader: _____
 Camping: _____ Cubmaster: _____
 Camp Cards: _____ Committee Chair: _____
 Popcorn Kernel: _____ Female Leadership: _____
 Pack Trainer: _____
 SFF Chair: _____ Succession Plan: _____
 Unit Commissioner: _____

Adult Leaders are Registered and Completed Position Specific Training? _____
 At Least One Adult Trained in BALOO? _____

Discuss your plans for the upcoming Ideal Year of Scouting with your District Executive. Be sure to gather information about your Pack to share with him/her. You can utilize the sample to the left as a reference for the type of information you may want to have readily available for this meeting. Let your District Executive know how they can assist in continuing your success!

ACTION ITEM: Schedule your IYOS meeting with your District Executive by June 30

UNIT IDEAL YEAR OF SCOUTING SAMPLE PACK CALENDAR

2022-2023 Pack 287 Program Calendar

August			
Date	Activities	Time	Location
8/18	Sign-Up Night	6:30 PM	Elementary School

September			
Date	Activities	Time	Location
9/18	Pack Meeting	7:00 PM	Elementary School
9/22	Den Meeting	7:00 PM	Fire House
9/27	Popcorn Blitz	2:00 PM	Elementary School
9/29	Webelos Woods	4:00 PM	Little Sioux

October			
Date	Activities	Time	Location
10/2	Pack Meeting	7:00 PM	Elementary School
10/6	Den Meetings	7:00 PM	Fire House
10/20	Den Meetings	7:00 PM	Fire House
10/26	Popcorn Turn-in	7:00 PM	Elementary School

November			
Date	Activities	Time	Location
11/3	Den Meeting	7:00 PM	Fire House
11/6	Pack Meeting (Pot Luck)	2:00 PM	Elementary School
11/17	Den Meeting	7:00 PM	Fire House

December			
Date	Activities	Time	Location
12/1	Den Meeting	7:00 PM	Fire House
12/4	Pack Meeting	7:00 PM	Elementary School
12/17	Den Meeting	7:00 PM	Fire House
12/20	Christmas Party	7:00 PM	Elementary School

January			
Date	Activities	Time	Location
1/5	Den Meeting	7:00 PM	Fire House
1/10	Rain Gutter Pack Mtg	7:00 PM	Elementary School

February			
Date	Activities	Time	Location
2/2	Den Meeting	7:00 PM	Fire House
2/5	Pack Meeting	7:00 PM	Elementary School
2/16	Den Meeting	7:00 PM	Fire House
2/21	Blue & Gold	5:00 PM	Elementary School

March			
Date	Activities	Time	Location
3/2	Den Meeting	7:00 PM	Fire House
	Pack Meeting	7:00 PM	Elementary School
3/16	Den Meeting	7:00 PM	Fire House
3/28	Pinewood Derby	2:00 PM	Elementary School

April			
Date	Activities	Time	Location
4/1	Pack Meeting	7:00 PM	Elementary School
4/6	Den Meeting	7:00 PM	Fire House
4/18	Scouting for Food	2:00 PM	Elementary School
4/20	Den Meeting	7:00 PM	Fire House

May			
Date	Activities	Time	Location
5/4	Den Meeting	7:00 PM	Fire House
5/7	Pack Meeting	7:00 PM	Elementary School
5/9	Family Weekend LSSR	4:00 PM	LSSR

June			
Date	Activities	Time	Location
6/13	County Fair Booth	9:00 AM	Fairgrounds
6/26	Cub Resident Camp	11:00 AM	LSSR

July			
Date	Activities	Time	Location
7/25	Parade	8:00 AM	Main Street
7/30	Pool Party	2:00 PM	City Pool

Cubmaster: _____ Phone: _____ E-Mail Address: _____
 Chair: _____ Phone: _____ E-Mail Address: _____
 New Member Coordinator: _____ Phone: _____ E-Mail Address: _____
 Website: _____ Facebook: _____ www.mac-bsa.org District: _____

For a fillable document, please visit www.mac-bsa.org/Scouting-tools/IYOS.

This calendar can be shared with potential new parents to showcase the amazing program you have planned!

UNIT IDEAL YEAR OF SCOUTING SAMPLE BUDGET PLANNER

2022-2023 Pack 287 Program Budget

District (select for dropdown)

TWIN LAKES

Unit Type

PACK

Unit #

287

Number of Youth

25

Unit Commission %

50%

ONLY ENTER DATA IN HIGHLIGHTED SPACES

1. Enter Information in the yellow highlighted portions
2. Enter your number of scouts & adults, and unit commission.

Adults 12

August			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
8/18	Sign-Up Night	\$0.00	21	\$ -	25	\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$0.00	\$ -		\$ -		\$ -		

September			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
9/18	Pack Meeting	\$2.00	20	\$ 40.00	21	\$ 42.00	\$ 2.00		
9/22	Den Meeting	\$2.00	20	\$ 40.00	23	\$ 46.00	\$ 6.00		
9/27	Popcorn Blitz	\$5.00	25	\$ 125.00	18	\$ 90.00	\$ (35.00)		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$9.00	\$ 165.00		\$ 136.00		\$ (29.00)		

October			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
10/2	Pack Meeting	\$2.00	20	\$ 40.00	28	\$ 56.00	\$ 16.00		
10/6	Den Meetings	\$0.00	20	\$ -	19	\$ -	\$ -		
10/20	Den Meetings	\$2.00	20	\$ 40.00	20	\$ 40.00	\$ -		
10/26	Popcorn Turn-in	\$0.00	20	\$ -	21	\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$4.00	\$ 40.00		\$ 40.00		\$ -		

November			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
11/3	Den Meeting	\$2.00	20	\$ 40.00	18	\$ 36.00	\$ (4.00)		
11/6	Pack Meeting (Pot Luck)	\$0.00	20	\$ -	20	\$ -	\$ -		
11/17	Den Meeting	\$0.00	20	\$ -	25	\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$2.00	\$ -		\$ -		\$ -		

December			Attendance				Unit Budget Review		
Date	Activities	Cost	Estimate		Actual		Difference	Date	Notes
12/1	Den Meeting	\$0.00	20	\$ -	21	\$ -	\$ -		
12/4	Pack Meeting	\$0.00	20	\$ -	19	\$ -	\$ -		
12/17	Den Meeting	\$2.00	20	\$ 40.00	22	\$ 44.00	\$ 4.00		
12/20	Christmas Party	\$5.00	25	\$ 125.00	25	\$ 125.00	\$ -		
				\$ -		\$ -	\$ -		
				\$ -		\$ -	\$ -		
Monthly Program Totals:		\$7.00	\$ 165.00		\$ 169.00		\$ 4.00		

***actual budget will continue through July of next year ***

Inputting information in the calendar will auto-populate your budget. Then identify the cost of each activity **per scout**. For a flat rate activity, calculate cost using the anticipated number of scouts who will attend.

UNIT IDEAL YEAR OF SCOUTING SAMPLE BUDGET PLANNER (CONT.)

Pay particular attention to the bottom portion of the Budget Planner.

Registration Budget (Per Registrant)						
\$75	National Youth Registration	\$60	Youth Council Program Fee	\$120	\$ 3,000	Total Youth Registration Fees
\$45	National Adult Registration	\$14	Adult Council Program Fee	\$50	\$ 600	Total Adult Registration Fees
		Subscribers (Qty.)				
\$12	Scouts' Life Subscriptions	48			\$4,176	Total Registration Fees
Unit Programming Budget (Per Youth Registrant)						
\$15	Advancements	\$12	Rank Book	\$10		Other Expenses
\$2,730	Program Estimants					

BSA FEE CHART

National BSA Membership Fee Effective August 1, 2021		MAC Program Support Fee		National/MAC Annual Dues		Unit Fees	
Prorated at time of sign-up		Only charged at recharter time					
All fees go directly to National BSA		All fees stay Local					
Youth	\$72 \$75	+	\$60	=	\$132 \$135	+	
Adult Leaders	\$45	+	\$14	=	\$59	+	

You can utilize the [Fillable Unit Fee Chart](#) outlining costs for new parents. Be sure to enter your Pack dues!

Current National BSA fees will auto-populate in your budget. You will need to indicate the number of Scout Life subscriptions you anticipate.

You will also estimate the cost of advancements per Scout. If you provide a Program Book, indicate that (leave as \$0 if not applicable). Costs not associated previously with an activity can be entered under other expenses (Leader Training, Neckerchiefs, Pack website renewal fees, etc.)

Funding Your Program			
Council Fundraising Opportunities			
Camp Card Sales (Unit Total)			
500	Est. Number of Cards Sold (Earn \$2.50/Card)		
Estimated Revenue	\$	1,250.00	
Popcorn Sales			
Popcorn Goal	\$	13,000	
Estimated Revenue	\$	6,500	
Unit Expense Summary			
\$4,176	Total Estimated Registration		
\$2,730	Total Estimated Unit Activity Costs & Expenses		
\$200	Other Unit Expenses (Input Total)		
\$7,106	Total Unit Estimated Expenses		
Unit Income Summary			
\$1,250	Estimated Camp Card Revenue		
\$6,500	Estimated Popcorn Revenue		
\$100	Other Unit Revenue (Input Total)		
\$7,850	Total Unit Estimated Revenue		
\$744	Budget Surplus/Deficit		

The final portion of the Budget Planner helps you identify your Camp Card and Popcorn goals. Enter the anticipated number of Camp Cards your Pack will sell as well as the overall retail goal for your Pack's Popcorn Sale. You can determine the Scout goal by dividing this number with the number of Scouts in your Pack. Also be sure to enter the total amount of fees and additional fundraising money. Ideally your final Budget Surplus/Deficit will be near \$0. All money collected through fees and fundraising should go back into the program for that year.



2

FUND

Imagine kicking off your Scouting year with a 12-month program that doesn't have any out-of-pocket expense to your families! Our Council's board approved fundraisers, selling popcorn and camp cards, are great ways to fund your program.

5 STEPS FOR A SUCCESSFUL POPCORN CAMPAIGN

1. Establish an annual plan and budget using the Ideal Year of Scouting Guide and the Unit Program Planner tool.
2. Utilize the bottom portion of the budget template to identify a unit popcorn sale goal and break it down to a per-scout-goal.
3. Put together an exciting incentive program for your unit along with the prize program. For example, hold a pizza party for the highest selling den!
4. Conduct a FUN unit popcorn kick-off to communicate the goals to families.
5. Utilize all sales methods available to make sure your unit and Scouts hit their goals.
 - Take orders
 - Show & sell the products
 - Online sales
 - Parents selling at work help their Scouts hit their goal
 - Store front sales: look for further information on coordination through Trail's End this year

Our 2022 popcorn campaign is September 9 through October 28. Commission is as follows:

Commission Type:	Commission Percentage:
Traditional	50%
Online Direct	40%

Encourage Scouts to use the [Trail's End App](#) for easier tracking of sales, product inventory and management of Store Fronts!



Additional information, tools and resources for a successful popcorn sale can be found at <https://mac-bsa.org/scouting-tools/popcorn/>

ACTION ITEM: [Commit](#) to sell Popcorn by June 30

CAMP CARDS

Go to camp for FREE! The Mid-America Council is offering a fundraising opportunity to help pay for camp! Each unit will earn 50% commission for each card sold: \$2.50 for each card. In addition, Scouts who sell the specified amounts can attend camp for free.

Summer Camp Experience	Cost	# of Cards to Sell
Cub Family Weekend Campout <i>Multiple Sessions at Camp Cedars and Little Sioux Scout Ranch</i>	\$15.00	15
Cub Scout 1-Day Day Camp <i>Multiple Sessions in Local Communities</i>	Varies	20
Cub Scout 3-Day Day Camp <i>Multiple Sessions in Local Communities</i>	Varies	60
Cub Scout 5-Day Day Camp <i>Multiple Sessions in Local Communities</i>	Varies	80
Camp Amikaro Cub Scout Resident Camp <i>Multiple Sessions at Camp Cedars and Little Sioux Scout Ranch</i>	\$115.00	80
Camp Cedars Scouts BSA Resident Camp <i>Multiple Sessions</i>	\$315.00	180
Jubilee 2022 <i>Friday, Oct. 7th - Sunday, Oct. 9th, Mahoney State Park</i>	\$25.00	20

Note: Camp Cards sold cannot count towards more than 1 camp however multiple camps can be earned by selling the required number for each camp (ex. sell 60 for 1-Day Day Camp and Jubilee)

Create a fun and engaging Camp Card Sale with these additional incentives!

- **GRAND PRIZE:** The top-selling Scout receives a \$250 Scout Shop gift card
- **Top 3 Individual** Scout Camp Card Sellers receive
 - » Omaha Storm Chasers "VIP Package" including 2 Sleepover Packages for Scout Night and multiple opportunities of recognition throughout the game
 - » Collectible "Slushie Pass" for Summer Camp, worth 5 slushies.
- **Top Selling Unit** receives a group overnight outing at Omaha's Henry Doorly Zoo & Aquarium for up to 20 people.
- **"On My Honor" Weekly Drawings** starting in March. Complete your entry for selling 25 cards each week by that Friday at noon.

Further info on the Camp Card sale and incentives can be found at

<https://mac-bsa.org/scouting-tools/campcards/>

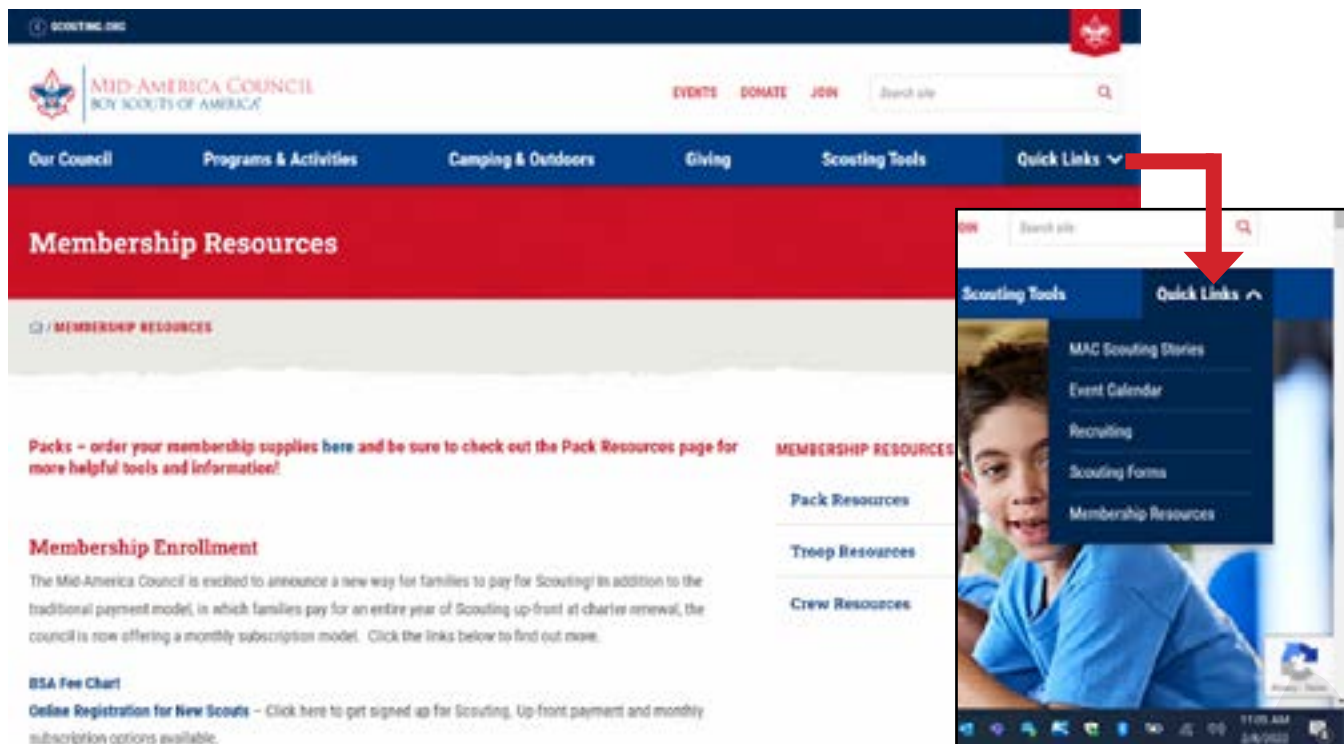
UNIT MONEY-EARNING APPLICATION

If your pack, troop or crew is interested in doing a fundraiser outside of the two board of directors approved fundraisers (popcorn and camp cards), please submit the [unit money-earning application](#) to your district executive no later than 14 days before the fundraising activity. Our Council simply needs to be made aware of additional fundraising you are doing to field any potential inquiries. No portion of the funds raised will be expected at the Council level nor will any portion of the activity be monitored or overseen. These additional fundraisers are purely the responsibility of unit leadership and must abide by BSA National Guidelines listed on the back of the application. Keep in mind, Cub Scouts should participate in no more than 2-3 fundraising events within a program year.



Growing the Scouting program is essential to our success. Communicate your calendar with current and potential new Scouts to show the fun and exciting year you have planned. Focus on a [year round recruitment](#) model for the best success!

The membership resource page on the MAC website is full of tools and resources to help grow your Pack <http://www.mac-bsa.org/membership-resources/>



CREATE A SOCIAL MEDIA PRESENCE ON FACEBOOK

For many families, the decision to join your pack will happen online. That's where our potential scouts and their parents spend a lot of time. More than 75% of people in the US use social media

Follow these DOs and DON'Ts for your Social Media Campaign:

- DO create multiple administrators and maintain 2 deep leadership online (no private messages to youth!)
- DO post consistently, ideally at least once a week but no more than twice a day
- DO encourage interactivity through photo contests, opinion polls, trivia questions, etc.
- DO consider having a dedicated volunteer to monitor your page frequently and promptly reply to any inquiries or ensure all posts conform to the Scout Oath and Law
- DON'T post last names of youth members or any identifying information such as birthdates, addresses or contact info
- DON'T create a page that sits dormant giving the idea that your Unit is not active
- DON'T forget to complete the About section with relevant info including the dates & times of your meetings and contact info for your New Member Coordinator
- DON'T allow private groups that cannot be monitored appropriately

Creating A Facebook Page

Creating An Event

BEST PRACTICES

Posts containing pictures or video get 39% more interaction, than simple text posts!

Utilize hash tags such as #AdventureOn, #ScoutsBSA, #BeAScout, #CubScout

Tag other Facebook Pages such as your School, PTA, your Scouting District and/or the Mid-America Council. (ex. @BSAMAC)

UNIT NEW MEMBER COORDINATOR

It is important to identify a dedicated person to spearhead your recruitment campaign. This person focuses on inviting new members to join and engaging their families so that they feel welcomed and want to stay!

Find more information on [New Member Coordinator Resources](#)

SUBSCRIPTION MODEL

Keeping Scouting affordable is a top priority. In addition to the traditional payment model where families pay for an entire year of Scouting up-front, we also offer a monthly subscription model.

[Online Registration Page for new Scouts](#)

[Online Registration for existing Scouts](#)

- There is a one time enrollment fee based on the time of year they enroll. Subsequently on the 15th of each month, their \$15 payment will be automatically collected.
- Unit's can add their Pack dues on to this automatic payment. Be sure to indicate the amount you would like added on by emailing mac@scouting.org. These additional funds will be deposited into the Unit's UDA at the office. You can set up your UDA account to withdraw these funds at anytime. Initially you will need to complete the [authorization form](#) indicating where the ACH deposit should be made. Then simply email mac@scouting.org anytime you would like a deposit to be made.
- This convenience eliminates the need for Pack Leaders to track down payment of fees for recharter.
- Families can discontinue their membership with a 30 day notice by submitting an email to mac@scouting.org. Likewise, if a family earns their membership fees through the Popcorn Sale or other fundraising efforts, Pack leaders can discontinue the payment plan via email.
- Pack leaders will be notified of all families opting into the subscription model. These fees will be deducted from the amount owed at recharter.
- If a credit card is declined or out of date, Council staff will attempt to rectify with the family. If unable to do so, Pack leadership will be made aware their membership has ceased

In addition, financial assistance is available for those in need. Families must submit an online application and Council Staff will work with them to identify the necessary assistance. Pack leaders will be informed of anyone who qualifies for financial assistance.

[New Scout Financial Assistance](#)

[Current Scout Financial Assistance](#)

RECRUITMENT MATERIALS

Many marketing elements are available for your use to recruit new Scouts

- | | | |
|-----------------|-----------------|----------------------|
| • Flyers | • Parade Flyers | • Banners |
| • Boomarks | • Peer Cards | • Onboarding Packets |
| • Parent Guides | • Yard Signs | • Lion/Tiger Packets |
| • Brochures | | ...and more! |

Keep in mind an effective recruitment campaign will incorporate multiple marketing elements to effectively communicate your message!

ACTION ITEM: Order your recruitment materials online at
[**www.tinyurl.com/MACMembershipSupplies**](http://www.tinyurl.com/MACMembershipSupplies)

A large part of growing your Pack is reliant on retaining your current Scouts. Be sure to have an engaging and comprehensive program!

PACK MEETINGS

The pack meeting is the most important and most fun responsibility of the Cubmaster. Pack meetings should occur on a consistent monthly basis at either your school or Charter Organization. The meeting should last no more than one hour. This is the time recognition should be given to any Scout who has completed a requirement towards their rank or any other achievement or accomplishment. However, an engaging experience should also be a part of this meeting. Excellent activity ideas to do as Pack include Nova Requirements, Preview Adventures and Service Projects.

DEN MEETINGS

The Den Meeting is the most important part of Cub Scouting. It is where Cub Scouts build friendships, work together to learn new things, and progress towards earning their common badge of rank. Consider having weekly Den Meetings to allow Scouts the opportunity to complete Rank requirements within the program year as a group. Again, these meetings should be kept to one hour.

ADVANCEMENT

One of the core methods of Scouting is the advancement program. Cub Scouts learn and grow in the program by setting goals and reaching them, receiving public recognition as they progress through the ranks. It is important that this recognition occur in a timely manner, ideally at Pack Meetings.

Cub Scout advancement is centered primarily in the den. However, families have the option of completing requirements at home as well. All Cub Scouts advance to the next rank regardless if they completed the requirements for subsequent ranks.

SCOUTBOOK

[Scoutbook](#) provides access to valuable tools and resources that will help with the day-to-day management of a unit, giving every leader more of what they need most: TIME.

Meetings and activities should be entered into your Pack's calendar through Scoutbook. Automatic reminders can then be sent to your families via email or text.

The [Den Leader Experience](#) makes it easy for leaders by organizing rank advancements into 12 meetings. After answering a few questions, these meetings will auto-populate into your calendar. Each meeting will indicate what requirement will be covered with notes to the Den Leader on additional resources and materials needed to complete that meeting.



ACTION ITEM: [Record Advancements](#) in Scoutbook

CUB CAMPING



Camp Amikaro

3 day, 2 night
1st – 5th grade



Day Camp

1 to 5 day(s)
1st – 5th grade



Family Weekends

1 day, optional
overnight camping
All ages



Jubilee 2022

October 7-9
Mahoney State Park
All Scouts and their
families!

CAMP AMIKARO

Attend [Camp Amikaro](#) as a pack, den, or with your own Scout. Enjoy programs from STEM to shooting sports and nature to swimming. Your schedule will include classes that best fit your rank and what you want to do at camp! Meals are provided from Friday dinner through Sunday lunch.

FAMILY WEEKENDS

[Family Weekends](#) are a great way to introduce your Cub Scouts to overnight camping. These overnight experiences are open to the whole family. It's a great way for new families to get a taste of camp!

DAY CAMPS

Cub Scout [day camps](#) are hosted and conducted by volunteers from the local area with support from Mid-America Council. Most camps include activities based on STEM, nature, shooting sports and games that reflect an underlying theme to the camp.

JUBILEE

[Jubilee](#) is Scouting at its best! Hosted at Mahoney State Park in October, families are welcome to camp for the entire weekend or simply join for a day of fun on Saturday. Entertainment, bands, activities, fireworks and fun for the whole family!

For more info visit www.GoCubCamping.org



CAMP LOCATIONS

Camp Cedars, Camp Eagle, Little Sioux Scout Ranch and Camp Wa-kon-da are available for Packs to [reserve](#) for their own outdoor adventure! Keep in mind, for overnight experiences at least one adult in attendance must be BALOO trained. Descriptions of these camps, facilities and maps can be found by clicking on the appropriate property in the right scroll bar on the [Council Facilities](#) portion of the website.

CAMPERSHIP PROGRAM

Our [council campership program](#) makes summer camp available to deserving Scouts who could not otherwise afford the experience. Paying a Scout's way is a joint effort of the Pack, the Chartering Organization and the Scout's family with camperships providing up to 1/2 of the camp fees. Applications are due in April and all information obtained is kept confidential.

SERVICE PROJECTS

SCOUTING FOR FOOD

[Scouting for Food](#) is an annual council-wide service project aimed at addressing the issue of hunger in our communities. Through a partnership with United Way of the Midlands, the Food Bank of Siouxland, and the Food Bank for the Heartland, Scouts collected nearly 200,000 food items for those in need. This is the equivalent of approximately 114,000 meals.

Sticky notes will be available at your March or April roundtable. We encourage each Scout to collect at least 25 items of food.

Where do we take the food once it's collected?

Packs, troops and crews in the Omaha area can take their food to their local Hy-Vee for collection. Siouxland packs, troops and crews can take their food items to the Food Bank of Siouxland. In other areas, please check with your Scouting for Food chair for local food pantry or church partners.

ADOPT-A-SCHOOL PROGRAM

The [Boy Scouts of America Adopt-a-School](#) program is a way for youth to give back to their elementary schools. Each quarter, the youth and their leaders conduct a service project benefiting their school. These projects are based on the needs of the school, which may consist of grounds beautification, building improvements, teacher appreciation, clean-up before or after school events, and help during festivals/carnivals.

OTHER IDEAS FOR SERVICE PROJECTS

Remember to check with your unit's chartered organization to see if they have any projects.

- Place American flags on gravesites for Memorial Day
- Assist agencies that provide food to those in need
- Participate in caroling at a nursing home
- Adopt-a-park
- Send cards to service members and spouses
- Plant trees

HOW TO LOG YOUR SERVICE HOURS

Each pack, troop and crew is encouraged to participate in service projects, with one benefiting your chartering organization.

[How to Log Your Hours](#) – NEW METHOD FOR RECORDING SERVICE HOURS!!!

VIDEO TUTORIAL – Internet Advancement Activity Logs

Tracking the progress of unit members in the following activities is made fun and simple with the Activities module in Internet Advancement





A key component to offering a great experience in Scouting is having trained leaders. How well we influence the lives of these youth depends on their leaders' understanding of the program and their responsibilities.

DIRECT CONTACT TRAINED LEADERS

CM – Cubmaster	C40, Y01, SCO_800
TL – Tiger Cub Den Leader	C42, Y01, SCO_800
DL – Den Leader	C42, Y01, SCO_800
DA – Assistant Den Leader	C42, Y01, SCO_800
WL – Webelos Leader	C42, Y01, SCO_800
WA – Assistant Webelos Leader	C42, Y01, SCO_800

**One adult leader must be BALOO trained for the Pack to conduct their own overnight activity.*

Trained Leader Reports can be pulled from my.scouting.org

YOUTH PROTECTION TRAINING

Mid-America Council is committed to protecting our youth members. This required training also:

- Educates Scouting members to protect youth
- Encourages Scouts to report improper behavior
- Strengthens policies to increase protection
- Swiftly removes and reports alleged offenders

TAKE YOUTH PROTECTION TRAINING ONLINE

Take YPT online at My.Scouting.org:

1. Log on or create an account at My.Scouting.org.
2. From the My.Scouting.org portal, click on E-Learning and take the Youth Protection Training.
3. Upon completion, you will be emailed a certificate of completion to submit to Pack Leadership.
4. Retake every two years.
5. Must have current YPT training to attend summer camp.

Once registered, ensure your future training is correctly linked to your account by [verifying your BSA number](#).

MANDATORY REPORT OF CHILD ABUSE

All persons involved in Scouting shall report to local authorities any good faith suspicion or belief that any child is or has been physically or sexually abused, physically or emotionally neglected, exposed to any form of violence or threat, exposed to any form of sexual exploitation including the possession, manufacture or distribution of child pornography, online solicitation, enticement or showing of obscene material. No person may abdicate this reporting responsibility to any other person.

Notify our Scout executive at 402.431.9272 of this report, or of any violation of BSA'S Youth Protection policies, so that he may take appropriate action for the safety of our Scouts. Also notify the following investigating agencies to report child abuse or neglect in your area:

Iowa • (800) 362-2178 • <http://www.dhs.iowa.gov/>

Nebraska • (800) 652-1999 • <https://dhhs.ne.gov/Pages/Child-Abuse.aspx>

South Dakota • (800) 422-4453 • <https://dss.sd.gov/childprotection/protective.aspx>

How often do I need to take trainings?

- Position Specific - 1 time
- BALOO - 1 time
- Youth Protection – every 2 years
(must be current at time of registration/recharter)
- Hazardous Weather – every 2 years
- National Camping School – every 5 year
- Safe Swim Defense – every 2 years
- Paddle Craft Safety – every 3 years
- Aquatics Supervision/Swimming & Water Rescue – every 3 years
- BSA Lifeguard – every 3 years
- Accreditation training – every 2 years
- Lead Climbing Instructor – every 5 years
- Climbing Instructor & COPE/Climbing Inspector – every 2 years
- Safety Afloat – every 2 years
- Chain Saw Safety – every 2 years
- Trainer's EDGE – 1 time
- Physical Wellness – every 2 years
- Climb On Safely – every 2 years
- Trek Safely - every 2 years

Youth Protection Training MUST be completed before new leader applications can be accepted.



The Boy Scouts of America (BSA) issues a charter through a local council to a Chartered Organization (the church or other organization that owns your unit). The charter is a formal agreement allowing that organization to use the Scouting program to serve youth in its community. BSA requires that the charter be renewed annually to continue using the program. We call that annual renewal “recharter”.

RECHARTERING TIMELINE



September

- Review a copy of your roster through my.scouting and audit your membership.
- Collect and submit membership applications for new youth and adult members to council office.

Make sure:

- » Birth date, social security numbers and position codes are on all adult applications
- » Updated Authorization and Disclosure Statement is signed on all adult applications
- » Birth date and parent signature is included on youth applications
- » Re-confirm all signatures are present on all applications
- » Turn in to the Mid-America Council

October Roundtable (first Tuesday or Thursday of the month)

- Pick up your re-charter information for your log-in to the online system
- Participate in your fall membership inventory. Contact your district executive to set your date.

October/November

- Go online to verify your membership roster and that new applications have been added.
- Make sure all positions are updated.
- Update charter organization information on printed paper version of charter.
- Set up a meeting with your charter partner to review charter/roster and obtain all signatures or explain the process of signing electronically.

November Roundtable

- Turn in your charter to your unit commissioner, district commissioner or district executive
- All charters should be turned in at your November roundtable (first Tuesday or Thursday of the month)

SPECIAL NOTES:

- Required positions needed for recharter include: Charter Organization Representative, Committee Chair, 2 Members of Committee, Cubmaster and at least one Den Leader per den
- Executive Officers and Charter Representatives are the ONLY individuals that can hold multiple positions. They may also serve as Committee Chairs or Committee Members.
- Full family Packs must have at least one registered female leader at all activities and events.

Once your charter has processed in mid-February, plan a presentation for your Chartering Organization. Print your Charter Certificate to give to your organization and present an update on the amazing things your Pack has done throughout the year! This is a great way to strengthen the relationship with your Chartering Organization and further your partnership.

ACTION ITEM: Turn completed applications into the office or your District Executive as soon as you receive them.



Scouting needs your unit to fulfill “Our Promise to Parents”. The Boy Scouts of America has a commitment to providing safe unparalleled experiences. Your Pack can pledge to uphold these standards by striving for the following.

OUR PROMISE TO PARENTS IN A PACK

- Use the Ideal Year of Scouting (IYOS) program plan and [submit](#) pack calendar and budget to the district executive by June 30.
- Recruit new youth into a pack to grow membership. In packs where girls are recruited, have a goal of at least 25% of the total membership being females.
- 75% of Cub Scouts will advance one rank during the Scouting year.
- 100% direct contact leaders trained. Youth Protection Training is required for all registered adults.
- Participate in day camp and/or cub resident camp with a goal of 60% of your Scouts attending.
- Participate in Scouting for Food and a service project for your pack's charter partner or participating elementary school.
- Recharter submitted by November roundtable with all errors corrected and payment made by December 1. Charter is submitted with at least 75% of your Scouts retained.
- Commit to sell popcorn with a goal of 50% of your Scouts selling.
- Evaluation of packs will follow program calendar year. Those that complete the above recommendations will be given a ranking and classified amongst participating units.

Gold 7/8

Silver 6/8

Bronze 5/8

Promise to Parents runs annually from August 1 through July 31. Keep this in mind as you receive quarterly updates throughout the year at Roundtables. Some categories may not reflect progress until the end of the program year.

You can always manually adjust this data if it is inaccurate through the [Promise to Parents self reporting tool](#).

Use this information to congratulate your leaders on what you have done well and identify what you may want to focus on in the upcoming year.

**ACTION ITEM: Share your Promise to Parents report
with your Leadership Team**



BOY SCOUTS
OF AMERICA®
MID-AMERICA COUNCIL



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12401 W Maple Rd. • Omaha, NE 68164

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402-431-9272

www.mac-bsa.org