**Fall Recruitment Timeline**

**The Day! ☺       Sign Up Night for Scouting**

Wear Uniforms to School

Hand out Stickers

Text message reminder

1 day prior Auto Phone msg for Sign Up Night

1-2 days prior Oversized yellow signs at school

Boy Talks

5 days prior                      Email Blast

10 days prior Postcard Mailing

2 weeks to 10 days prior Flyers in Backpacks

**Per your school’s calendar                        School Starts**

Per your school’s calendar                         Open House Booth (have your trifold ready!)

Friday Prior to Back to School Night         Neighborhood Yard Signs out

Posters in local businesses

School Marquee/Bulletin Boards

Upon school staff returning (Aug. 1)        Confirm School Reservation & Open House

Confirm Troop support for activity

Postings in Neighborhood/School Social Media

School Newsletter Blurbs Submitted

School Morning Announcement Submitted

Church bulletins Submitted

Summer Prep Work Update your BeAScout Pin

Identify Full Family preference in my.scouting.org

Populate Google Pin Information

Bring a Buddy Incentive for current scouts

Refresh Pack trifold with current pictures

Before school year ends Submit reservation for Sign Up Night location

Private Schools should work with their

school to reserve space!

Items highlighted are the Pack’s responsibility.