**Fall Recruitment Timeline**

**The Day! ☺       Sign Up Night for Scouting**

Wear Uniforms to School

 Hand out Stickers

 Text message reminder

1 day prior Auto Phone msg for Sign Up Night

1-2 days prior Oversized yellow signs at school

 Boy Talks

5 days prior                      Email Blast

10 days prior Postcard Mailing

2 weeks to 10 days prior Flyers in Backpacks

**Per your school’s calendar                        School Starts**

Per your school’s calendar                         Open House Booth (have your trifold ready!)

Friday Prior to Back to School Night         Neighborhood Yard Signs out

 Posters in local businesses

 School Marquee/Bulletin Boards

Upon school staff returning (Aug. 1)        Confirm School Reservation & Open House

 Confirm Troop support for activity

 Postings in Neighborhood/School Social Media

 School Newsletter Blurbs Submitted

 School Morning Announcement Submitted

Church bulletins Submitted

 Summer Prep Work Update your BeAScout Pin

 Identify Full Family preference in my.scouting.org

 Populate Google Pin Information

 Bring a Buddy Incentive for current scouts

 Refresh Pack trifold with current pictures

 Before school year ends Submit reservation for Sign Up Night location

 Private Schools should work with their

 school to reserve space!

Items highlighted are the Pack’s responsibility.